

State Of Hawaii  
DEPARTMENT OF LAND AND NATURAL RESOURCES  
Division of State Parks  
Honolulu, Hawaii

March 10, 2011

Board of Land and Natural Resources  
State of Hawaii  
Honolulu, Hawaii

**SUBJECT: Request for a Special Use Permit from the World Triathlon Corporation to Use the Hapuna Beach State Recreation Area in South Kohala, Hawaii, for the 2011 Rohto Ironman 70.3 Hawaii**

By correspondence dated January 21, 2011 (Exhibit A), Ms. Diana Bertsch, Event Director for the Ford Ironman World Championship and the Ironman 70.3 Hawaii Triathlon, is requesting that the swim portion and the swim to bike transition area of the 2011 Rohto Ironman 70.3 Hawaii (Event) be staged at the Hapuna Beach State Recreation Area (Hapuna SRA). The Event is an official Ironman qualifying race and is scheduled for Saturday June 4, 2011.

The successful inaugural 2004 Event, an Olympic Distance Qualifier (1.5 km swim, 40 km bike, 10 km run), attracted 300 participants from the State of Hawaii. Thirty-five (35) Big Islanders and twenty (20) other Hawaii residents qualified for and participated in the Ironman Triathlon World Championships held in Kona on October 16, 2004.

The 2005 Event was extended to a half Ironman (1.2 mile swim, 56 mile bike and a 13.1 mile run - 70.3 total miles) in distance and had an international field. The 2005 Event had a field of over 1,000 participants vying for 85 (35 Big Island, 20 other Hawaii residents, 30 international) qualifying slots for the 2005 Ford Ironman World Championship which was held on October 15, 2005.

The 2006 Event, re-named the Ford Ironman 70.3 Honu, also attracted an international field. The participants vied for 85 qualifying slots for the 2006 Ford Ironman World Championship held on October 21, 2006.

The 2007 Event, the Ford Ironman 70.3 Hawaii, attracted an international field from over 16 countries. The participants vied for 79 qualifying slots for the 2007 Ford Ironman World Championship held in Kona on October 13, 2007 as well as 50 slots for the 2007 Ford Ironman 70.3 World Championship held in Clearwater, Florida.

ITEM E-1

The 2008 Event, the Ironman 70.3 Hawaii also attracted an international field of athletes representing 31 countries. The athletes vied for 79 qualifying slots for the 2008 Ford Ironman World Championship scheduled for October 11, 2008 in Kona and 50 slots for the 2008 Ironman 70.3 World Championship which was held in Clearwater, Florida.

Because of new sponsorship in 2010, the name was changed to the Rohto Ironman 70.3 Hawaii. The Rohto Ironman 70.3 Hawaii will be an official qualifying race for not only the Ford Ironman World Championship held each year in Kailua-Kona, Hawaii, but also the Ironman World Championship 70.3 in Lake Las Vegas, Nevada.

The 2011 Event will also attract an international field of athletes from various countries including Australia, Canada, Korea, Brazil, Taiwan, Germany, Spain, Great Britain, Guatemala and the United States. Participation will be limited to 1,800 athletes.

The 2011 Event is more than a race; it has become an opportunity for families to come to the Big Island for a family vacation. To date, the host hotel, The Fairmont Orchid, Hawaii, has booked athletes and their guests for up to 12 nights in their hotel with over 1100 room nights total.

As reported in the letter from Ms. Bertsch "The 2010 Rohto Ironman 70.3 Hawaii was a tremendous success and we look forward to continuing our partnership with the State of Hawaii in 2011 through 2014. The beauty of Hawaii Island and the use of the Ford Ironman World Championship course creates a high level of enthusiasm for participants around the world."

