



DEPARTMENT OF LAND AND NATURAL RESOURCES

Media Advisory

LINDA LINGLE
GOVERNOR

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NFL TEAMS UP WITH LOCAL AND NATIONAL PARTNERS TO “GREEN” PRO BOWL

TREE PLANTING TO HELP HAWAII’S ENVIRONMENT

WHEN: Thursday, February 7, 2008, 10:00 a.m.

WHO: JACK GROH, Director, NFL Environmental Program
BRANDI CRABBE, Hawaiian Electric Company, Inc.
STATE REPRESENTATIVE Scott Nishimoto
GREG SEVERINO, Paradise Maintenance and Landscape
CHRIS HUDNALL, HISCO Inc.
LINDA L.RICH, Executive Director, The Salvation Army
TERESA TRUEMAN MADRIAGA, JACKIE RALYA, Department of Land and Natural Resources’ Kaulunani Urban and Community Forestry Program, and the USDA Forest Service

WHAT: NFL officials will partner with community volunteers to plant more than 70 native white hibiscus and plumeria trees at the Salvation Army Family Treatment Center. The native trees were selected for their environmental benefits. The trees will also provide much needed shade at the Center. There will be a traditional Hawaiian blessing of the trees.

WHERE: [The Salvation Army Family Treatment Center](#) is located at 845 22nd Avenue in Kaimuki.

More information

NFL officials and local community volunteers will also plant trees at the O‘ahu Veterans Center (1298 Kukila Street) on Friday, Feb. 8, 10:00 a.m.

The National Football League has teamed up with numerous local and national organizations to support the environment. Partners include the Department of Land and Natural Resources’ Kaulunani Urban and Community Forestry Program; Friends of Hawaii’s Urban Forest, the U.S. Forest Service; Hawaiian Electric Company, Inc.; Paradise Landscape Maintenance; HISCO, Inc.; The Home Depot Foundation and RBF Consulting (Irvine, CA).

In addition to planting trees, other “green” practices will be used at Aloha Stadium and at the NFL Tailgate Party. Prepared, but unserved food from Pro Bowl events will be given to local shelters. Beverage containers will be recycled in the stadium parking lot on game day.

For more information, media may contact:

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