

# HAWAII GLOBAL LINKS

State of Hawaii - Department of Business, Economic Development & Tourism  
Strategic Marketing & Support Division - Office of International Affairs

## Opportunities in Entering the Vietnamese Market: Featuring Brent Omdahl, Commercial Attaché at the U.S. Embassy in Hanoi



Brent Omdahl will highlight the best prospects for Hawaii companies looking to enter the Vietnamese market. He will also specifically address opportunities in Vietnam for the three E's: education, environmental and engineering.

Mr. Omdahl serves as Commercial Attaché at the U.S. Embassy in Hanoi. His primary role is to assist U.S. companies establish and increase their sales of American products and services to the Vietnamese market. Additionally, Mr. Omdahl manages a large commercial diplomacy portfolio, which is aimed at improving the business environment in Vietnam in favor of U.S. business principles. Prior to serving in Hanoi, Mr. Omdahl was the Commercial Attaché in Manila, Philippines. He has also worked in the pharmaceutical and enterprise software industries. He earned a Master's degree in Foreign Affairs (with an emphasis on international business and international environmental policy) from The Fletcher School of Law and Diplomacy at Tufts University, and a Bachelor's degree in Political Science from Brigham Young University.

**Wednesday November 19, 2008**

9:00 a.m. Registration &  
Continental Breakfast  
9:30-10:30 a.m. Program

***FREE 20 minute one-to-one counseling session with Mr. Omdahl following the presentation for companies seeking individualized advice on entering the Vietnam market.***

Hawaii State Capitol  
415 South Beretania Street  
Chamber Level Conference Room, #16  
Honolulu, Hawaii 96813

**\$10 fee**

Due to limited seating,  
please call or email your RSVP  
to PAAC by November 17, 2008.  
Tel: 808.944-7783  
E-mail: [paac@paachawaii.org](mailto:paac@paachawaii.org)

**Sponsored by:** Department of Business, Economic Development, and Tourism (DBEDT); Hawaii Export Assistance Center, U.S. Department of Commerce; Hawaii Pacific Export Council; Pacific and Asian Affairs Council (PAAC)



**- Registration form for November 19, 2008 Forum -**

Name(s): \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please reserve \_\_\_\_\_ seat(s)

\_\_\_\_ Yes, I would like to schedule a FREE appointment with Mr. Omdahl following the presentation

Payment by Credit Card: Master \_\_\_ Visa \_\_\_ AMEX \_\_\_

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