The schedule for the 2011 Event is as follows:

1. Equipment, supplies, etc., will be transported to the Hapuna SRA beginning Thursday, June 2, 2011;
2. The transition area set-up and the swim course set-up will begin Friday morning and continue into the evening;
3. The land course will be set up late Friday afternoon into the evening;
4. Licensed security guards and security lighting will be on site overnight to protect against theft, mischief and vandalism;
5. The 1000+ participants and a host of volunteers will gather pre-dawn for numbering, etc.;

6. The race will begin at 7:00 a.m.;
7. The swim race should be completed about 8:30 a.m.;
8. The bike racks, course markings, signage, etc., will be removed from the Hapuna SRA at the conclusion of the swim race.

State Parks staff and the Event volunteers will be available to assist the public, especially the physically challenged, who require assistance to access the beach and/or picnic areas.

The submittal was transmitted to the Office of Hawaiian Affairs for their perusal.

Staff is recommending approval of the issuance of the Special Use Permit to the World Triathlon Corporation for the 2011 Ironman 70.3 Hawaii scheduled for June 4, 2011. Staff is also recommending that the Chairperson or his representative be authorized to negotiate certain terms and conditions of the Special Use Permit, which shall include, but not be limited to, on-site security, overnight security, maintenance and monitoring of area in use, hours and days of use, traffic control, clean-up and repair at the conclusion of the race.

#### RECOMMENDATION:

That the Board approve the issuance of a Special Use Permit to the World Triathlon Corporation (Permittee) to utilize the Hapuna Beach State Recreation Area (Hapuna SRA) for the 2011 Ironman 70.3 Hawaii subject to the following conditions:

1. Permittee, its officers, agents, employees, volunteers, consultants, contractors, and/or persons acting for, or on its behalf, shall at all times with respect to the Hapuna SRA; a) use due care for public safety; b) agrees to release the State of Hawaii from any claims which Permittee might have against the State of Hawaii arising out of Permittee's occupation or use of the Hapuna SRA; and c) shall be responsible for its own acts;
2. The Permittee shall procure and maintain, at its own cost and expense, in full force and effect throughout the term of this Special Use Permit, commercial general liability insurance, in an amount of at least \$1,000,000.00 per occurrence and \$2,000,000.00 aggregate, with an insurance company or companies licensed to do business in the State of Hawaii. The policy or policies of insurance shall name the State of Hawaii as an additional insured. The policy should also contain the following clause: "It is agreed that any insurance

maintained by the State of Hawaii will apply in excess of, and not contribute with, insurance provided by this policy". The insurance shall cover the entire Hapuna SRA, including all grounds, buildings and all roadways or sidewalks on or adjacent to the Hapuna SRA in the use or control of the Permittee;

3. The permittee shall immediately provide written notice to the Department should any of the insurance policies evidenced on its Certificate of Insurance form be cancelled, limited in scope, or not renewed upon expiration;
4. The permittee shall pay a rental fee of one hundred dollars (\$100.00) per day for the Pre-Event setup, the Event and the Post-Event breakdown and cleanup and for any State staff time that is required;
5. Staff is also recommending that the Board delegate to Chairperson the authority to approve future similar permits for events at the Hapuna Beach State Recreation Area including all appropriate fees, terms, and conditions based on the pattern of previously approved permits.
6. The Chairperson or his representative is authorized to negotiate all other terms and conditions of the Special Use Permit.

Respectfully submitted,



DANIEL S. QUINN  
State Parks Administrator

APPROVED FOR SUBMITTAL:



WILLIAM J. AILA, Interim Chairperson

11-031



January 21, 2011

**VIA PRIORITY MAIL**

Mr. Dean Takebayashi  
Department of Land and Natural Resources, Division of State Parks  
P.O. Box 936  
Hilo, HI. 96721

Aloha Dean,

The World Triathlon Corporation respectfully requests the use of Hapuna Beach State Park for the Swim and Transition portion of the Rohto Ironman 70.3 Hawai'i, a qualifying race for the Ford Ironman World Championship.

We are requesting the Chair be delegated to approve the perpetual use of Hapuna Beach State Park for the following dates:

- Saturday, June 4, 2011
- Saturday, June 2, 2012
- Saturday, June 1, 2013
- Saturday, May 31, 2014

As in years past, the Ironman 70.3 Hawai'i has been an international race with athletes participating from countries such as Australia, Canada, Korea, Brazil, Taiwan, Germany, Spain, Great Britain, Guatemala and the U.S.A.

