

	TABLE 1. TOTAL VISITORS BY AIR					
	APRIL			YEAR-TO-DATE		
	2009P	2008P	% CHANGE	2009P	2008P	% CHANGE
VISITOR DAYS	4,835,033	4,750,324	1.8%	20,125,072	22,440,289	-10.3%
TOTAL VISITORS	530,316	538,428	-1.5%	2,097,448	2,369,563	-11.5%
DOMESTIC	390,668	405,155	-3.6%	1,497,132	1,750,347	-14.5%
INTERNATIONAL	139,648	133,273	4.8%	600,316	619,216	-3.1%
AVERAGE DAILY CENSUS	161,168	158,344	1.8%	167,709	185,457	-9.6%
TOTAL AIR SEATS (EST)	741,085	736,079	0.7%	2,903,186	3,372,917	-13.9%
TOTAL LOAD FACTOR (EST)	85.0%	86.1%	-1.1	85.6%	85.8%	-0.3
<b>ISLANDS VISITED</b>						
O'ahu	330,330	328,014	0.7%	1,292,562	1,440,537	-10.3%
O'ahu only	236,903	231,842	2.2%	939,150	996,273	-5.7%
Kaua'i	76,352	85,944	-11.2%	292,136	368,394	-20.7%
Kaua'i only	39,164	40,995	-4.5%	149,808	168,313	-11.0%
Maui County	159,579	176,158	-9.4%	636,388	789,732	-19.4%
Maui	156,434	171,849	-9.0%	622,371	770,480	-19.2%
Maui only	97,176	102,484	-5.2%	386,903	452,509	-14.5%
Moloka'i *	4,204	8,644	-51.4%	17,738	29,718	-40.3%
Moloka'i only *	610	706	-13.6%	2,533	3,674	-31.1%
Lāna'i *	5,110	9,615	-46.9%	21,060	33,709	-37.5%
Lāna'i only *	783	1,035	-24.3%	3,289	4,397	-25.2%
Big Island	108,265	106,292	1.9%	419,252	497,894	-15.8%
Kona side	91,428	89,079	2.6%	350,067	417,570	-16.2%
Hilo side	41,471	42,631	-2.7%	151,241	194,540	-22.3%
Big Island only	48,400	46,354	4.4%	198,071	214,648	-7.7%
Any Neighbor Island	293,413	306,586	-4.3%	1,158,298	1,373,290	-15.7%
NI only	199,986	210,414	-5.0%	804,886	929,026	-13.4%
O'ahu & NI	93,427	96,172	-2.9%	353,412	444,264	-20.5%
Any one island only	423,036	423,416	-0.1%	1,679,754	1,839,814	-8.7%
Multiple Islands	107,280	115,012	-6.7%	417,694	529,749	-21.2%
Avg. Islands Visited	1.28	1.32	-2.7%	1.27	1.33	-4.1%
Average Length of Stay in Hawai'i	9.12	8.82	3.3%	9.60	9.47	1.3%
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	328,700	338,916	-3.0%	1,286,942	1,479,246	-13.0%
Hotel only	288,601	296,173	-2.6%	1,127,186	1,275,839	-11.7%
Plan to stay in Condo	88,982	95,223	-6.6%	376,767	442,885	-14.9%
Condo only	70,363	74,802	-5.9%	295,778	340,651	-13.2%
Plan to stay in Timeshare	58,109	51,416	13.0%	217,096	211,778	2.5%
Timeshare only	45,574	39,593	15.1%	166,054	158,854	4.5%
Cruise Ship	14,318	13,812	3.7%	40,837	76,827	-46.8%
Friends/Relatives	51,295	51,312	0.0%	219,805	230,634	-4.7%
Bed & Breakfast	4,815	5,656	-14.9%	20,529	26,242	-21.8%
Other	10,014	8,006	25.1%	38,050	38,696	-1.7%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 1. TOTAL VISITORS BY AIR (CONT.)					
	APRIL			YEAR-TO-DATE		
	2009P	2008P	% CHANGE	2009P	2008P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	437,008	433,021	0.9%	1,709,928	1,911,615	-10.6%
Honeymoon	38,518	37,796	1.9%	125,142	118,535	5.6%
Get Married	9,894	11,015	-10.2%	33,811	39,324	-14.0%
Pleasure/Vacation	397,442	394,699	0.7%	1,583,155	1,789,491	-11.5%
Mtgs/Conventions/Incentive	39,720	47,470	-16.3%	150,639	197,300	-23.6%
Conventions	22,248	20,260	9.8%	91,843	109,257	-15.9%
Corporate Meetings	6,811	10,766	-36.7%	28,908	40,978	-29.5%
Incentive	12,883	18,556	-30.6%	35,893	54,965	-34.7%
Other Business	18,564	24,517	-24.3%	79,771	99,591	-19.9%
Visit Friends/Rel.	47,742	47,499	0.5%	195,407	212,066	-7.9%
Gov't/Military	8,007	7,116	12.5%	32,441	32,439	0.0%
Attend School	2,185	833	162.3%	6,826	5,597	22.0%
Sport Events	3,162	2,810	12.5%	31,034	38,025	-18.4%
<b>TRAVEL STATUS</b>						
% First Timers **	34.6	37.3	-2.6	33.3	34.3	-1.0
% Repeaters **	65.4	62.7	2.6	66.7	65.7	1.0
Average # of Trips	4.98	4.68	6.6%	5.14	4.94	4.0%
Group Tour	51,630	63,811	-19.1%	214,846	290,455	-26.0%
Non-Group	478,686	474,617	0.9%	1,882,603	2,079,108	-9.5%
Package Trip	190,719	193,904	-1.6%	722,986	830,668	-13.0%
No Package	339,597	344,524	-1.4%	1,374,463	1,538,895	-10.7%
Net True Independent	331,460	333,668	-0.7%	1,339,615	1,486,397	-9.9%

\*\* Change represents absolute change in rates rather than percentage change in rate.

