Proclamation

Presented to

The Outdoor Circle

WHEREAS, The Outdoor Circle was founded in Honolulu, Hawai`i in 1912 with a mission "to keep Hawai`i clean, green and beautiful by preserving, protecting and enhancing our environment for future generations;" and

WHEREAS, The Outdoor Circle, in its beginning, organized consumer boycotts and created public pressure, which eradicated billboard companies and ultimately persuaded the 1926 Territorial Legislature to pass a landmark state-wide billboard ban that remains in effect; and

WHEREAS, The Outdoor Circle, over the decades, has engaged in projects to protect and preserve island landmarks and beautify streets, parks and other areas around O`ahu, such as:

- preventing development in Diamond Head crater and spearheading its designation as a National Natural Landmark;
- planting Mahogany trees on Kalakaua Avenue, Monkey Pod trees surrounding `A`ala Park, and Banyan trees at Thomas Square, and hundreds of other planting and preservation projects;
- landscaping numerous parks in Honolulu, including Ala Moana Park and Magic Island;
- creating the Hawaii Nature Center; and

WHEREAS, The Outdoor Circle has established branches on Kaua`i, Maui and the Island of Hawai`i, all of which have spent decades beautifying their communities and protecting the environment of their respective islands; and

WHEREAS, The Outdoor Circle has worked to safeguard Hawai`i from inappropriate advertising and the blight of uncontrolled signs by assisting in the creation of protective sign ordinances in all four counties; and

WHEREAS, The Outdoor Circle successfully lobbied for the creation of laws to protect Hawai`i's most exceptional trees and for the past 100 years, worked with the State and County governments to ensure the proper planting, care and maintenance of trees along the streets and in all public areas; and

WHEREAS, The Outdoor Circle continues to have a strong and active role in advocating for the protection of the environment of the Hawaiian Islands;

NOW, THEREFORE, I, NEIL ABERCROMBIE, Governor, and **I, BRIAN SCHATZ, Lieutenant Governor** of the State of Hawai`i, do hereby proclaim May 5, 2012, as

"OUTDOOR CIRCLE DAY"

in Hawai`i, and ask that all citizens of the Aloha State join us in recognizing The Outdoor Circle for its vision, dedication and century of hard work to protect and enhance the enduring visual beauty of the Hawaiian Islands ensuring our residents and visitors can continue to call Hawai`i, "paradise."

DONE, at the State Capitol, in the Executive Chambers, Honolulu, State of Hawai`i, this sixteenth day of April, 2012.

Neil Abercrombie

NEIL ABERCROMBIE
Governor, State of Hawai`i

Brian Schatz

BRIAN SCHATZ
Lt. Governor, State of Hawai`i