The 2010 Rohto Ironman 70.3 Hawai'i was a tremendous success and we look forward to continuing our partnership with the State of Hawai'i in 2011 through 2014. The beauty of Hawai'i Island and the use of the Ford Ironman World Championship course creates a high level of enthusiasm for participants around the world.

We value and respect the partnership and support of the State and look forward to working with you again.

With Aloha,

Diana Bertsch  
Event Director  
Rohto Ironman 70.3 Hawai'i

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2011 JAN 24 P 3:15  
DIV OF STATE PARKS  
HILO, HI

EXHIBIT A



**World Triathlon Corporation  
Rohto Ironman 70.3 Hawai'i – Honu Triathlon**

**OBJECTIVE:**

To continue the successful production of a triathlon-sporting event that capitalizes on the beauty of the Kohala Coast and the Big Island by appealing to the growing tourism market of the health and sports enthusiast.

**STRATEGY:**

Build partnerships within the community, while combining the elements of a premier venue, top event management team and an intimate association with the Ford Ironman World Championship, by holding an annual event; the inaugural event was hosted in 2004. The Honu Triathlon was introduced as an Olympic Distance Qualifier for Big Island and Hawai'i State athletes in 2004.

In 2011, it is an International qualifying race hosting 72 qualifying slots for state of Hawai'i athletes as well as athletes from around the world for the Ford Ironman World Championship in Kailua-Kona, Hawai'i, as well as 50 slots for the Ironman World Championship 70.3 in Lake Las Vegas, Nevada.

**VISION:**

To continue to progressively promote, develop and nurture this event to world-renowned status as a 70.3 (1.2 mile swim / 56 mile bike / 13.1 mile run) distance Ironman event, incorporating worldwide media coverage through television, print media and live Internet outlets. To attract between 1800 national and international athletes to the Kohala Coast and Hawai'i's Big Island during a slow visitor period (late May to early June).

**MANAGEMENT:**

World Triathlon Corporation is responsible for the management of the Rohto Ironman 70.3 Hawai'i. This event will be organized by the Kona based office, which manages the event logistics for the Ford Ironman World Championship each October. For History regarding the Ironman, see Attachment A.

**QUALIFYING RACES:**

Each year over 80 thousand athletes attempt to gain entry into the Ford Ironman World Championship by earning a qualifying slot at one of the 30 worldwide qualifying events - open to citizens of all countries - held throughout the year.

These slots are coveted not only by the athletes but also by the qualifying races that retain these slots. Every year Ironman is approached by various Event Organizers requesting the right to organize an Ironman qualifying event as the benefits for the local community are significant.

Qualifying races vary in length, ranging from half-Ironman (1.2-mile swim, 56-mile bike, 13.1-mile run) to full Ironman distance (2.4-mile swim, 112-mile bike, and 26.2-mile run). Each event awards Ford Ironman World Championship race slots to its top age-group finishers, with some races also awarding professional qualifying spots.

**EVENT:**

**Name: Rohto Ironman 70.3 Hawai'i**

**Date: June 4, 2011**

The inaugural event, The Honu Triathlon, was held in 2004. The now Rohto Ironman 70.3 Hawai'i is one of World Triathlon Corporation's qualifying races for the World Championship in October.

In 2004 the event was designed to offer the athletes of the State of Hawai'i a premier race as their qualifier. Since 2005 it has grown to an international event keeping the commitment to the Hawai'i state athletes by allocating 44 slots to athletes that meet residency requirements.

This year the Rohto Ironman 70.3 Hawai'i will be an official qualifying race for not only the Ford Ironman World Championship held each year in Kailua-Kona, Hawai'i but also the Ironman World Championship 70.3 that is held in Lake Las Vegas, Nevada.