	T A B L E 2. D O M E S T I C V I S I T O R S B Y A I R					
	( Visitors Arriving on Domestic Flights )					
	APRIL			YEAR-TO-DATE		
	2009P	2008P	% CHANGE	2009P	2008P	% CHANGE
DOMESTIC VISITOR DAYS	3,621,492	3,780,096	-4.2%	15,353,769	17,677,885	-13.1%
DOMESTIC VISITORS	390,668	405,155	-3.6%	1,497,132	1,750,347	-14.5%
DOMESTIC AVERAGE DAILY CENSUS	120,716	126,003	-4.2%	127,948	146,098	-12.4%
DOMESTIC AIR SEATS (EST)	532,593	530,318	0.4%	2,079,155	2,480,165	-16.2%
DOMESTIC LOAD FACTOR (EST)	88.2%	90.6%	-2.4	87.4%	88.3%	-0.9
<b>ISLANDS VISITED</b>						
O'ahu	205,942	210,307	-2.1%	763,667	895,139	-14.7%
O'ahu only	143,225	142,563	0.5%	530,214	586,733	-9.6%
Kaua'i	69,696	76,291	-8.6%	265,028	331,273	-20.0%
Kaua'i only	38,788	39,972	-3.0%	146,302	165,232	-11.5%
Maui County	137,209	152,090	-9.8%	536,202	671,571	-20.2%
Maui	134,259	148,267	-9.4%	523,741	653,832	-19.9%
Maui only	88,268	94,116	-6.2%	343,893	408,597	-15.8%
Moloka'i *	3,244	4,383	-26.0%	13,798	21,075	-34.5%
Moloka'i only *	538	701	-23.3%	2,390	3,514	-32.0%
Lāna'i *	4,407	5,319	-17.1%	17,462	25,164	-30.6%
Lāna'i only *	775	1,015	-23.6%	3,171	4,346	-27.0%
Big Island	81,826	81,456	0.5%	319,442	388,319	-17.7%
Kona side	70,809	69,868	1.3%	277,105	333,312	-16.9%
Hilo side	29,063	29,426	-1.2%	105,000	143,106	-26.6%
Big Island only	43,510	41,612	4.6%	178,697	195,733	-8.7%
Any Neighbor Island	247,443	262,592	-5.8%	966,918	1,163,614	-16.9%
NI only	184,726	194,848	-5.2%	733,465	855,208	-14.2%
O'ahu & NI	62,717	67,744	-7.4%	233,453	308,406	-24.3%
Any one island only	315,104	319,979	-1.5%	1,204,667	1,364,155	-11.7%
Multiple Islands	75,564	85,176	-11.3%	292,465	386,192	-24.3%
Avg. Islands Visited	1.28	1.30	-1.5%	1.27	1.32	-3.9%
Average Length of Stay in Hawai'i	9.27	9.33	-0.6%	10.26	10.10	1.5%
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	218,301	227,643	-4.1%	808,075	966,146	-16.4%
Hotel only	183,853	190,595	-3.5%	673,836	797,097	-15.5%
Plan to stay in Condo	72,742	81,081	-10.3%	300,071	361,050	-16.9%
Condo only	57,175	63,278	-9.6%	234,456	280,128	-16.3%
Plan to stay in Timeshare	52,551	48,078	9.3%	195,457	197,791	-1.2%
Timeshare only	41,383	37,085	11.6%	150,408	149,385	0.7%
Cruise Ship	12,733	12,835	-0.8%	35,664	68,583	-48.0%
Friends/Relatives	45,406	46,822	-3.0%	195,411	212,064	-7.9%
Bed & Breakfast	4,319	4,906	-12.0%	18,280	22,690	-19.4%
Other	6,860	7,029	-2.4%	28,346	32,585	-13.0%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)					
	( Visitors Arriving on Domestic Flights )					
	2009P	APRIL 2008P	% CHANGE	2009P	YEAR-TO-DATE 2008P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	313,439	319,823	-2.0%	1,185,945	1,379,499	-14.0%
Honeymoon	13,980	16,626	-15.9%	44,864	51,188	-12.4%
Get Married	4,206	5,055	-16.8%	14,341	17,276	-17.0%
Pleasure/Vacation	299,698	303,337	-1.2%	1,142,388	1,329,374	-14.1%
Mtgs/Conventions/Incentive	33,554	36,434	-7.9%	124,826	162,059	-23.0%
Conventions	19,518	17,950	8.7%	77,945	98,784	-21.1%
Corporate Meetings	6,003	9,067	-33.8%	24,777	34,420	-28.0%
Incentive	9,937	11,262	-11.8%	27,432	35,145	-21.9%
Other Business	16,767	21,273	-21.2%	71,344	88,494	-19.4%
Visit Friends/Rel.	41,794	43,028	-2.9%	173,870	189,470	-8.2%
Gov't/Military	6,247	6,856	-8.9%	27,311	29,818	-8.4%
Attend School	649	625	3.8%	3,728	4,075	-8.5%
Sport Events	2,028	1,792	13.2%	21,450	27,286	-21.4%
<b>TRAVEL STATUS</b>						
% First Timers **	30.4	32.4	-2.0	28.2	29.7	-1.5
% Repeaters **	69.6	67.6	2.0	71.8	70.3	1.5
Average # of Trips	5.55	5.26	5.5%	5.81	5.52	5.2%
Group Tour	18,829	21,851	-13.8%	62,832	94,503	-33.5%
Non-Group	371,839	383,304	-3.0%	1,434,301	1,655,844	-13.4%
Package Trip	103,546	107,670	-3.8%	348,217	429,931	-19.0%
No Package	287,122	297,485	-3.5%	1,148,916	1,320,416	-13.0%
Net True Independent	282,529	291,883	-3.2%	1,131,383	1,295,698	-12.7%

\*\* Change represents absolute change in rates rather than percentage change in rate.

	T A B L E 3: I N T E R N A T I O N A L V I S I T O R S B Y A I R					
	( V i s i t o r s A r r i v i n g o n I n t e r n a t i o n a l F l i g h t s )					
	2009P	APRIL 2008P	% CHANGE	2009P	YEAR-TO-DATE 2008P	% CHANGE
INTERNATIONAL VISITOR DAYS	1,213,541	970,227	25.1%	4,771,303	4,762,404	0.2%
INTERNATIONAL VISITORS	139,648	133,273	4.8%	600,316	619,216	-3.1%
INT'L AVERAGE DAILY CENSUS	40,451	32,341	25.1%	39,761	39,359	1.0%
INTERNATIONAL AIR SEATS (EST)	208,492	205,761	1.3%	824,031	892,752	-7.7%
INTERNATIONAL LOAD FACTOR (EST)	76.8%	74.4%	2.4	81.0%	79.4%	1.7
<b>ISLANDS VISITED</b>						
O'ahu	124,388	117,707	5.7%	528,895	545,398	-3.0%
O'ahu only	93,678	89,279	4.9%	408,936	409,540	-0.1%
Kaua'i	6,656	9,653	-31.0%	27,108	37,121	-27.0%
Kaua'i only	376	1,023	-63.2%	3,506	3,081	13.8%
Maui County	22,370	24,068	-7.1%	100,186	118,161	-15.2%
Maui	22,175	23,582	-6.0%	98,630	116,648	-15.4%
Maui only	8,908	8,368	6.5%	43,010	43,912	-2.1%
Moloka'i *	960	4,261	-77.5%	3,940	8,643	-54.4%
Moloka'i only *	72	5	1340.0%	143	160	-10.6%
Lāna'i *	703	4,296	-83.6%	3,598	8,545	-57.9%
Lāna'i only *	8	20	-60.0%	118	51	131.4%
Big Island	26,439	24,836	6.5%	99,810	109,575	-8.9%
Kona side	20,619	19,211	7.3%	72,962	84,258	-13.4%
Hilo side	12,408	13,205	-6.0%	46,241	51,434	-10.1%
Big Island only	4,890	4,742	3.1%	19,374	18,915	2.4%
Any Neighbor Island	45,970	43,994	4.5%	191,380	209,676	-8.7%
NI only	15,260	15,566	-2.0%	71,421	73,818	-3.2%
O'ahu & NI	30,710	28,428	8.0%	119,959	135,858	-11.7%
Any one island only	107,932	103,437	4.3%	475,087	475,659	-0.1%
Multiple Islands	31,716	29,836	6.3%	125,229	143,557	-12.8%
Avg. Islands Visited	1.30	1.38	-6.1%	1.27	1.33	-4.8%
Average Length of Stay in Hawai'i	8.69	7.28	19.4%	7.95	7.69	3.3%
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	110,399	111,273	-0.8%	478,867	513,100	-6.7%
Hotel only	104,748	105,578	-0.8%	453,350	478,742	-5.3%
Plan to stay in Condo	16,240	14,142	14.8%	76,696	81,835	-6.3%
Condo only	13,188	11,524	14.4%	61,322	60,523	1.3%
Plan to stay in Timeshare	5,558	3,338	66.5%	21,639	13,987	54.7%
Timeshare only	4,191	2,508	67.1%	15,646	9,469	65.2%
Cruise Ship	1,585	977	62.2%	5,173	8,244	-37.3%
Friends/Relatives	5,889	4,490	31.2%	24,394	18,570	31.4%
Bed & Breakfast	496	750	-33.9%	2,249	3,552	-36.7%
Other	3,154	977	222.8%	9,704	6,111	58.8%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

