

Bailey BRAND CONSULTING
 200 WEST GERMANTOWN PIKE
 PLYMOUTH MEETING, PA 19462
 P 610.940.9030 F 610.940.2254
 BAILEYBRANDCONSULTING.COM

PROJECT Frontline Gold Single Dose - 89 to 132lbs

JOB NUMBER 15ME0047
 DATE 12.22.15
 CLIENT Merial
 CONTACT Billy Beck
 FILENAME 73358 113304_FLGold_SingleDose_89_132lbs
 SOFTWARE Adobe CS5 (Mac)

PRINTING SPECIFICATIONS



PRINTER
 SEPARATOR

DIE NUMBER 572912 Rev 1.0
 DATE 11.06.15
 FINAL SIZE 6.6875" x 3.75"
 STOCK/SUBSTRATE

HI-RES IMAGES 1
 SUPPLIED VIA FTP

NOTE TO PRINTER: Printer is responsible for all trapping issues, screen angles and press gain. Color chips shown above are for mark-up indications only. Match Pantone Color Chips when printing. All process colors specified in file have not been converted to correct process match percentages for production runs.

CLIENT APPROVAL

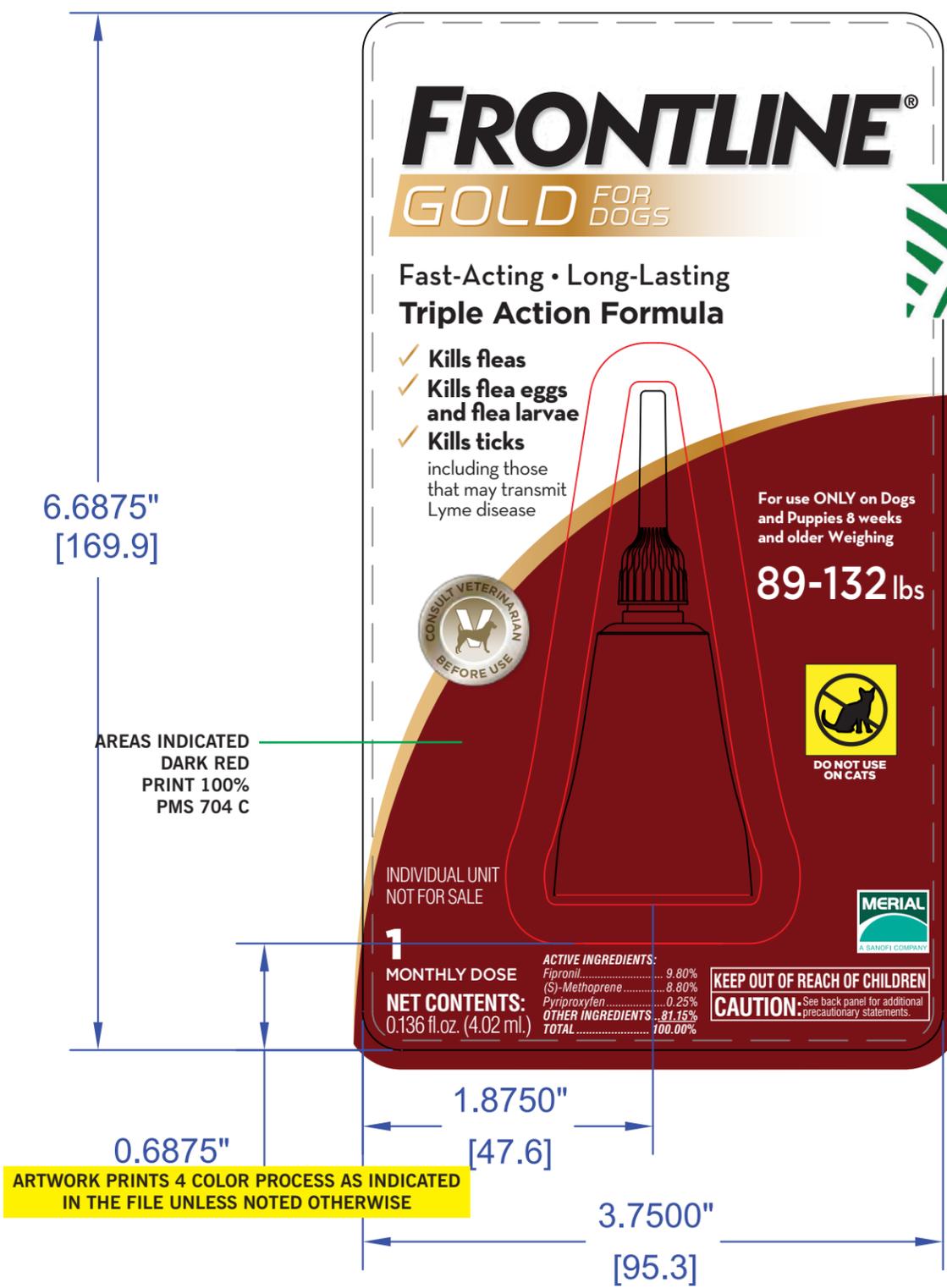
This signature verifies that Bailey Brand Consulting has been given approval to release mechanicals for the design contained herein.