**Economic Impact**

Participation for the 2011 Rohto Ironman 70.3 Hawai'i Triathlon will be limited to 1,800 athletes. The event has become an international qualifying event, encouraging participation from around the world. There are athletes currently registered from over 27 countries including, Australia, Belgium, Bermuda, Brazil, Canada, Chile, China, Denmark, France, Germany, Great Britain, Guatemala, Hong Kong, India, Ireland, Japan, Luxembourg, Mexico, Netherlands, Panama, Philippines, Puerto Rico, Portugal, Singapore, Switzerland, Taiwan and the United States.

The event in 2011 is more than a race; it has become an opportunity for families to come to the Big Island for a family vacation. To date the host hotel, The Fairmont Orchid, Hawai'i has booked athletes and their guests for up to 12 nights in their hotel with over 1100 room nights total. The Fairmont Orchid, Hawai'i is excited about the potential the event has given the hotel in an otherwise slow period.



The Rohto Ironman 70.3 Hawai'i has established strong partnerships over the years with top businesses on the Big Island, state wide, nationally and even globally.

*Guy Hagi – Master of Ceremonies*



*Kahu Danny Akaka  
Honu Triathlon Race Day Blessing*

## Location

The Big Island's Kohala Coast is the premier location to embrace the Rohto Ironman 70.3 Hawai'i. The Fairmont Orchid, Hawai'i is the Host Resort and the partnership has proven to be successful for the Fairmont Orchid, Hawai'i and World Triathlon Corporation.

## Date

The 2011 event is scheduled to take place on Saturday, June 4th. The 2011 date is scheduled around a time that is typically slow on the Kohala Coast with the goal being to increase visitors to the Big Island.

## Course

The 2011 event is 70.3 miles or half the Ironman distance race: 1.2 Mile Swim, 56 Mile Bike and 13.1 Mile Run. The swim is to take place at Hapuna Beach followed by the bike along the Kohala Coast, ending at The Fairmont Orchid, Hawai'i. The run course takes place on the grounds at The Fairmont Orchid, Hawai'i with the Finish Line ending at Honu (Turtle) Pointe at The Fairmont Orchid, Hawai'i.

## Summary

It is difficult to describe the phenomenon that is Ironman and the 70.3 series. The athletes often say it with great confidence that the Aloha Spirit of the Big Island is what makes the Ford Ironman World Championship such a coveted event. In efforts to get to the starting line in Kona, athletes compete in qualifying events around the world. Their goal is having a chance to experience the mystique of Ironman. The Rohto Ironman 70.3 Hawaii offers this same magic while also giving athletes the opportunity to qualify for the World Championship. The economic impact of this event can be felt island-wide; however a significant majority of the dollars infused directly impact the Kohala Coast.



## ATTACHMENT A

### **HISTORY:**

#### **Ironman World Championship**

October 9, 2010 marked the 32nd Anniversary of the Ironman World Championship. In 1978 the first Ironman Triathlon was held on O'ahu, it consisted of a 2.4-mile ocean swim, 112-mile bike ride and a 26.2-mile run. In 1981, Ironman moved to the Big Island and has grown into one of the greatest endurance events in sports and has become a world-class event. The Ironman Triathlon proves "Anything is Possible," through ordinary people achieving extraordinary events.

#### **Ironman and the Big Island**

Ironman has become an entity that is perceived in many different ways; however for the Volunteer, Athlete or Spectator that has become involved it has become more than just a race - it is part of the community. Ironman is not just a race it is a "test of mind, body and spirit for everyone involved." There is a magical feeling of Aloha and Ohana that takes place each October. Words could never describe the power of the passion of the Big Island Community; it is this incomparable spirit that makes Ironman possible each October.

#### **Economic Impact**

The Ford Ironman World Championship brings together more than just the World's top athletes. State officials affirmed that the Ironman Event contributes to more than \$25.9 million in total sales each year, with tax revenues exceeding 1.4 million annually. The statistics were based on the influx of over 20,000 in attendance.

On average, visitors stayed for 8 to 12 days on the Big Island. Triathletes and their supporters tend to stay 30% longer than the average visitor and they also tend to visit other islands, either prior to their stay on the Big Island or after.