	T A B L E 3. INTERNATIONAL VISITORS BY AIR (CONT.)					
	( Visitors Arriving on International Flights )					
	2009P	APRIL 2008P	% CHANGE	2009P	YEAR-TO-DATE 2008P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	123,569	113,198	9.2%	523,983	532,116	-1.5%
Honeymoon	24,538	21,170	15.9%	80,278	67,347	19.2%
Get Married	5,688	5,960	-4.6%	19,470	22,048	-11.7%
Pleasure/Vacation	97,744	91,362	7.0%	440,767	460,117	-4.2%
Mtgs/Conventions/Incentive	6,166	11,036	-44.1%	25,813	35,241	-26.8%
Conventions	2,730	2,310	18.2%	13,898	10,473	32.7%
Corporate Meetings	808	1,699	-52.4%	4,131	6,558	-37.0%
Incentive	2,946	7,294	-59.6%	8,461	19,820	-57.3%
Other Business	1,797	3,244	-44.6%	8,427	11,097	-24.1%
Visit Friends/Rel.	5,948	4,471	33.0%	21,537	22,596	-4.7%
Gov't/Military	1,760	260	576.9%	5,130	2,621	95.7%
Attend School	1,536	208	638.5%	3,098	1,522	103.5%
Sport Events	1,134	1,018	11.4%	9,584	10,739	-10.8%
<b>TRAVEL STATUS</b>						
% First Timers **	46.4	52.0	-5.6	45.9	47.1	-1.2
% Repeaters **	53.6	48.0	5.6	54.1	52.9	1.2
Average # of Trips	3.4	2.90	17.2%	3.46	3.30	4.9%
Group Tour	32,801	41,960	-21.8%	152,014	195,952	-22.4%
Non-Group	106,847	91,313	17.0%	448,302	423,264	5.9%
Package Trip	87,173	86,234	1.1%	374,769	400,737	-6.5%
No Package	52,475	47,039	11.6%	225,547	218,479	3.2%
Net True Independent	48,931	41,785	17.1%	208,232	190,699	9.2%

\*\* Change represents absolute change in rates rather than percentage change in rate.

	TABLE 2. DOMESTIC VISITORS BY AIR (CONT.) (Visitors Arriving on Domestic Flights)					
	APRIL			YEAR-TO-DATE		
	2009P	2008P	% CHANGE	2009P	2008P	% CHANGE
UNITED STATES	351,686	364,162	-3.4%	1,336,892	1,563,372	-14.5%
Pacific Region	186,594	186,971	-0.2%	634,076	737,671	-14.0%
...California	131,638	129,634	1.5%	394,430	488,781	-19.3%
...Oregon	13,269	14,542	-8.8%	61,866	67,147	-7.9%
...Washington	36,360	38,901	-6.5%	147,884	155,939	-5.2%
Mountain Region	41,825	45,491	-8.1%	175,714	206,023	-14.7%
West North Central	11,699	13,663	-14.4%	86,915	100,427	-13.5%
West South Central	17,497	19,246	-9.1%	73,012	81,862	-10.8%
...Texas	13,070	15,029	-13.0%	56,035	63,256	-11.4%
East North Central	29,308	26,769	9.5%	129,375	154,164	-16.1%
East South Central	5,083	6,453	-21.2%	23,202	27,557	-15.8%
New England	9,101	11,288	-19.4%	36,363	41,767	-12.9%
Middle Atlantic	20,992	21,836	-3.9%	74,913	87,320	-14.2%
...New Jersey	5,776	5,441	6.2%	18,321	20,753	-11.7%
...New York	9,970	11,079	-10.0%	35,511	40,711	-12.8%
South Atlantic	29,190	32,013	-8.8%	101,731	124,675	-18.4%
CANADA	11,581	9,555	21.2%	65,741	65,986	-0.4%
EUROPE	11,128	10,203	9.1%	33,964	36,180	-6.1%
France	698	617	13.1%	2,013	2,070	-2.8%
Germany	2,622	2,015	30.1%	7,839	7,962	-1.5%
Ireland	177	254	-30.3%	640	783	-18.3%
Italy	446	479	-6.9%	1,438	1,639	-12.3%
Switzerland	598	552	8.3%	1,971	1,783	10.5%
United Kingdom	3,373	4,096	-17.7%	9,461	12,296	-23.1%
ASIA	3,647	4,721	-22.7%	12,603	16,706	-24.6%
People's Republic of China	1,869	2,827	-33.9%	6,298	9,184	-31.4%
Taiwan	105	107	-1.9%	440	458	-3.9%
Hong Kong	63	78	-19.2%	328	343	-4.4%
Indonesia	26	20	30.0%	94	85	10.6%
Japan	480	640	-25.0%	1,894	2,402	-21.1%
Korea	406	448	-9.4%	1,618	2,318	-30.2%
Malaysia	6	19	-68.4%	51	68	-25.0%
Philippines	353	283	24.7%	922	835	10.4%
Singapore	34	49	-30.6%	239	259	-7.7%
Thailand	69	32	115.6%	183	92	98.9%
CENTRAL AMERICA	621	754	-17.6%	1,708	2,846	-40.0%
Argentina	279	260	7.3%	1,064	1,121	-5.1%
Brazil	535	608	-12.0%	2,215	2,584	-14.3%
Mexico	527	704	-25.1%	1,479	2,625	-43.7%
SOUTH AMERICA	1,296	1,087	19.2%	4,385	4,641	-5.5%
OCEANIA	2,221	3,842	-42.2%	11,045	14,709	-24.9%
Australia	1,776	3,240	-45.2%	9,274	12,623	-26.5%
New Zealand	225	417	-46.0%	769	1,254	-38.7%

