

HAWAII GLOBAL LINKS

State of Hawaii - Department of Business, Economic Development & Tourism

Strategic Marketing & Support Division - Office of International Affairs

Business Opportunities in the Philippines:

Featuring Patrick Wall, Senior Commercial Officer at the U.S. Embassy in Manila



Don't Miss This Opportunity! Almost any U.S. product or service can find an interested buyer in the Philippines. The United States exports almost \$8 billion annually to the Philippines, making it our biggest customer in SE Asia. Thanks to our close relationship over the past 100 years, Filipinos have a great affinity for U.S. products and services. Moreover, the Philippines is the third largest English speaking nation in the world.

Patrick Wall currently serves as the Senior Commercial Officer at the U.S. Embassy in Manila. He will highlight the best prospects for Hawaii companies looking to enter the Philippines market. Best prospects include but are not limited to opportunities in the following industries: Information Technology, Telecommunications Equipment, Electric Power Systems, Building Products, Medical Equipment, Water Resources Equipment and Services. Prior to his arrival in the Philippines in August 2008, Mr. Wall served in the United Arab Emirates, Panama, Australia and New Zealand. A career diplomat, Mr. Wall possesses 25 years of international management and marketing experience on four continents. Mr. Wall holds a Bachelor of Business Administration (BBA) in Management from the University of Massachusetts at Amherst, and a Master of International Marketing (MBA) from the Thunderbird School of Global Management.

Wednesday April 1, 2009

8:30 a.m. Registration &
Continental Breakfast
9:00-10:00 a.m. Program

Meet with Mr. Wall for a 15 minute consulting session following the presentation to get personalized advice on entering the Philippines market.

**Hawaii Foreign-Trade Zone No. 9
Main Conference Room, 2nd Floor
521 Ala Moana, Pier 2
Honolulu, Hawaii 96813**

**\$10/person for breakfast forum
\$10/company for consulting session**

Please call or email your RSVP
to PAAC by Monday March 30, 2009.

Tel: 808-944-7783

E-mail: paac@paachawaii.org

Sponsored by: Department of Business, Economic Development, and Tourism (DBEDT); Hawaii Foreign-Trade Zone No. 9; Hawaii Export Assistance Center, U.S. Department of Commerce; Hawaii Pacific Export Council; LimPacific, Inc.; and the Pacific and Asian Affairs Council (PAAC)



- Registration form for April 1, 2009 Forum -

Name(s): _____

Billing Address: _____

Phone: _____ Email: _____

Please reserve _____ seat(s)

____ Yes, I would like to schedule an appointment with Mr. Wall following the presentation

Payment by Credit Card: Mastercard ___ Visa ___ AMEX ___

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Expiration Date: _____ Credit Card Code*: _____

*last 3 digits found on the back of credit card above signature

Please make checks payable to: **Hawaii Pacific Export Council**
FTZ #9—Pier 2, Suite 214, Honolulu, HI 96813