#### **Media Coverage**

Highlights of the Ironman Triathlon first aired on television in 1980 as part of ABC's *Wide World of Sports*. In 1991, the broadcast was moved to NBC where it became a stand-alone program. The Ironman Triathlon production has won fifteen Emmy awards and has received more than 40 Emmy nominations. The 2010 broadcast marked the 20<sup>th</sup> consecutive year of NBC captivating viewers with a look at the world's most famous endurance event, being broadcast in over 100 million homes.

Each year international media travels from all over the world to cover the World Championship. In 2010, approximately 350 media representatives traveled to the Big Island to cover the event sending the Big Island event worldwide.

This past year more than 1 million people logged onto Ironmanlive.com during the October 9th race weekend, making the event the largest single-day sporting event to be streamed over the Internet. Ironmanlive gave viewers around the world the opportunity to view live race day coverage from the 6:30 a.m. cannon start to the midnight finisher.



## ATTACHMENT B

### ATHLETE'S COMMENTS ON THE ROHTO IRONMAN 70.3 HAWAII

Thanks!

I have raced for 21 years now (6 Ironman Hawaii) and must say you guys did a wonderful job with the race. Being short handed with volunteers and all it was my best Kona experience ever! The run course I hope stays the same since that was such a big part of the race that made it so unique and hard.

Looking forward to being there next year.

Tom Hodge  
President Recovox  
[Tom@recovox.net](mailto:Tom@recovox.net)  
[www.recovox.net](http://www.recovox.net)

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I am extremely delinquent in sending you this e-mail but I wanted to make sure I wrote to tell you what an awesome job the Ironman staff did in putting on the Honu Half-Ironman. It was the most organized, best run event I have ever participated in. The excitement and camaraderie that filled the event site was evidence of that. Thank you very much to the entire staff for making this one of the absolute highlights of my athletic career! I look forward to competing again next year. Thanks again.

Ken Sersun  
[Kenneth.sersun@navy.mil](mailto:Kenneth.sersun@navy.mil)

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I had a phenomenal time at the Honu race! It was unlike any I had ever participated in, both as a challenge and as a reward. It was grand! The setting was inspiring.

I want to express my deep appreciation to those volunteers who made this race so memorable for me. Since I was among the "late" racers, I know that volunteers had to stay beyond their expected time, in the hot sun, in order to accommodate us. I want them to know how grateful I am at their sacrifice and cheerfulness as I passed by.

My hat is off to everyone at the Honu race.  
Jean Wood  
Manager, Development and contracts  
Minnesota Department of Human Services  
[Jean.wood@state.mn.us](mailto:Jean.wood@state.mn.us)

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Dear Honu race team,

Just wanted to drop you a quick note of thanks for organizing a superb Honu Half Ironman Triathlon. It was truly a special race.

Guy Hagi is the best MC – he was fantastic for his local tri knowledge as well as his knowledge of the pro's and Ironman racing generally. Hope Guy is available for next year's race.

Friends whom raced from Australia also have publicly commented that this race was the best organized in their history of triathlon. Well done and keep it up.

Mahalo,  
Mark Geoghegan  
Honolulu  
[Mark.geoghegan@verizon.net](mailto:Mark.geoghegan@verizon.net)

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I just wanted to say thank you so much for a great race. The course is TOUGH! Your entire staff did a great job at putting on this event. I know how much work is involved and I really appreciate your effort. Keep up the good work.

Hope to see you next year!  
Mahalo,  
Larry Mackey  
[Larry-diane@hawaii.rr.com](mailto:Larry-diane@hawaii.rr.com)

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What a great race. Thank you all for your hard work to make Honu such a wonderful event to be a part of. I hope to race with you at this event for years to come.

Eddie Herd  
[Db4eddie@msn.com](mailto:Db4eddie@msn.com)

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Congratulations on putting on a great race! Diana did a great job with the organizing and I'm looking forward to October, the volunteers were spectacular and Bike Works did a great job as the official bike store. Well done.