	TABLE 4. TOTAL U.S WEST VISITORS BY AIR					
	(Includes Pacific and Mountain States)					
	APRIL			YEAR-TO-DATE		
	2009P	2008P	% CHANGE	2009P	2008P	% CHANGE
VISITOR DAYS	2,070,272	2,127,213	-2.7%	8,020,548	9,140,071	-12.2%
TOTAL VISITORS	231,863	235,744	-1.6%	827,273	958,876	-13.7%
Domestic	228,419	232,461	-1.7%	809,790	943,692	-14.2%
International	3,444	3,283	4.9%	17,483	15,184	15.1%
AVERAGE DAILY CENSUS	69,009	70,907	-2.7%	66,838	75,539	-11.5%
<b>ISLANDS VISITED</b>						
O'ahu	107,237	105,804	1.4%	377,645	430,936	-12.4%
O'ahu only	82,158	77,349	6.2%	287,811	311,755	-7.7%
Kaua'i	40,917	43,543	-6.0%	140,867	172,988	-18.6%
Kaua'i only	28,581	29,028	-1.5%	95,860	111,315	-13.9%
Maui County	80,128	86,035	-6.9%	282,236	349,560	-19.3%
Maui	78,399	83,788	-6.4%	275,575	339,659	-18.9%
Maui only	60,893	62,399	-2.4%	210,610	250,475	-15.9%
Moloka'i *	1,813	2,147	-15.6%	6,613	10,350	-36.1%
Moloka'i only *	369	456	-19.1%	1,527	2,316	-34.1%
Lāna'i *	2,239	2,551	-12.2%	7,653	11,308	-32.3%
Lāna'i only *	485	644	-24.7%	1,802	2,671	-32.5%
Big Island	41,928	44,781	-6.4%	164,954	195,977	-15.8%
Kona side	37,019	38,811	-4.6%	144,365	170,224	-15.2%
Hilo side	12,341	13,443	-8.2%	45,779	59,234	-22.7%
Big Island only	28,037	28,860	-2.9%	113,018	124,766	-9.4%
Any Neighbor Island	149,705	158,395	-5.5%	539,462	647,121	-16.6%
NI only	124,626	129,940	-4.1%	449,628	527,940	-14.8%
O'ahu & NI	25,079	28,455	-11.9%	89,834	119,181	-24.6%
Any one island only	200,523	198,736	0.9%	710,628	803,298	-11.5%
Multiple Islands	31,340	37,008	-15.3%	116,645	155,578	-25.0%
Avg. Islands Visited	1.18	1.20	-2.0%	1.18	1.21	-2.8%
Average Length of Stay in Hawai'i	8.93	9.02	-1.0%	9.70	9.53	1.7%
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	115,560	119,130	-3.0%	403,159	483,492	-16.6%
Hotel only	98,989	100,873	-1.9%	341,456	406,539	-16.0%
Plan to stay in Condo	50,782	56,481	-10.1%	188,764	227,476	-17.0%
Condo only	41,790	45,917	-9.0%	153,421	183,057	-16.2%
Plan to stay in Timeshare	36,192	31,297	15.6%	117,997	117,353	0.5%
Timeshare only	29,388	24,860	18.2%	94,142	91,555	2.8%
Cruise Ship	3,045	2,978	2.2%	8,394	16,369	-48.7%
Friends/Relatives	28,697	28,444	0.9%	114,588	123,918	-7.5%
Bed & Breakfast	1,887	2,196	-14.1%	8,145	10,212	-20.2%
Other	4,119	4,306	-4.3%	16,472	18,800	-12.4%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 4. TOTAL U.S WEST VISITORS BY AIR (CONT.)					
	(Includes Pacific and Mountain States)					
	APRIL			YEAR-TO-DATE		
	2009P	2008P	% CHANGE	2009P	2008P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	191,159	189,964	0.6%	665,593	765,486	-13.0%
Honeymoon	6,481	7,403	-12.5%	19,928	22,793	-12.6%
Get Married	2,302	2,719	-15.3%	7,531	9,111	-17.3%
Pleasure/Vacation	184,676	182,667	1.1%	645,892	742,626	-13.0%
Mtgs/Conventions/Incentive	12,460	14,919	-16.5%	51,010	66,402	-23.2%
Conventions	7,717	7,204	7.1%	31,828	39,627	-19.7%
Corporate Meetings	2,540	4,166	-39.0%	11,598	16,244	-28.6%
Incentive	2,701	4,225	-36.1%	9,733	12,922	-24.7%
Other Business	11,019	13,345	-17.4%	43,664	53,801	-18.8%
Visit Friends/Rel.	25,389	25,712	-1.3%	99,401	109,075	-8.9%
Gov't/Military	2,641	2,550	3.6%	10,485	11,036	-5.0%
Attend School	338	346	-2.3%	1,639	1,964	-16.5%
Sport Events	1,381	1,265	9.2%	11,265	14,364	-21.6%
<b>TRAVEL STATUS</b>						
% First Timers **	18.7	20.8	-2.1	17.8	19.1	-1.3
% Repeaters **	81.3	79.2	2.1	82.2	80.9	1.3
Average # of Trips	6.93	6.50	6.6%	7.13	6.79	4.9%
Group Tour	5,639	7,203	-21.7%	19,577	29,201	-33.0%
Non-Group	226,224	228,541	-1.0%	807,697	929,675	-13.1%
Package Trip	52,216	53,783	-2.9%	166,650	203,341	-18.0%
No Package	179,647	181,961	-1.3%	660,622	755,535	-12.6%
Net True Independent	177,834	179,720	-1.0%	653,874	746,202	-12.4%

\*\* Change represents absolute change in rates rather percentage change in rates.

	TABLE 5. TOTAL U.S. EAST VISITORS BY AIR (Includes States East of Rocky Mountains)					
	APRIL			YEAR-TO-DATE		
	2009P	2008P	% CHANGE	2009P	2008P	% CHANGE
<b>VISITOR DAYS</b>	1,213,217	1,298,265	-6.6%	5,711,968	6,660,756	-14.2%
<b>TOTAL VISITORS</b>	125,700	134,386	-6.5%	538,212	631,158	-14.7%
Domestic	122,870	131,268	-6.4%	525,513	617,772	-14.9%
International	2,830	3,118	-9.2%	12,699	13,386	-5.1%
<b>AVERAGE DAILY CENSUS</b>	40,441	43,276	-6.6%	47,604	55,049	-13.5%
<b>ISLANDS VISITED</b>						
O'ahu	77,940	82,420	-5.4%	313,614	373,692	-16.1%
O'ahu only	47,458	49,262	-3.7%	194,345	215,756	-9.9%
Kaua'i	23,019	27,245	-15.5%	101,594	130,909	-22.4%
Kaua'i only	7,880	8,718	-9.6%	40,541	42,637	-4.9%
Mauai County	44,743	53,708	-16.7%	203,302	258,886	-21.5%
Maui	43,825	52,501	-16.5%	198,470	252,775	-21.5%
Maui only	21,281	25,131	-15.3%	104,380	122,013	-14.5%
Moloka'i *	1,219	1,690	-27.9%	5,880	8,529	-31.1%
Moloka'i only *	133	192	-30.7%	699	883	-20.8%
Lāna'i *	1,823	2,362	-22.8%	8,298	11,640	-28.7%
Lāna'i only *	215	272	-21.0%	1,133	1,285	-11.8%
Big Island	32,388	30,434	6.4%	123,964	156,561	-20.8%
Kona side	27,703	25,259	9.7%	105,190	131,870	-20.2%
Hilo side	13,719	13,905	-1.3%	49,724	70,407	-29.4%
Big Island only	12,900	10,159	27.0%	51,618	55,664	-7.3%
Any Neighbor Island	78,242	85,124	-8.1%	343,867	415,402	-17.2%
NI only	47,760	51,966	-8.1%	224,598	257,466	-12.8%
O'ahu & NI	30,482	33,158	-8.1%	119,269	157,936	-24.5%
Any one island only	89,867	93,734	-4.1%	392,716	438,238	-10.4%
Multiple Islands	35,833	40,652	-11.9%	145,496	192,920	-24.6%
Avg. Islands Visited	1.43	1.46	-2.0%	1.40	1.48	-5.6%
Average Length of Stay in Hawai'i	9.65	9.66	-0.1%	10.61	10.55	0.6%
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	80,087	85,372	-6.2%	327,745	388,124	-15.6%
Hotel only	66,172	69,917	-5.4%	268,585	312,018	-13.9%
Plan to stay in Condo	16,787	19,074	-12.0%	82,899	99,003	-16.3%
Condo only	11,654	13,309	-12.4%	58,440	68,997	-15.3%
Plan to stay in Timeshare	14,289	14,217	0.5%	66,614	68,063	-2.1%
Timeshare only	10,564	10,254	3.0%	48,614	48,169	0.9%
Cruise Ship	7,425	8,347	-11.0%	21,800	43,170	-49.5%
Friends/Relatives	14,490	15,513	-6.6%	69,098	74,508	-7.3%
Bed & Breakfast	1,489	1,994	-25.3%	6,868	9,248	-25.7%
Other	2,258	2,400	-5.9%	10,272	12,429	-17.4%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 5. TOTAL U.S. EAST VISITORS BY AIR (CONT.) (Includes States East of Rocky Mountains)					
	APRIL			YEAR-TO-DATE		
	2009P	2008P	% CHANGE	2009P	2008P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	94,899	101,371	-6.4%	408,799	476,673	-14.2%
Honeymoon	5,886	7,473	-21.2%	20,028	22,496	-11.0%
Get Married	1,572	1,855	-15.3%	5,563	6,694	-16.9%
Pleasure/Vacation	89,100	94,128	-5.3%	389,518	455,229	-14.4%
Mtgs/Conventions/Incentive	15,917	17,459	-8.8%	60,847	81,257	-25.1%
Conventions	7,984	8,323	-4.1%	37,305	49,748	-25.0%
Corporate Meetings	2,897	4,044	-28.4%	11,132	15,547	-28.4%
Incentive	6,219	6,018	3.3%	15,245	19,250	-20.8%
Other Business	5,138	6,610	-22.3%	24,043	29,855	-19.5%
Visit Friends/Rel.	14,191	14,708	-3.5%	63,632	68,146	-6.6%
Gov't/Military	3,729	3,951	-5.6%	16,635	17,785	-6.5%
Attend School	185	173	6.9%	1,337	1,459	-8.4%
Sport Events	292	291	0.3%	8,318	10,932	-23.9%
<b>TRAVEL STATUS</b>						
% First Timers **	45.4	46.6	-1.2	39.6	41.1	-1.5
% Repeaters **	54.6	53.4	1.2	60.4	58.9	1.5
Average # of Trips	3.64	3.54	2.8%	4.27	4.02	6.4%
Group Tour	9,649	9,926	-2.8%	32,517	48,989	-33.6%
Non-Group	116,050	124,460	-6.8%	505,695	582,169	-13.1%
Package Trip	38,152	39,114	-2.5%	137,087	170,779	-19.7%
No Package	87,548	95,272	-8.1%	401,127	460,379	-12.9%
Net True Independent	85,579	93,031	-8.0%	393,079	449,140	-12.5%

