

DBE Quarterly

HAWAI'I DEPARTMENT OF TRANSPORTATION

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Inside this issue:

Contracting Opportunities for Women-Owned Small Businesses	1
Online Representations and Certifications Applications (ORCA)	2
SBA - Dynamic Small Business Search	2
DBE Quarterly newsletter	3
DBE Directory Bidder Registration and FAQs	3
DBE Program Staff DBE Policy Statement	3
Newly Certified and Recertified DBE firms	4



Contracting Opportunities for Women Owned Small Businesses

In October 2010, the U.S. Small Business Administration (SBA) published a final rule effective **February 4, 2011**, aimed at expanding federal contracting opportunities for women-owned small businesses (WOSBs). The Final Rule sets forth procedures authorized by the Small Business Act to help ensure a level playing field on which WOSBs can compete for federal contracting opportunities, while helping achieve the existing statutory goal that 5 percent of federal contracting dollars go to WOSBs. This rule identifies 83 industries (identified by NAICS codes) in which WOSBs are under-represented in the federal contract marketplace. The components of the WOSB rule include the following:



- To be eligible, a firm must be 51 percent owned and controlled by one or more women, and primarily managed by one or more women. The women must be U.S. citizens. The firm must be "small" in its primary industry in accordance with SBA's size standards for that industry.
- The final rule allows women-owned businesses to self-certify as WOSBs or to be certified by a third-party such as government entities and private certification groups.
- In accordance with the statute, the Final Rule authorizes a set-aside of federal contracts for WOSBs or economically disadvantaged women-owned small businesses (EDWOSBs) where the anticipated contract price does not exceed \$5 million in the case of manufacturing contracts and \$3 million in the case of other contracts. Contracts with values in excess of these limits are not subject to set-asides under this program.

To read the full version of the Final Rule, click below:

[Women-Owned Small Business Federal Contract Program Final Rule](#) or visit the following website for more information on the rule:



www.sba.gov/aboutsba/sbaprograms/gc/gc_women_procurement.html

To learn more about contracting with the federal government, we recommend reading SBA's pages on [Small Business Certifications](#) and visiting the SBA [Office of Women's Business Ownership](#).





Online Representations and Certifications Application (ORCA)

The Federal Acquisition Circular 2001-26, FAR case 2002-024 requires the use of the Online Representations and Certifications Application (ORCA) in federal solicitations as a part of the proposal submission process and replaces most of the paper based Representations and Certifications (Reps and Certs) in Section K of solicitations with an internet application. FAR 52.204-8 mandates the use of ORCA on or after January 1, 2005.

You now have the ability to enter and maintain your representation and certification information, via the Internet at (orca.bpn.gov/). Solicitations will contain a single provision allowing you to either certify that all of your representations and certifications in ORCA are current, complete and accurate as of the date of your signature, or list any changes.

ORCA records are considered public information. Anyone with access to the internet, and knows a registrant's DUNS number, can search the archives to view an ORCA record. More information can be found in the ORCA Handbook at:

<https://orca.bpn.gov/misc/ORCA%20Handbook.pdf>.



Who needs to register in ORCA?

You must be registered in ORCA if the solicitation you are responding to requires that you have a active registration in CCR.

What is CCR?

Central Contractor Registration (CCR) is the primary vendor database for the U.S. federal government. Since October 1, 2003, it is federally mandated that any business wishing to do business with the federal government under a FAR-based contract must be registered in CCR before being awarded a contract. In addition, vendors must maintain their CCR records annually.

Assistance



- Dun & Bradstreet (D&B) <http://fedgov.dnb.com/webform>
Help finding your DUNS number - 1 866-705-5711
The process to request a DUNS number takes about 10 minutes and is free of charge.
- CCR Assistance Center - <https://www.fsd.gov>

SBA - Dynamic Small Business Search

The Small Business Administration (SBA) - Dynamic Small Business Search is a web-based search engine that can track registered small businesses within CCR. When you are registered with CCR or updating your registration in CCR, a supplemental page with small business information will pop up. This page allows you to enter your small business profile information. This data will automatically populate the SBA database where your business information can be readily accessed through the Dynamic Small Business Search (DSBS) function. The DSBS can be used to search in multiple ways by using **any** or **some** of the following types of information about the small businesses profiled in the system. **It is not necessary to fill out every part of the form.** You must, however, enter sufficient search criteria to limit the results to 25,000 firms or less. Businesses can be searched for using any of the following search criteria: location (state, metropolitan statistical area), ownership data (U.S. Citizen owned, minority owned, veteran owned, etc.), federal certifications (SBA 8(a) certification), industry sector codes (NAICS), business type (manufacturing, construction, etc.) and minimum acceptable bonding level(s).

More details can be found on the website at:

http://dsbs.sba.gov/dsbs/search/dsp_dsbs.cfm



DBE Quarterly Newsletter

Looking for past issues of the DBE Quarterly newsletter? YES, they can be found on-line at:

<http://hawaii.gov/dot/administration/ocr/dbe>

Scroll to the bottom of the webpage and you will find the DBE newsletters.

If you have DBE related news or wish to opine, call us (808) 587-6333 or e-mail don.fukuhara@hawaii.gov. The **deadline** for the Summer "DBE Quarterly newsletter" is **February 25, 2011**. Suggestions or any business related events you would like to share, please let us know and we'd be happy to get the word out to the DBE community.



Please feel free to share the DBE Quarterly with other small businesses that may be interested.

