

ID NUMBER	APPLICANT'S NAME AND ADDRESS	FILE NUMBER	STATUS	REGISTRATION DATE	EXPIRATION DATE	PUBLICITY RIGHTS NAME	PURPOSE	CERTIFICATE NUMBER
1	Cyril Pahinui, 94-870 Lumiauau St. K-104, Waipahu HI 96797	R	A	8/14/2009	8/13/2014	GABBY PAHINUI PUBLICITY RIGHTS	Entertainment/Event & Collateral Services	270001
2	Don Ho Revocable Living Trust of October 29, 1992, P. O. Box 61236, Honolulu HI 96839		A	8/20/2009	8/19/2014	DONALD TAI LOY HO PUBLICITY RIGHTS	Entertainment, general business, merchandising	270002
3	Michael A. Cobb, 91-1121 Keoneula Blvd. L4, Ewa Beach HI 96706		A	8/26/2009	8/25/2014	MICHAEL ANTONIO COBB PUBLICITY RIGHTS	Entertainer, Entertainment, Music	270003
4	William Grant & Sons Limited, The Glenfiddich Distillery, Dufftown Banffshire, AB55 4DH, Scotland, United Kingdom		A	9/18/2009	9/17/2014	NORMAN KEITH COLLINS (A/K/A SAILOR JERRY) PUBLICITY RIGHTS	Alcoholic beverages, clothing and accessories, footwear, jewelry, travel bags and tote bags, housewares, smokers articles, books, calendars, posters, postcards, stickers, emblems, patches, glassware, playing cards, aftershave, gifts and merchandise; entertainment and information services general business services and retail services, including internet retail services.	270004

5	GENOA KEAWE RECORDS, INC., 2283 Tantalus Drive, Honolulu HI 96813	14527D1 A	12/30/2009	12/29/2014	GENOA LEILANI KEAWE PUBLICITY RIGHTS	Recording, Entertainment, Producer, Product Wholesale and Retail Sales	270005
6	AIKAU FAMILY, LLC, 352 Auwaiolimu Street, Honolulu HI 96813	38340C5 A	2/25/2010	2/24/2015	EDWARD RYON MAKUAHANAI "EDDIE" AIKAU PUBLICITY RIGHTS	Clothing, general merchandise, sports competitions including surf competitions, nonprofit fundraising, charitable work, books, documentaries, movies, videos and other entertainment, photographs, sculptures and other artwork, and other uses including other promotional uses.	270006
7	Sydney Lehua Iaukea P. O. Box 10373, Honolulu, HI 96816	A	3/4/2010	3/3/2015	CURTIS PIEHU IAUKEA PUBLICITY RIGHTS	Literary works, film, entertainment, merchandising and general business.	270007
8	Kuulei N. Mitchell - Personal Representative Heirs of Leilani Hia'a Kalaeloa Mitchell, 91- 204 Pilipili Ula Place, Kapolei HI 96707	A	6/21/2010	6/20/2015	LEILANI HIA'A KALAELOA MITCHELL PUBLICITY RIGHTS	Gift items, accessories, books, Modeling Art Paintings or Images, Entertainment Music Records and photographs.	270008
9	Russ K. Keaulana, 84- 708 Upena St., Makaha, HI 96792	A	5/5/2011	5/4/2016	RUSS K. KEAULANA aka RUSS K MAKAHA and RUSTY KEAULANA	Promotional purposes as well as surf competitions and merchandise	270009

10	Sarah Piilani Smith P. O. Box 2519 Honolulu HI 96804	A	10/4/2011	10/3/2016	SARAH PIILANI SMITH	Entertainment, merchandising & general business	270010
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