\*\* Change represents absolute change in rates rather percentage change in rates.

	TABLE 6. TOTAL JAPANESE VISITORS BY AIR					
	APRIL			YEAR-TO-DATE		
	2009P	2008P	% CHANGE	2009P	2008P	% CHANGE
VISITOR DAYS	490,395	433,583	13.1%	2,138,815	2,139,059	0.0%
TOTAL VISITORS	84,387	77,548	8.8%	368,494	379,312	-2.9%
Domestic	480	640	-25.0%	1,894	2,402	-21.1%
International	83,907	76,908	9.1%	366,600	376,910	-2.7%
AVERAGE DAILY CENSUS	16,347	14,453	13.1%	17,819	17,678	0.8%
<b>ISLANDS VISITED</b>						
O'ahu	82,717	74,498	11.0%	358,894	364,430	-1.5%
O'ahu only	67,998	62,503	8.8%	294,949	298,324	-1.1%
Kaua'i	1,376	1,557	-11.6%	7,210	8,536	-15.5%
Kaua'i only	14	42	-66.7%	340	390	-12.8%
Maui County	3,832	3,293	16.4%	18,039	22,766	-20.8%
Maui	3,731	3,259	14.5%	17,632	22,345	-21.1%
Maui only	285	429	-33.6%	2,241	3,692	-39.3%
Moloka'i *	101	53	90.6%	594	519	14.5%
Moloka'i only *	0	0	NA	21	0	NA
Lāna'i *	61	69	-11.6%	548	509	7.7%
Lāna'i only *	0	0	NA	43	0	NA
Big Island	12,849	11,536	11.4%	56,286	59,149	-4.8%
Kona side	8,354	8,244	1.3%	37,667	41,110	-8.4%
Hilo side	5,665	4,175	35.7%	23,425	23,524	-0.4%
Big Island only	1,188	2,432	-51.2%	6,337	10,101	-37.3%
Any Neighbor Island	16,389	15,045	8.9%	73,545	80,988	-9.2%
NI only	1,670	3,050	-45.2%	9,600	14,882	-35.5%
O'ahu & NI	14,719	11,995	22.7%	63,945	66,106	-3.3%
Any one island only	69,485	65,406	6.2%	303,931	312,507	-2.7%
Multiple Islands	14,902	12,142	22.7%	64,563	66,805	-3.4%
Avg. Islands Visited	1.19	1.17	1.9%	1.20	1.20	-0.3%
Average Length of Stay in Hawai'i	5.81	5.59	3.9%	5.80	5.64	2.9%
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	76,449	71,950	6.3%	330,573	347,068	-4.8%
Hotel only	75,411	70,924	6.3%	325,324	340,518	-4.5%
Plan to stay in Condo	6,671	4,754	40.3%	30,608	28,611	7.0%
Condo only	5,672	4,015	41.3%	26,607	23,355	13.9%
Plan to stay in Timeshare	1,417	676	109.6%	6,148	3,371	82.4%
Timeshare only	990	538	84.0%	4,202	2,307	82.1%
Cruise Ship	21	1	2000.0%	310	555	-44.1%
Friends/Relatives	751	825	-9.0%	5,094	4,519	12.7%
Bed & Breakfast	41	124	-66.9%	258	329	-21.6%
Other	437	272	60.7%	1,641	1,737	-5.5%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

**T A B L E 6. T O T A L J A P A N E S E V I S I T O R S B Y A I R (C O N T.)**

	APRIL			YEAR-TO-DATE		
	2009P	2008P	% CHANGE	2009P	2008P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	78,053	70,716	10.4%	336,144	340,906	-1.4%
Honeymoon	20,679	18,114	14.2%	70,311	58,480	20.2%
Get Married	4,484	5,674	-21.0%	17,385	19,982	-13.0%
Pleasure/Vacation	57,029	51,553	10.6%	263,956	278,291	-5.2%
Mtgs/Conventions/Incentive	2,760	3,306	-16.5%	10,256	16,196	-36.7%
Conventions	219	260	-15.8%	2,154	2,360	-8.7%
Corporate Meetings	347	699	-50.4%	1,689	2,297	-26.5%
Incentive	2,353	2,495	-5.7%	6,608	12,014	-45.0%
Other Business	496	727	-31.8%	2,227	3,055	-27.1%
Visit Friends/Rel.	1,929	1,405	37.3%	8,039	6,562	22.5%
Gov't/Military	29	2	1350.0%	136	129	5.4%
Attend School	83	41	102.4%	440	919	-52.1%
Sport Events	1,096	795	37.9%	7,916	7,161	10.5%
<b>TRAVEL STATUS</b>						
% First Timers **	44.0	47.4	-3.3	44.4	45.1	-0.8
% Repeaters **	56.0	52.6	3.3	55.6	54.9	0.8
Average # of Trips	3.64	3.32	9.7%	3.58	3.40	5.5%
Group Tour	26,762	32,006	-16.4%	128,528	161,463	-20.4%
Non-Group	57,626	45,542	26.5%	239,967	217,849	10.2%
Package Trip	69,569	63,921	8.8%	296,297	309,640	-4.3%
No Package	14,818	13,627	8.7%	72,196	69,672	3.6%
Net True Independent	12,783	9,181	39.2%	58,720	48,603	20.8%

\*\* Change represents absolute change in rates rather percentage change in rates.

