

## Incentive Proposal Guidelines

- Incentives must be clearly linked to one or more of the following purposes: “Promote long-term use and protection of important agricultural lands for agricultural use”, “Promote agriculture viability” or “Sustain growth of agriculture industry”.
- Incentives that are “revenue neutral”, i.e. tax credits or income exemptions for new revenue derived from agricultural operations on IAL, will be favorably considered.
- Incentives should be for the primary purpose of building and strengthening Hawaii agriculture on IAL.
- Incentives should be developed for various segments (beneficiaries) of the agricultural community to promote its overall viability.
- Expected outcomes from incentives must be measurable.
- Principal party (ies) responsible for “championing” and writing legislation must be identified.
- Proposals must include estimated cost/savings and assumptions in sufficient detail that an independent analyst can examine and provide an opinion on the accuracy and validity of the estimate.
- Proposals must be limited to 10 pages not including a one page executive summary and attachments or exhibits.
- Must specify the length of time in which incentive(s) is available.
- Proposals will become public documents. Proposal must not contain confidential or restricted information.
- Proposals may be submitted by any individual or organization.