CLIENT SIGNATURE _____ DATE _____

NOTE TO CLIENT: This block with signature must be faxed or returned to Bailey Brand Consulting before production can begin. Client assumes sole responsibility for printed artwork and copy accuracy.

12/29/15 - jqr - changes per regulatory
 12/20/15 - change 1 monthly dose to caps
 01/04/16 - ftp to Jay

7.8cc Pro Tube



ARTWORK PRINTS 4 COLOR PROCESS AS INDICATED IN THE FILE UNLESS NOTED OTHERWISE

AREAS INDICATED RED PRINT PERCENTAGES OF PMS 1795 C AS INDICATED IN FILE

FRONTLINE® GOLD FOR DOGS

PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS. CAUTION. Harmful if swallowed. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.
HAZARDS TO DOMESTIC ANIMALS. For external use only. Do not use on puppies under 8 weeks of age. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately. Pets may experience some temporary irritation at the site of product application. Consult a veterinarian before using this product on debilitated, aged, pregnant or nursing animals. Call 1-800-660-1842, M-F 8am-8pm EST.
PHYSICAL OR CHEMICAL HAZARDS
COMBUSTIBLE: Do not use or store near heat or open flame.
FIRST AID: Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For additional information on this product (including health concerns, medical emergencies or pesticide incidents), you may call 1-800-660-1842, M-F 8am-8pm EST.
IF SWALLOWED: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.
IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.
IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

DIRECTIONS FOR USE
 It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Do not allow children to apply product.
READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON DOGS OR ON PUPPIES 8 WEEKS OF AGE OR OLDER
DO NOT EXCEED RECOMMENDED DOSAGE AMOUNT FOR DOGS
DO NOT ALLOW YOUR DOG TO INGEST THIS PRODUCT
DO NOT USE ON RABBITS, CATS, KITTENS, OR OTHER ANIMALS
THIS PRODUCT CAN BE USED ON DOGS AND PUPPIES 8 WEEKS OR OLDER

DO NOT USE ON CATS
 Keep cats away from treated dogs for 24 hours. If applied to or ingested by a cat, contact your veterinarian.

① Remove one applicator tube from the package and hold in an upright position pointed away from your face.
 ② Twist dispensing tip clockwise about 1/2 turn while pushing down to break the tube's seal. Do not remove the dispensing tip.
 ③ Position the dispensing tip on the dog's back between the shoulder blades. Use the dispensing tip of the tube to part the dog's hair so that the product will be applied at skin level. Begin squeezing out the contents of the tube to form a stripe as you move from the shoulder blades along the dog's back to the base of the tail.

④ Repeat every month.

SIDE EFFECTS
 Monitor your dog after application. Side effects may include signs of skin irritation such as redness, scratching, or other signs of discomfort. Gastrointestinal signs such as vomiting or diarrhea have also been reported. If these or other side effects occur, consult your veterinarian or call 1-800-660-1842, M-F 8am-8pm EST.