	TABLE 7. TOTAL CANADIAN VISITORS BY AIR					
	APRIL			YEAR-TO-DATE		
	2009P	2008P	% CHANGE	2009P	2008P	% CHANGE
VISITOR DAYS	385,062	361,147	6.6%	2,098,612	2,199,874	-4.6%
TOTAL VISITORS	32,601	30,505	6.9%	160,042	164,577	-2.8%
Domestic	11,581	9,555	21.2%	65,741	65,986	-0.4%
International	21,020	20,950	0.3%	94,301	98,591	-4.4%
AVERAGE DAILY CENSUS	12,835	12,038	6.6%	17,486	18,179	-3.8%
<b>ISLANDS VISITED</b>						
O'ahu	17,498	16,316	7.2%	77,397	81,692	-5.3%
O'ahu only	10,461	9,358	11.8%	50,466	46,923	7.6%
Kaua'i	4,771	4,302	10.9%	20,666	24,692	-16.3%
Kaua'i only	1,208	928	30.2%	7,201	6,651	8.3%
Maui County	15,267	15,898	-4.0%	76,423	89,441	-14.6%
Maui	15,199	15,729	-3.4%	75,638	88,166	-14.2%
Maui only	9,720	9,671	0.5%	53,385	56,975	-6.3%
Moloka'i *	229	559	-59.0%	1,595	3,803	-58.1%
Moloka'i only *	13	15	-13.3%	130	335	-61.2%
Lāna'i *	479	471	1.7%	1,920	3,385	-43.3%
Lāna'i only *	22	22	0.0%	85	112	-24.1%
Big Island	7,643	6,117	24.9%	32,588	33,490	-2.7%
Kona side	6,949	5,255	32.2%	29,803	30,099	-1.0%
Hilo side	3,178	2,980	6.6%	10,977	15,056	-27.1%
Big Island only	2,911	2,353	23.7%	15,125	11,930	26.8%
Any Neighbor Island	22,140	21,147	4.7%	109,576	117,654	-6.9%
NI only	15,103	14,189	6.4%	82,645	82,885	-0.3%
O'ahu & NI	7,037	6,958	1.1%	26,931	34,769	-22.5%
Any one island only	24,335	22,347	8.9%	126,392	122,926	2.8%
Multiple Islands	8,266	8,158	1.3%	33,650	41,651	-19.2%
Avg. Islands Visited	1.41	1.43	-1.4%	1.31	1.43	-8.3%
Average Length of Stay in Hawai'i	11.81	11.84	-0.2%	13.11	13.37	-1.9%
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	17,509	15,415	13.6%	80,400	78,793	2.0%
Hotel only	13,306	11,764	13.1%	62,644	57,537	8.9%
Plan to stay in Condo	10,974	10,792	1.7%	57,627	64,201	-10.2%
Condo only	8,512	8,549	-0.4%	46,456	51,948	-10.6%
Plan to stay in Timeshare	3,895	3,352	16.2%	18,742	15,471	21.1%
Timeshare only	2,744	2,486	10.4%	13,399	11,687	14.6%
Cruise Ship	2,036	1,183	72.1%	4,926	9,924	-50.4%
Friends/Relatives	1,293	1,552	-16.7%	8,177	8,098	1.0%
Bed & Breakfast	357	385	-7.3%	1,764	2,073	-14.9%
Other	255	174	46.6%	1,059	1,804	-41.3%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 7. TOTAL CANADIAN VISITORS BY AIR (CONT.)					
	APRIL			YEAR-TO-DATE		
	2009P	2008P	% CHANGE	2009P	2008P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	29,425	27,921	5.4%	147,391	153,139	-3.8%
Honeymoon	683	962	-29.0%	2,435	2,818	-13.6%
Get Married	261	322	-18.9%	990	1,457	-32.1%
Pleasure/Vacation	28,774	27,058	6.3%	145,139	150,312	-3.4%
Mtgs/Conventions/Incentive	2,986	1,839	62.4%	10,375	7,639	35.8%
Conventions	2,122	962	120.6%	7,292	5,343	36.5%
Corporate Meetings	321	389	-17.5%	1,622	1,100	47.5%
Incentive	792	690	14.8%	1,905	1,510	26.2%
Other Business	295	335	-11.9%	1,416	1,409	0.5%
Visit Friends/Rel.	1,021	1,393	-26.7%	6,063	6,419	-5.5%
Gov't/Military	42	47	-10.6%	264	256	3.1%
Attend School	41	8	412.5%	157	114	37.7%
Sport Events	122	139	-12.2%	1,448	1,685	-14.1%
<b>TRAVEL STATUS</b>						
% First Timers **	43.3	44.9	-1.6	34.8	36.0	-1.2
% Repeaters **	56.7	55.1	1.6	65.2	64.0	1.2
Average # of Trips	3.31	3.10	6.6%	4.13	3.96	4.4%
Group Tour	1,734	1,483	16.9%	5,198	6,245	-16.8%
Non-Group	30,867	29,022	6.4%	154,844	158,332	-2.2%
Package Trip	10,428	8,642	20.7%	43,237	46,190	-6.4%
No Package	22,173	21,863	1.4%	116,805	118,387	-1.3%
Net True Independent	21,723	21,561	0.8%	115,300	117,196	-1.6%




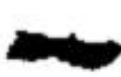


\*\* Change represents absolute change in rates rather percentage change in rates.

### APRIL 2009 Arrivals at a Glance

	Visitor Arrivals		Average Length of Stay		Visitor Days		Per Person Per Day Spending (\$)		Per Person Per Trip Spending (\$)		Total Expenditures (\$ mil.)	
	2009p	% Chge	2009p	% Chge	2009p	% Chge	2009p	% Chge	2009p	% Chge	2009p	% Chge
<b>APRIL 2009</b>												
Total	541,610	-1.3%	9.13	3.2%	4,943,240	1.8%	NA	NA	NA	NA	NA	NA
Total by Air	530,316	-1.5%	9.12	3.3%	4,835,033	1.8%	160.0	-13.8%	1,458.4	-10.9%	773.4	-12.3%
U.S. West	231,863	-1.6%	8.93	-1.0%	2,070,272	-2.7%	143.2	-9.8%	1,278.4	-10.8%	296.4	-12.2%
U.S. East	125,700	-6.5%	9.65	-0.1%	1,213,217	-6.6%	164.0	-12.9%	1,583.0	-13.0%	199.0	-18.6%
Japan	84,387	8.8%	5.81	3.9%	490,395	13.1%	261.3	-8.3%	1,518.7	-4.7%	128.2	3.7%
Canada	32,601	6.9%	11.81	-0.2%	385,062	6.6%	125.5	-16.3%	1,482.2	-16.5%	48.3	-10.7%
All Others	55,765	-7.4%	12.12	37.8%	676,087	27.5%	150.2	-34.5%	1,821.1	-9.7%	101.6	-16.4%
Total by Ship	11,294	9.0%	9.58	-5.6%	108,207	2.9%	NA	NA	NA	NA	NA	NA
<b>Y-T-D 2009</b>												
Total	2,146,975	-11.1%	9.59	1.2%	20,582,867	-10.0%	NA	NA	NA	NA	NA	NA
Total by Air	2,097,448	-11.5%	9.60	1.3%	20,125,072	-10.3%	167.7	-7.1%	1,609.4	-5.9%	3,375.7	-16.7%
U.S. West	827,273	-13.7%	9.70	1.7%	8,020,548	-12.2%	141.7	-6.3%	1,373.8	-4.7%	1,136.5	-17.8%
U.S. East	538,212	-14.7%	10.61	0.6%	5,711,968	-14.2%	167.2	-9.5%	1,774.0	-9.0%	954.8	-22.4%
Japan	368,494	-2.9%	5.80	2.9%	2,138,815	0.0%	284.4	-1.8%	1,650.5	1.1%	608.2	-1.8%
Canada	160,042	-2.8%	13.11	-1.9%	2,098,612	-4.6%	139.6	-11.6%	1,830.2	-13.3%	292.9	-15.6%
All Others	203,427	-13.7%	10.59	8.5%	2,155,129	-6.3%	177.9	-13.5%	1,884.3	-6.2%	383.3	-19.0%
Total by Ship	49,527	7.2%	9.24	-3.2%	457,795	3.8%	NA	NA	NA	NA	NA	NA