Please consider the environment before printing. **MAHALO!**



DBE Program Staff



coming up in the next issue.....

- Upcoming workshops for 2011 (networking, & calendar of events)
- Update on disparity study
- DBE certification clarification



DBE Directory

DBE firms that have been certified in accordance with U.S. Department of Transportation regulations 49 CFR, Part 26 appear in the HDOT DBE directory, which can be view at:

<http://hawaii.gov/dot/administration/ocr/dbe>

- *under the heading of "DBE Directory"*

The DBE directory may be viewed either alphabetically by the DBE's name, or by the type of work the DBE is certified to perform. Types of work are categorized as follows: Airport Concession, Construction, Consultant, Supplier, Trucker, Manufacturer and others.

BIDDER REGISTRATION

All businesses submitting sealed bid proposals to HDOT, or quotes to a bidder on federal-aid projects must register with the HDOT's Office of Civil Rights. The Bidder Registration of firms may be found on-line at: <http://hawaii.gov/dot/administration/ocr/dbe>

- *under the heading of "DBE Application and Program Forms"*

The Bidder Registration form is a fillable PDF file and can be accessed at the web link above. The completed Bidder Registration form may be faxed to 808-587-2025 or emailed to melanie.martin@hawaii.gov.



IF YOU

- Both *DBE Directory* and *Bidder Registration* are maintained and updated weekly.
- Since changes and additions to both the *DBE Directory* and *Bidder Registration* do occur in between updates, users are encouraged to contact the DBE Office for the most current information.
- If you are certified as a DBE, you do not need to complete a Bidder registration form.



DBE Policy Statement

The Hawai'i Department of Transportation (HDOT) is committed to a policy of equal opportunity & non-discrimination in the award & administration of state & federal contracts.

The DBE Program is a federal program under the U.S. Department of Transportation (USDOT). As a recipient of federal funds, HDOT must: comply with Title 49 Code of Federal Regulations, Part 23 & Part 26 (49 CFR 23 & 26).



Hawai'i Department of Transportation
Office of Civil Rights
Disadvantaged Business Enterprise Program
869 Punchbowl St. room 112
Honolulu, Hawaii 96813

FAX: 808 587-2025

DBE Certifications

Newly Certified DBES

Anderson Paint Store, LLC • *Detroit, MI*
NAICS 444120, 424950, 237310

Supplier: paint, tape & other construction marking materials

Aulii-Construction, Inc. • *Kaneohe* NAICS 236115

Construction: new single-family housing construction

Babbs Engineering Consultants, LLC • *Consultant:*
engineering services • NAICS 541330 • *Goodwater, AL*

Circle Janitorial Supplies, Inc. • *Paterson, NJ* •
NAICS 453998 • *Other:* all other misc. store retailers

CMK Builders, Inc. • *Aiea* • NAICS 236220, 236118
Construction: commercial & institutional
building construction

Construction by Gage • *Kapolei* • NAICS 236220
Construction: residential, commercial
& institutional remodelers

Elite Concrete, LLC • NAICS 238990 • *Wailuku*
Construction: all other specialty trade contractors

Elite Parking Services of America, Inc. • *Other:*
parking lots and garage management • *Jacksonville, FL*
• NAICS 485310, 485991, 624120

In+Form Design, Inc. • *Consultant:* architecture and
interior design • NAICS 541310 • *Honolulu*

James F. Fields dba The James Fox Fields
Company • *Consultant:* management, scientific and
technical consulting services • NAICS 541410 • *Hilo*

JS Int'l Inc. • *Construction:* general contractors • *Silver
Spring, MD* • NAICS 236118, 236220, 237310,
238130, 238320, 238330, 238990

Kaopuiki Surveying • *Consultant:* land surveying
NAICS 541360 • *Honolulu*

Oahu Sealcoating & Paving LLC • NAICS 238990
Construction: asphalt paving and sealcoating • *Kapolei*

PBS Engineering & Associates PC • NAICS 541330
Consultant: engineering services • *Plainsboro, NJ*

Simplex Construction Supplies, Inc. • NAICS
423320, 423330, 423390 • *Wholesale Trades:* brick,
stone, and related construction material • *Blaine, MN*

Tal LLC • *Construction:* general construction
NAICS 236115 • *Honolulu*

Volta Industries, LLC • NAICS 423610 • *Honolulu*
Other: electrical apparatus & equipment, wiring sup-
plies, & related equipment merchant wholesalers



Recertified DBEs

DS Information Systems Corporation
Other: information technology systems, communication
support & security system services

212 Harakawa • *Consultant:* graphic design services

Amazon Construction Company, Inc. • *Construction:*
demolition, hauling, excavation, clearing & grubbing

BG Incorporated dba BG Equipment Rental &
Leasing • *Construction:* landscaping, excavation; supplier

Du-Watts Electric, Inc. • *Construction:* electrical and
telecommunications

Hida, Okamoto & Associates, Inc.
Consultant: civil engineering

Integrated Security Technologies, Inc.
Other: Security Systems

JetBridge Technology, Inc. • *Construction:*
other building equipment contractors

KFH Group, Inc. • *Consultant:* transportation services

Leslie Saunders Insurance Agency, Inc. •
Other: insurance agency

Myriad Exchange, LLC • *Other:* merchant
wholesalers: women's clothing and accessories

Paradise Reinforcing, Inc.
Construction: reinforcing steel

Reyes Engineering, Inc. • *Consultant:* electrical
engineering, telecommunications, lighting & security

Teck, Inc. • *Construction:* masonry contractors