FREQUENCY OF APPLICATION: When used monthly, FRONTLINE GOLD FOR DOGS completely breaks the flea life cycle and controls tick and chewing lice infestations. Research demonstrates that FRONTLINE GOLD FOR DOGS kills adult fleas, flea eggs, and flea larvae for up to 3 months. FRONTLINE GOLD FOR DOGS also prevents development of all flea stages for up to 3 months. FRONTLINE GOLD FOR DOGS kills ticks for at least one month. A once monthly application is recommended where tick control is needed. Although FRONTLINE GOLD FOR DOGS can control fleas for up to 3 months, if there is a high risk of reinfestation or if the pet has fleas which may cause flea allergy dermatitis, a once monthly application may be needed. FRONTLINE GOLD FOR DOGS remains effective even after bathing, water immersion, or exposure to sunlight. Avoid contact with treated area until dry. Do not reapply FRONTLINE GOLD FOR DOGS for 30 days.

STORAGE AND DISPOSAL
 Do not contaminate water, food or feed by storage and disposal. Do not use or store near heat or open flame.
PESTICIDE STORAGE: Keep this product in its tightly closed original container, when not in use. Store in a cool, dry (preferably locked) area that is inaccessible to children and animals.
PESTICIDE DISPOSAL: Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.
CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. If empty: Offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

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RM113304
 EPA Reg. No. 2596-178-65331
 EPA Est. No. 2596-OH-1

113304

Blister Card Spec (Pro-Cision)
 Spec: 572912 Rev 1.0
 Date: 2015-11-06
 Rev 1.0 Pro-Cision Tube, 1 Ct

DO NOT USE ON CATS

Keep cats away from treated dogs for 24 hours.
If applied to or ingested by a cat, contact your veterinarian.

THIS PRODUCT CAN BE USED ON DOGS AND PUPPIES 8 WEEKS OR OLDER

DO NOT USE ON RABBITS, CATS, KITTENS, OR OTHER ANIMALS

DO NOT ALLOW YOUR DOG TO INGEST THIS PRODUCT

DO NOT EXCEED RECOMMENDED DOSAGE AMOUNT FOR DOGS

USE ONLY ON DOGS OR PUPPIES 8 WEEKS OF AGE OR OLDER

READ ENTIRE LABEL BEFORE EACH USE

DIRECTIONS FOR USE
This is a violation of Federal law to use this product in a manner inconsistent with its labeling. Do not allow application may be needed.
FRONTLINE GOLD FOR DOGS remains effective even after bathing, water immersion, or exposure to sunlight. Avoid contact with treated area until dry. Do not reapply FRONTLINE GOLD FOR DOGS for 30 days.

STORAGE AND DISPOSAL
Do not contaminate water, food or feed by storage and disposal. Do not use or store near heat or open flame. Do not store in a tightly closed original container, when not in use. Store in a cool, dry (preferably locked) area that is inaccessible to children and animals.

PESTICIDE DISPOSAL: Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. If empty, offer for recycling, if available. If partly filled, call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

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EPA Reg. No. 2596-0H-1
EPA Est. No. 2596-178-65331
Merial
RM113491

113491

FRONTLINE[®]
GOLD FOR DOGS
For use ONLY on Dogs and Puppies 8 weeks and older
Weighing 89-132 lbs

FRONTLINE[®]
GOLD FOR DOGS
For use ONLY on Dogs and Puppies 8 weeks and older
Weighing 89-132 lbs | 3 DOSES

FRONTLINE[®]

GOLD FOR DOGS

Fast-Acting • Long-Lasting Triple Action Formula

- ✓ Kills fleas
- ✓ Kills flea eggs and flea larvae
- ✓ Kills ticks including those that may transmit Lyme disease

3 MONTHLY DOSES
NET CONTENTS: 0.408 fl.oz. (12.06 ml.)
CONTAINS 3-0.136 fl.oz. (4.02 ml.) APPLICATORS

For use ONLY on Dogs and Puppies 8 weeks and older Weighing **89-132 lbs**



CONSULT VETERINARIAN BEFORE USE

ACTIVE INGREDIENTS:
Fipronil..... 9.80%
(S)-Methoprene 8.80%
Pyriproxyfen 0.25%
OTHER INGREDIENTS... 81.15%
TOTAL 100.00%

KEEP OUT OF REACH OF CHILDREN
CAUTION: See back panel for additional precautionary statements.