Mike Carder  
[stockgod@@cox.net](mailto:stockgod@@cox.net)

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People who have never been to the starting line of an Ironman race really don't know what world class is.

Muchas gracias,  
See you again,  
J. Ned Miles  
[Trined30@hotmail.com](mailto:Trined30@hotmail.com)

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I am many weeks late in expressing this **thank you**, and appreciation for the event that you hosted June 5. I enjoyed the race (from wonderful venues, to course volunteers, registration / check-in staff, to post race meal and celebration (even the band was excellent). I have been on the race director side in the past, race volunteer as well, and it is not an easy job. Your group had it well orchestrated. I had been looking forward to the race for over a year when I first saw it announced (with the first year for Hawaii residents only). Please pass on my praise to the race directors, planners, and every helper. I thanked as many as I could as I raced through the course. I loved being able to run on turf (golf course), better on the legs.

Tom Siekmann  
Golden Door Special Ops Director  
Carlsbad, CA  
[Tsiekmann@goldendoor.com](mailto:Tsiekmann@goldendoor.com)

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This was the best organized race I ever participated in.  
Thank for you for a great race. I have recommended it to everyone I have spoken to.

Jacco van der kooij  
Director, Sales Americas  
Skystream  
[jacco@skystream.com](mailto:jacco@skystream.com)

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Aloha to all at the Ironman race office. I wanted to say a big mahalo to everyone who was involved with the race. Honu was the best race I've ever done. The entire process was professional and fun. The volunteers were the best. I will definitely be back next year and tell all of my friends in the tri community about this race.

Aloha  
Maureen Dombeck  
[mdombeck@tribune.com](mailto:mdombeck@tribune.com)

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Aloha and thank you so much for putting on another great event. I really appreciate the amount of effort and energy you all put into Honu! I certainly can't say thank you enough. I'm a member of TriMoving here on Oahu and can honestly say the race is something we all look forward to each year....thank you for bringing it to life!

Take care,  
Kelley Hupp  
[kelhupp@yahoo.com](mailto:kelhupp@yahoo.com)

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Thank you for the excellent race at Honu this past weekend. Superb production, fantastic venue, and you had wonderful, wonderful volunteers (I can't say thanks to them enough). The event has improved each year. I'm too tired to write much but just wanted to say thanks.

Ed Price  
[eprice@queens.org](mailto:eprice@queens.org)

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It was a ton of fun for my first triathlon. I'm inspired to get a tri bike now!

The Coffee Partners Hawaii was luxurious, the Bike Works folks were wonderful, the Friday Swim with the Pros and Dinner with the Pros were great, the volunteers were fantastic and the Hula Girls were adorable.

The Honu Half was so professional and well put-together. I'm doing the Medical Aid at Western States 100, and I got a lot of good ideas from the Honu folks.

Kerry Sullivan Nino  
[Kerry.sullivan@kp.org](mailto:Kerry.sullivan@kp.org)

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Just wanted to let you know what a great race we had Sunday!!! I especially want to recognize ALL the volunteers, from race registration to finish line...they are truly the best!!! I look forward to next year !!!

Thanks again for a great race!!  
Michele Bond  
[bondmm@webtv.net](mailto:bondmm@webtv.net)

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Thank you for a great race, the volunteers in Hawaii are the best. I was even luck enough to have one braid my hair race morning!  
I look forward to racing here again.

MariJane Maples  
[Mimaples@verizon.net](mailto:Mimaples@verizon.net)

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The race was very well run for a first year half Ironman, on par with any I have done. The swim was particularly excellent, with some of the clearest water possible. I look forward with great anticipation to my first Hawaii Ironman experience, something I have looked forward to since I started triathlon.

Thank you once again for all the help shown to me. See you in October!

Yours Sincerely,  
Renaud Herington  
[renherington@netscape.net](mailto:renherington@netscape.net)

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I completed the Half in Honu Saturday in 8:18:40 and it was far and away the biggest athletic achievement of my life. Tops the State Championships in wrestling, the All-American Honors in wrestling in college, and the Heavyweight Championship I won in the Full Contact Fighting Federation – (Ultimate Fighting). It not only tops those achievements but they are not even close seconds.