Source: Department of Business, Economic Development & Tourism -- Research and Economic Analysis Division







### APRIL 2009 Island Highlights

						
APRIL 2009	O'ahu % Chge	Kaua'i % Chge	Maui % Chge	Moloka'i * % Chge	Lāna'i * % Chge	Big Island % Chge
Total Arrivals	330,330 0.7%	76,352 -11.2%	156,434 -9.0%	4,204 -51.4%	5,110 -46.9%	108,265 1.9%
Total Visitor Days	2,377,897 7.8%	528,800 -5.8%	1,193,382 -5.3%	16,823 -33.6%	17,199 -30.7%	700,932 4.1%
Total Expenditures (\$mil.)	401.0 -4.7%	73.7 -17.4%	197.3 -18.7%	1.6 -55.3%	5.7 -46.2%	94.2 -18.0%
PPPD Spending (\$)	168.6 -11.6%	139.3 -12.3%	165.3 -14.2%	92.6 -32.7%	331.6 -22.5%	134.4 -21.2%
Domestic Arrivals	205,942 -2.1%	69,696 -8.6%	134,259 -9.4%	3,244 -26.0%	4,407 -17.1%	81,826 0.5%
Int'l Arrivals	124,388 5.7%	6,656 -31.0%	22,175 -6.0%	960 -77.5%	703 -83.6%	26,439 6.5%
Total LOS	7.20 7.1%	6.93 6.0%	7.63 4.0%	4.00 36.5%	3.37 30.5%	6.47 2.2%
Domestic LOS	7.30 1.0%	7.12 1.6%	7.61 0.9%	4.36 -2.7%	3.70 1.9%	6.96 -0.4%
Int'l LOS	7.03 20.8%	4.89 76.5%	7.74 28.1%	2.79 108.2%	1.27 -0.8%	4.97 18.3%
YTD Through						
APRIL 2009	O'ahu % Chge	Kaua'i % Chge	Maui % Chge	Moloka'i * % Chge	Lāna'i * % Chge	Big Island % Chge
Total Arrivals	1,292,562 -10.3%	292,136 -20.7%	622,371 -19.2%	17,738 -40.3%	21,060 -37.5%	419,252 -15.8%
Total Visitor Days	9,457,616 -6.2%	2,236,191 -11.4%	5,215,088 -14.9%	91,812 -30.7%	77,407 -27.0%	3,046,957 -12.2%
Total Expenditures (\$mil.)	1,659.6 -9.4%	337.0 -17.5%	906.8 -23.1%	9.4 -43.3%	27.3 -35.1%	435.6 -24.4%
PPPD Spending (\$)	175.5 -3.4%	150.7 -6.9%	173.9 -9.6%	102.9 -18.2%	352.5 -11.1%	143.0 -13.9%
Domestic Arrivals	763,667 -14.7%	265,028 -20.0%	523,741 -19.9%	13,798 -34.5%	17,462 -30.6%	319,442 -17.7%
Int'l Arrivals	528,895 -3.0%	27,108 -27.0%	98,630 -15.4%	3,940 -54.4%	3,598 -57.9%	99,810 -8.9%
Total LOS	7.32 4.6%	7.65 11.7%	8.38 5.4%	5.18 16.1%	3.68 16.9%	7.27 4.3%
Domestic LOS	7.94 4.7%	7.92 9.5%	8.48 4.7%	5.79 8.9%	4.01 7.9%	8.17 5.8%
Int'l LOS	6.43 6.5%	5.07 46.3%	7.87 10.0%	3.04 28.6%	2.06 40.9%	4.40 1.9%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

Source: Department of Business, Economic Development & Tourism -- Research and Economic Analysis Division







**APRIL 2009 Island Highlights for Selected MMAs**

						
<b>U.S. West</b>	O'ahu % Chge	Kaua'i % Chge	Maui % Chge	Moloka'i * % Chge	Lāna'i * % Chge	Big Island % Chge
Total Visitor Days	771,822 2.5%	327,150 -4.7%	633,090 -5.1%	8,451 -24.9%	8,973 -11.2%	320,952 -6.4%
Total Arrivals	107,237 1.4%	40,917 -6.0%	78,399 -6.4%	1,813 -15.6%	2,239 -12.2%	41,928 -6.4%
LOS	7.20 1.1%	8.00 1.4%	8.08 1.4%	4.66 -11.0%	4.01 1.2%	7.65 0.0%
<b>U.S. East</b>	O'ahu % Chge	Kaua'i % Chge	Maui % Chge	Moloka'i * % Chge	Lāna'i * % Chge	Big Island % Chge
Total Visitor Days	582,854 -3.3%	131,688 -14.3%	290,574 -17.1%	4,486 -29.6%	5,979 -16.3%	197,342 11.6%
Total Arrivals	77,940 -5.4%	23,019 -15.5%	43,825 -16.5%	1,219 -27.9%	1,823 -22.8%	32,388 6.4%
LOS	7.48 2.2%	5.72 1.4%	6.63 -0.7%	3.68 -2.4%	3.28 8.5%	6.09 4.8%
<b>Japan</b>	O'ahu % Chge	Kaua'i % Chge	Maui % Chge	Moloka'i * % Chge	Lāna'i * % Chge	Big Island % Chge
Total Visitor Days	439,138 14.9%	1,969 -29.4%	7,587 -23.9%	111 109.6%	61 -11.6%	41,015 6.8%
Total Arrivals	82,717 11.0%	1,376 -11.6%	3,731 14.5%	101 90.6%	61 -11.6%	12,849 11.4%
LOS	5.31 3.5%	1.43 -20.2%	2.03 -33.6%	1.10 10.0%	1.00 0.0%	3.19 -4.1%
<b>Canada</b>	O'ahu % Chge	Kaua'i % Chge	Maui % Chge	Moloka'i * % Chge	Lāna'i * % Chge	Big Island % Chge
Total Visitor Days	161,656 9.0%	29,394 16.3%	140,091 -2.8%	563 -74.3%	882 -17.4%	52,574 30.3%
Total Arrivals	17,498 7.2%	4,771 10.9%	15,199 -3.4%	229 -59.0%	479 1.7%	7,643 24.9%
LOS	9.24 1.7%	6.16 4.9%	9.22 0.6%	2.46 -37.3%	1.84 -18.8%	6.88 4.3%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

Source: Department of Business, Economic Development & Tourism -- Research and Economic Analysis Division

**YEAR-TO-DATE APRIL 2009 - Total Visitor Arrivals by Selected MMAs**

						
<b>YTD APRIL 2009</b>	<b>O'ahu % Chge</b>	<b>Kaua'i % Chge</b>	<b>Maui % Chge</b>	<b>Moloka'i * % Chge</b>	<b>Lāna'i * % Chge</b>	<b>Big Island % Chge</b>
<b>U.S. West</b>	377,645 -12.4%	140,867 -18.6%	275,575 -18.9%	6,613 -36.1%	7,653 -32.3%	164,954 -15.8%
<b>U.S. East</b>	313,614 -16.1%	101,594 -22.4%	198,470 -21.5%	5,880 -31.1%	8,298 -28.7%	123,964 -20.8%
<b>Japan</b>	358,894 -1.5%	7,210 -15.5%	17,632 -21.1%	594 14.5%	548 7.7%	56,286 -4.8%
<b>Canada</b>	77,397 -5.3%	20,666 -16.3%	75,638 -14.2%	1,595 -58.1%	1,920 -43.3%	32,588 -2.7%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

Source: Department of Business, Economic Development & Tourism -- Research and Economic Analysis Division