FRONTLINE[®]
GOLD FOR DOGS
For use ONLY on Dogs and Puppies 8 weeks and older
Weighing 89-132 lbs | 3 DOSES

FRONTLINE[®]
GOLD FOR DOGS
For use ONLY on Dogs and Puppies 8 weeks and older
Weighing 89-132 lbs | 3 DOSES

FRONTLINE[®]
GOLD FOR DOGS

DO NOT USE ON CATS

PRINTING SPECIFICATIONS

NOTE TO PRINTER: Printer is responsible for all trapping issues, screen angles and press gain. Color chips shown below are for mark-up indications only. Match Pantone Color Chips when printing. All process colors specified in file have not been converted to correct process match percentages for production runs.

4 COLOR PROCESS	PANTONE® 704 C	PANTONE® 1795 C	

PRINTER SEPARATOR

DIE NUMBER 572907 Rev 1.0

DATE 10.28.15

FINAL SIZE 7.834" x 11.673"

STOCK / SUBSTRATE

HI-RES IMAGES 2

SUPPLIED VIA FTP

CLIENT APPROVAL

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CLIENT SIGNATURE

DATE

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BRAND CONSULTING

200 WEST GERMANTOWN PIKE
PLYMOUTH MEETING, PA 19462
P 610.940.9030 F 610.940.2254
BAILEYBRANDCONSULTING.COM

PROJECT	Frontline Gold 3pk - 89 to 132lbs
JOB NUMBER	15ME0047
DATE	12.22.15
CLIENT	Merial
CONTACT	Billy Beck
FILENAME	73368_113491_FLGold_89_132lbsv2
SOFTWARE	Adobe CS5 (Mac)

12/29/15 - Changes from regulatory
01/04/16 - ftp to Standard
01/05/16 - jqr - change back to 3 doses on minor flaps, ftp to Standard

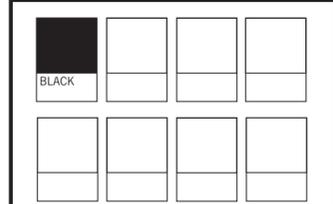
ARTWORK PRINTS BLACK AS INDICATED IN THE FILE

Bailey BRAND CONSULTING
 200 WEST GERMANTOWN PIKE
 PLYMOUTH MEETING, PA 19462
 P 610.940.9030 F 610.940.2254
 BAILEYBRANDCONSULTING.COM

PROJECT Frontline Gold Dog Insert - 89-132 lbs

JOB NUMBER 15MED047
 DATE 12.22.15
 CLIENT Merial
 CONTACT Billy Beck
 FILENAME 113517_FLGold_Dog_89_132lbs_Insert
 SOFTWARE Adobe CC 2015 (Mac)

PRINTING SPECIFICATIONS



PRINTER SEPARATOR

DIE NUMBER 573701 Rev 1.0
 DATE 11.18.15
 FINAL SIZE 3.5" x 7"
 STOCK / SUBSTRATE

HI-RES IMAGES SUPPLIED VIA FTP

NOTE TO PRINTER: Printer is responsible for all trapping issues, screen angles and press gain. Color chips shown above are for mark-up indications only. Match Pantone Color Chips when printing. All process colors specified in file have not been converted to correct process match percentages for production runs.

CLIENT APPROVAL

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CLIENT SIGNATURE DATE

NOTE TO CLIENT: This block with signature must be faxed or returned to Bailey Brand Consulting before production can begin. Client assumes sole responsibility for printed artwork and copy accuracy.

12/29/15 - jqr - changes per regulatory
 01/04/16 - jqr - release to Great Atlantic

FRONTLINE[®]
GOLD[®] FOR DOGS

For use ONLY on Dogs and Puppies 8 weeks and older | Weighing 89-132 lbs

Fast-Acting • Long-Lasting • Triple Action Formula
 Kills fleas, flea eggs, flea larvae and ticks including those that may transmit Lyme Disease

ACTIVE INGREDIENTS:
 Fipronil 9.80%
 (S)-Methoprene 8.80%
 Pyriproxyfen 0.25%
OTHER INGREDIENTS 81.15%
TOTAL 100.00%

PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS. CAUTION.
 Harmful if swallowed. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.
HAZARDS TO DOMESTIC ANIMALS.
 For external use only. Do not use on puppies under 8 weeks of age. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately. Pets may experience some temporary irritation at the site of product application. Consult a veterinarian before using this product on debilitated, aged, pregnant or nursing animals. Call 1-800-660-1842, M-F 8am-8pm EST.

