



DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS

DCCA News Release

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WINNER ANNOUNCED IN STATEWIDE CONSUMER CHALLENGE FOR TEENS

A team from Keaau High School won the state title for the first ever Lifesmarts competition that was held today at the State Capitol auditorium.

The game-show style competition tested students on their knowledge of Personal Finance, Health and Safety, the Environment, Technology, and Consumer Rights and Responsibilities.

“The Department of Commerce and Consumer Affairs is proud to sponsor the Lifesmarts competition,” said DCCA Director Mark Recktenwald. “Education is an important part of our mission.”

“Lifesmarts was created to educate young people about their civic responsibility to act as smart, savvy consumers in a complex world,” said Governor Linda Lingle.

The members of the winning team were Vince Fitzgerald, Desiree Manuel, Jacqueline Miguel, and Nicole Reister. The team was coached by Kathy Tabandera.

The winners will go on to represent Hawaii in the National Lifesmarts competition in San Francisco, CA, April 16-19, 2005.

Other participants in today’s state finals included teams from Academy of the Pacific and Kamehameha Schools, as well as another team from Keaau High School.

The Lifesmarts program is run by the National Consumers League, and is co-sponsored in Hawaii by DCCA and the Better Business Bureau.

For more information about the State Lifesmarts competition, log onto DCCA's website at http://www.hawaii.gov/dcca/quicklinks/life_smarts/.

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