**Table 8. VISITORS BY CRUISE SHIPS**

	APRIL			YEAR-TO-DATE		
	2009P	2008P	% CHANGE	2009P	2008P	CHANGE
VISITOR DAYS	243,510	232,864	4.6%	881,807	1,236,363	-28.7%
TOTAL VISITORS	24,267	22,617	7.3%	88,305	117,636	-24.9%
ARRIVED BY SHIP	11,294	10,364	9.0%	49,527	46,211	7.2%
ARRIVED BY AIR	12,973	12,253	5.9%	38,779	71,425	-45.7%
NUMBER OF SHIP ARRIVALS	6	5	20.0%	28	29	-3.4%
<b>ISLANDS VISITED</b>						
O'ahu	22,350	22,617	-1.2%	86,388	117,636	-26.6%
Kaua'i	20,339	22,617	-10.1%	71,430	103,695	-31.1%
Maui County	22,270	22,617	-1.5%	77,234	111,193	-30.5%
Maui	22,270	22,617	-1.5%	77,234	111,193	-30.5%
Moloka'i	771	352	119.3%	2,720	2,070	31.4%
Lāna'i	919	421	118.5%	3,446	1,950	76.8%
Big Island	24,267	22,617	7.3%	80,175	111,172	-27.9%
Average Islands Visited	4.1	4.0	0.9%	4.1	4.0	0.9%
<b>AVERAGE LENGTH OF STAY</b>						
Days in Hawai'i before Cruise	3.31	2.59	27.8%	3.65	2.91	25.3%
Days in Hawai'i during Cruise	5.83	6.49	-10.2%	5.25	6.38	-17.7%
Days in Hawai'i after Cruise	0.89	1.21	-26.4%	1.08	1.22	-11.0%
Total days in Hawai'i	10.03	10.30	-2.5%	9.99	10.51	-5.0%
<b>ACCOMMODATIONS</b>						
Hotel	11,252	10,630	5.9%	39,971	59,212	-32.5%
Hotel only	9,316	9,245	0.8%	32,843	52,147	-37.0%
Condo	1,841	798	130.6%	5,996	6,347	-5.5%
Condo only	352	157	123.6%	1,128	2,153	-47.6%
Timeshare	1,328	987	34.5%	4,678	5,286	-11.5%
Timeshare Only	448	392	14.3%	1,209	1,724	-29.9%
Bed & Breakfast	719	235	205.9%	2,135	1,204	77.3%
Bed & Breakfast only	14	106	-87.2%	52	284	-81.6%
Friends & relatives	1,217	379	221.4%	3,970	2,154	84.3%
Other accommodation	1,284	718	78.9%	4,624	4,574	1.1%
Accommodation (NET)	12,753	11,779	8.3%	45,251	67,513	-33.0%
Cruise only	11,515	10,837	6.2%	43,054	50,123	-14.1%
<b>TRAVEL STATUS</b>						
% First timers	39.9	42.0	-2.1	37.7	41.2	-3.4
% Repeat visitors	60.1	58.0	2.1	62.3	58.8	3.4

Source: DBEDT

**Table 9. Total Air Seats Operated to Hawai'i**

<b>APRIL 2009</b>	<b>Statewide</b>	<b>%Chge</b>	<b>Honolulu</b>	<b>%Chge</b>	<b>Kahului</b>	<b>%Chge</b>	<b>Kona</b>	<b>%Chge</b>	<b>Hilo</b>	<b>%Chge</b>	<b>LThu'e</b>	<b>%Chge</b>
<b>Total Seats</b>	741,085	0.7%	525,137	-2.7%	124,940	1.5%	55,102	32.8%	0	-100.0%	35,906	13.8%
Scheduled Seats	729,205	0.8%	519,717	-2.2%	121,900	0.3%	53,582	34.0%	0	-100.0%	34,006	13.3%
Charter seats	11,880	-5.7%	5,420	-32.6%	3,040	100.0%	1,520	0.0%			1,900	25.0%
<b>Domestic Seats</b>	532,593	0.4%	336,633	-4.5%	113,320	0.6%	46,734	41.4%	0	-100.0%	35,906	13.8%
Scheduled Seats	522,713	0.7%	333,213	-3.8%	110,280	-0.8%	45,214	43.3%	0	-100.0%	34,006	13.3%
...US West	446,268	4.0%	266,142	-1.2%	100,906	3.3%	45,214	43.3%	0	-100.0%	34,006	13.3%
...US East	76,445	-15.3%	67,071	-12.6%	9,374	-30.3%						
Charter seats	9,880	-10.3%	3,420	-47.1%	3,040	100.0%	1,520	0.0%			1,900	25.0%
<b>International Seats</b>	208,492	1.3%	188,504	0.9%	11,620	11.7%	8,368	-0.8%				
Scheduled Seats	206,492	1.1%	186,504	0.6%	11,620	11.7%	8,368	-0.8%				
...Japan	130,969	3.5%	124,669	3.9%			6,300	-2.9%				
...Canada	26,410	-12.3%	12,722	-28.3%	11,620	11.7%	2,068	6.1%				
...Other Asia	13,324	18.6%	13,324	18.6%								
...Aus./N. Zealand	13,603	-12.6%	13,603	-12.6%								
...Other	22,186	6.7%	22,186	6.7%								
Charter Seats	2,000	26.6%	2,000	26.6%								
<hr/>												
<b>YTD Thru APR 2009</b>	<b>Statewide</b>	<b>%Chge</b>	<b>Honolulu</b>	<b>%Chge</b>	<b>Kahului</b>	<b>%Chge</b>	<b>Kona</b>	<b>%Chge</b>	<b>Hilo</b>	<b>%Chge</b>	<b>LThu'e</b>	<b>%Chge</b>
<b>Total Seats</b>	2,903,186	-13.9%	2,045,737	-13.9%	505,257	-20.5%	215,968	6.5%	0	-100.0%	136,224	-8.5%
Scheduled Seats	2,855,226	-13.4%	2,023,237	-12.7%	492,337	-21.3%	209,888	6.3%	0	-100.0%	129,764	-9.6%
Charter seats	47,960	-38.1%	22,500	-60.4%	12,920	30.2%	6,080	14.3%			6,460	21.4%
<b>Domestic Seats</b>	2,079,155	-16.2%	1,307,289	-16.6%	456,831	-21.9%	178,811	6.2%	0	-100.0%	136,224	-8.5%
Scheduled Seats	2,040,395	-16.0%	1,293,989	-15.7%	443,911	-22.8%	172,731	5.9%	0	-100.0%	129,764	-9.6%
...US West	1,761,134	-14.5%	1,052,880	-13.9%	405,759	-22.1%	172,731	5.9%	0	-100.0%	129,764	-9.6%
...US East	279,261	-24.0%	241,109	-22.9%	38,152	-30.3%						
Charter seats	38,760	-25.3%	13,300	-57.5%	12,920	30.2%	6,080	14.3%			6,460	21.4%
<b>International Seats</b>	824,031	-7.7%	738,448	-8.7%	48,426	-3.1%	37,157	8.3%				
Scheduled Seats	814,831	-6.0%	729,248	-6.9%	48,426	-3.1%	37,157	8.3%				
...Japan	510,247	-6.1%	481,437	-7.0%			28,810					
...Canada	109,984	-20.7%	53,211	-33.6%	48,426	-3.1%	8,347	-2.1%				
...Other Asia	49,815	8.1%	49,815	8.1%								
...Aus./N. Zealand	54,913	-9.3%	54,913	-9.3%								
...Other	89,872	14.3%	89,872	14.3%								
Charter Seats	9,200	-64.0%	9,200	-64.0%								

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawai'i DOT Airports Division