

**U.S. Census Bureau**

BUSINESS STATISTICS FINANCIAL STATISTICS ISLAND AREAS

Survey of Business Owners - Native Hawaiian- and Other Pacific Islander-Owned Firms: 2002**SUMMARY OF FINDINGS**

Native Hawaiians and Other Pacific Islanders owned almost 29,000 nonfarm U.S. businesses in 2002, employing over 29,000 persons, and generating about \$4.3 billion in business revenues. These Native Hawaiian- and Other Pacific Islander-owned firms accounted for 0.1 percent of all nonfarm businesses in the United States, less than 0.1 percent of their employment, and less than 0.1 percent of their receipts.

The 2002 Survey of Business Owners (SBO) defines Native Hawaiian- and Other Pacific Islander-owned businesses as firms in which Native Hawaiians, Samoans, Guamanians or Chamorrans, and Other Pacific Islanders (who are not Native Hawaiians, Guamanians or Chamorrans, or Samoans) own 51 percent or more of the stock or equity of the business. The data in this report were collected as part of the 2002 Economic Census from a large sample of all nonfarm businesses filing 2002 tax forms as individual proprietorships, partnerships, or any type of corporation, and with receipts of \$1,000 or more.

[Table A](#) (xls 19 KB) shows the number of firms and revenue for all Native Hawaiian- and Other Pacific Islander-owned firms in 2002 by detailed group.

KIND-OF-BUSINESS CHARACTERISTICS

In 2002, nearly 21,000 Native Hawaiian- and Other Pacific Islander-owned firms operated in health care and social assistance; other services, such as personal services, and repair and maintenance; retail trade; administrative and support and waste management and remediation services; professional, scientific, and technical services; and construction.

Construction accounted for 21.2 percent or \$906 million of all Native Hawaiian- and Other Pacific Islander-owned business revenue.

GEOGRAPHIC CHARACTERISTICS

Hawaii had the most Native Hawaiian- and Other Pacific Islander-owned firms at 8,359 or 28.9 percent, with receipts of \$1.4 billion or 33.6 percent. California was second with 7,074 firms or 24.4 percent, with receipts of \$1.2 billion or 28.8 percent. New York was third in the number of firms with 3,005 or 10.4 percent, but sixth in receipts with over \$123 million or 2.9 percent. [Table B](#) (xls 18 KB) shows the states with the largest number of Native Hawaiian- and Other Pacific Islander-owned firms and corresponding business revenue.

Three states, Hawaii, California, and Washington, accounted for \$2.9 billion or 67.7 percent of all Native Hawaiian- and Other Pacific Islander-owned business revenue.

[Table C](#) (xls 20 KB) shows that 64.9 percent of the businesses owned by Native Hawaiians were located in either Hawaii or California. California had the highest concentration (46.1 percent) of Guamanian- or Chamorran-owned businesses. Other Pacific Islander-owned firms that were not Native Hawaiian-, Samoan-, Guamanian- or Chamorran-owned were concentrated in two states: New York (23.4 percent) and California (25.0 percent).

[Tables D](#) (xls 18 KB), [E](#) (xls 18 KB), and [F](#) (xls 18 KB), respectively, show the three combined statistical areas, county, and two cities with the largest number of Native Hawaiian- and Other Pacific Islander-owned firms and compare the firms and receipts for both county and cities with the number in their corresponding state.

SIZE OF FIRM

Thirteen percent of all Native Hawaiian- and Other Pacific Islander-owned firms had paid employees and accounted for 81.8 percent of gross receipts. The average receipts for these employer firms was \$948,323.

There were 727 Native Hawaiian- and Other Pacific Islander-owned firms with receipts of \$1 million or more. These firms accounted for 2.5 percent of the total number of Native Hawaiian- and Other Pacific Islander-owned firms and 66.8 percent of their total receipts.

There were 28 Native Hawaiian- and Other Pacific Islander-owned firms with 100 employees or more, generating more than \$698 million in gross receipts (more than 19.9 percent of the total revenue for Native Hawaiian- and Other Pacific Islander-owned employer firms).

DATA COMPARABILITY TO PRIOR SURVEYS

The Native Hawaiian- and Other Pacific Islander-Owned Firms report is new for 2002. Previously, estimates for this group of business owners were included in the Asian- and Pacific Islander-Owned Firms report for some tables (at the U.S., state, and metropolitan area by kind of business level). However, estimates at the county, place, and size of firm (employment, receipts) levels provided only the total number of businesses classified as Asian- and Pacific Islander-owned, with no detailed estimates by subgroup. Therefore, particular care should be taken in comparing the estimates for Asian-owned firms and/or Native Hawaiian- and Other Pacific Islander-owned firms from 1997 to 2002 at these levels.

The kind-of-business data for 2002 for Native Hawaiian- and Other Pacific Islander-owned firms are not comparable to 1997 due to the transition from the 1987 Standard Industrial Classification (SIC) system to the 2002 North American Industry Classification System (NAICS). Additional changes affecting data comparability are discussed in detail in [Methodology](#), in the section titled "Comparability of the 2002 and 1997 SBO Data."

[Table G](#) (xls 20 KB) provides a comparison of the 2002 and 1997 published data for Native Hawaiian- and Other Pacific Islander-owned firms and all U.S. firms.

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