I registered Friday afternoon and was amazed by just what an incredible event I was entering. The volunteers were more than great – they treated me like family – not just a few but everyone, and not just during the event but before and after. The organizers did a spectacular job – wow – and only your third year – that was the best prepared event I have ever been a part of.

Joel Surprenant  
The Oregon Golf Club  
[joelnjenn@commcast.net](mailto:joelnjenn@commcast.net)

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At times I have found myself almost feeling guilty for being so pampered as we athletes truly are fortunate to have race directors, race team members, officials and volunteers so ready to help us reach our goals and dreams. In fact, Honu was a perfect example of being "pampered." From registration to the banquet I felt so welcomed.

Another point I would like to mention is just how impressive it was to watch the Resort Staff in action. I work at a major hotel in Waikiki and therefore have an idea of how many departments and personnel were involved in making the event and the days leading up to it go smoothly. Let's just say, not a simple task! The staff truly gave the utmost in service and hospitality.

Kelley Hupp  
[HuppK@HaleKoa.com](mailto:HuppK@HaleKoa.com)

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I would like to extend my congratulations to you and your talented group of individual's once again for an outstanding Honu race on June 3, 2006. I have been a participant since day one and every year since I've been amazed at how the race has grown and matured in such a short period. The world class Honu race will only begin to expand and flourish with guidance and detail oriented crew you have collected to make it what it is today. I can only imagine what the future of the race holds for all of us on the island. I truly enjoyed my race and look forward to many more exciting races on the island.

Wm. Patrick McLain Jr.

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I have raced all over the world and Honu is hands down my favorite race! Thanks for giving everyone the opportunity to have a great day!

Paige Dunn  
Excel Sports Group  
[paige@excelsportsgroup.com](mailto:paige@excelsportsgroup.com)

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The partnerships the organizing committee has formed are clearly strong, as evidenced in how well run and supported the event is, and I say that having just done the Boston Marathon in April. This race does not feel "new" – there is a competence and confidence projected by the organization that conveys that this is a professionally run and world class event – already.

Mike Walker  
[mwalker@punahou.edu](mailto:mwalker@punahou.edu)

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PHONE (808) 594-1888

FAX (808) 594-1865



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STATE OF HAWAII  
OFFICE OF HAWAIIAN AFFAIRS  
711 KAPI'OLANI BOULEVARD, SUITE 500  
HONOLULU, HAWAII 96813

DIV OF STATE PARKS  
HILO, HI

HRD11/3512 D

February 10, 2011

Dean H. Takebayashi  
Hawai'i Parks District Superintendent  
Department of Land and Natural Resources  
Division of State Parks  
P.O. Box 936  
Hilo, HI 96721-0936

**RE: Request for comment on a proposed Special Use Permit for the World Triathlon Corporation to stage the swim portion and swim to the bike transition of the 2011 Ironman 70.3 Hawai'i Triathlon at Hapuna Beach State Recreation Area, South Kohala, Hawai'i Island.**

Aloha e Mr. Takebayashi:

The Office of Hawaiian Affairs (OHA) is in receipt of your January 31, 2011, request for comments on the above proposal, which would allow the 2011 Rohto Ironman 70.3 Hawai'i Triathlon to stage its swim portion and swim-to-bike transition area at Hapuna Beach State Recreation Area. Because this event proposes to only minimally impact parking and swimming at the beach early in the morning of June 4, 2011, OHA has no comments at this time. Thank you, however, for the opportunity to comment. If you have any further questions or concerns please contact Kathryn Keala at (808) 594-0272 or e-mail her [kathyk@oha.org](mailto:kathyk@oha.org).

'O wau iho nō me ka 'oia'i'o,

Clyde W. Nāmu'o  
Chief Executive Officer

c: Ruby McDonald, Kona Community Resource Coordinator

EXHIBIT B

