

HTDC-MEP Energy Efficiency Workshops

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Agenda

- Introduction to HTDC-MEP
- The Birth of a Workshop
- The Workshop Details
- Questions & Answers

Introduction to HTDC-MEP

- High Technology Development Corporation (HTDC)
 - State agency attached to DBEDT
 - Established over 20 years ago
 - Provides services and facilities to tech companies

Introduction to HTDC-MEP

- Manufacturing Extension Partnership (MEP) Program
 - Federally funded
 - Nationwide network
 - Provides value-added business assistance to Hawaii manufacturers

The Meaning of MEP

- Businesses exist
 - To provide a product or service
 - To generate profits
- MEP can help businesses increase their competitive edge

MEP Services

- Help increase sales
 - Marketing strategy
 - Business planning/Strategic planning
 - New product development
- Help reduce expenses by increasing efficiency
 - Lean manufacturing
 - Energy efficiency

The Birth of a Workshop

- Convergence of factors
 - Gas and electricity costs rising
 - Energy initiatives passed by State legislature
 - Greater awareness & interest in energy
- Resources available
- Timing is right!

The Timing is Right for Workshops!

- “Energy Savers for Small Businesses”
- Partnership of DBEDT Energy Division and HTDC-MEP
- Fall workshops
- Statewide reach: Big Island, Maui, Oahu, and Kauai

Oahu Workshop

- Tuesday, Oct. 3, 2006
- Japanese Cultural Center, Manoa Grand Ballroom
- 8:00 a.m. – 12:00 noon
- \$20, includes continental breakfast

Kauai Workshop

- Friday, November 3, 2006
- Conference facility in Lihue
- 8:00 a.m. – 12:00 noon
- \$15, includes continental breakfast

Maui Workshop

- Wednesday, November 15, 2006
- Maui Beach Hotel (tentative)
- 8:00 a.m. – 12:00 noon
- \$15, includes continental breakfast

Hilo Workshop

- Tuesday, January 23, 2007
- Hawaii Innovation Center at Hilo in downtown Hilo
- 8:00 a.m. – 12:00 noon
- \$15, includes continental breakfast

Kona Workshop

- Wednesday, January 24, 2007
- King Kamehameha Hotel
- 8:00 a.m. – 12:00 noon
- \$15, includes continental breakfast

Super Duper Topics

- Lighting You Can Bank On
 - LED's: lighting the way to the future
 - Super T-8's and the photopic revolution
 - Outdoor lighting for 1/5th the energy cost
 - Utility rebates
 - Daylighting, health and productivity

Super Duper Topics (cont'd)

- Windows to Wealth
 - Invisible window tints
 - Relative Solar Heat Gain
 - Daylighting's best friend

Super Duper Topics (cont'd)

- Financing Options That Make Cents
 - Leasing as a cost-effective strategy
 - Rebates

Super Duper Topics (cont'd)

- Energy Efficient Refrigeration
- How To Stay Cool While Cutting Air Conditioning Costs
- Are We Ready for Photovoltaics?
 - Solar water heating
 - State and Federal tax credits

Resources Available

- DBEDT Energy Division
- HECO, HELCO, MECO, KIUD
- Economic Development Boards
- Chambers of Commerce
- Private sector companies

Benefits to Participants

- Acquire knowledge of energy efficiency measures
- Gain information on resources available
- Improve the bottom line!

Thank you!

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