PHYSICAL OR CHEMICAL HAZARDS
COMBUSTIBLE: Do not use or store near heat or open flame.

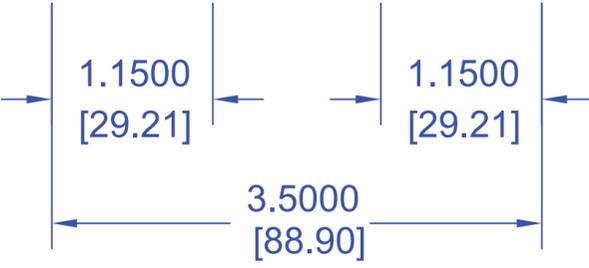
FIRST AID
 Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For additional information on this product (including health concerns, medical emergencies or pesticide incidents), you may call 1-800-660-1842, M-F 8am-8pm EST.

IF SWALLOWED: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

DIRECTIONS FOR USE
 It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Do not allow children to apply product.



READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON DOGS OR ON PUPPIES 8 WEEKS OF AGE OR OLDER
DO NOT EXCEED RECOMMENDED DOSAGE AMOUNT FOR DOGS
DO NOT ALLOW YOUR DOG TO INGEST THIS PRODUCT
DO NOT USE ON RABBITS, CATS, KITTENS, OR OTHER ANIMALS
THIS PRODUCT CAN BE USED ON DOGS AND PUPPIES 8 WEEKS OR OLDER

DO NOT USE ON CATS
 Keep cats away from treated dogs for 24 hours. If applied to or ingested by a cat, contact your veterinarian.

① Remove one applicator tube from the package and hold in an upright position pointed away from your face.
 ② Twist dispensing tip clockwise about 1/2 turn while pushing down to break the tube's seal. Do not remove the dispensing tip.
 ③ Position the dispensing tip on the dog's back between the shoulder blades. Use the dispensing tip of the tube to part the dog's hair so that the product will be applied at skin level. Begin squeezing out the contents of the tube to form a stripe as you move from the shoulder blades along the dog's back to the base of the tail.

④ Repeat every month.

SIDE EFFECTS
 Monitor your dog after application. Side effects may include signs of skin irritation such as redness, scratching, or other signs of discomfort. Gastrointestinal signs such as vomiting or diarrhea have also been reported. If these or other side effects occur, consult your veterinarian or call 1-800-660-1842, M-F 8am-8pm EST.

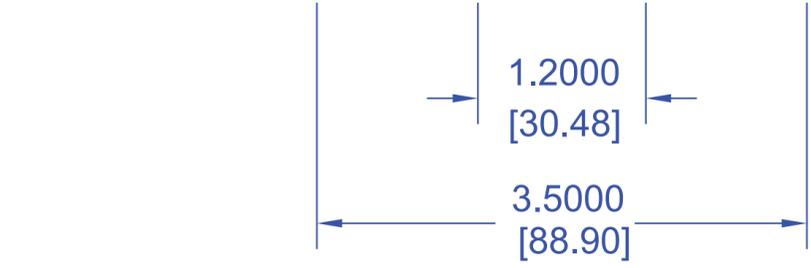
STORAGE AND DISPOSAL
 Do not contaminate water, food or feed by storage and disposal. Do not use or store near heat or open flame.

PESTICIDE STORAGE: Keep this product in its tightly closed original container, when not in use. Store in a cool, dry (preferably locked) area that is inaccessible to children and animals.

PESTICIDE DISPOSAL: Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. If empty: Offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

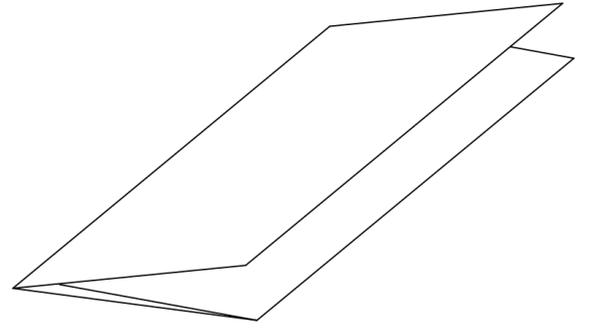
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Hartz

Legend

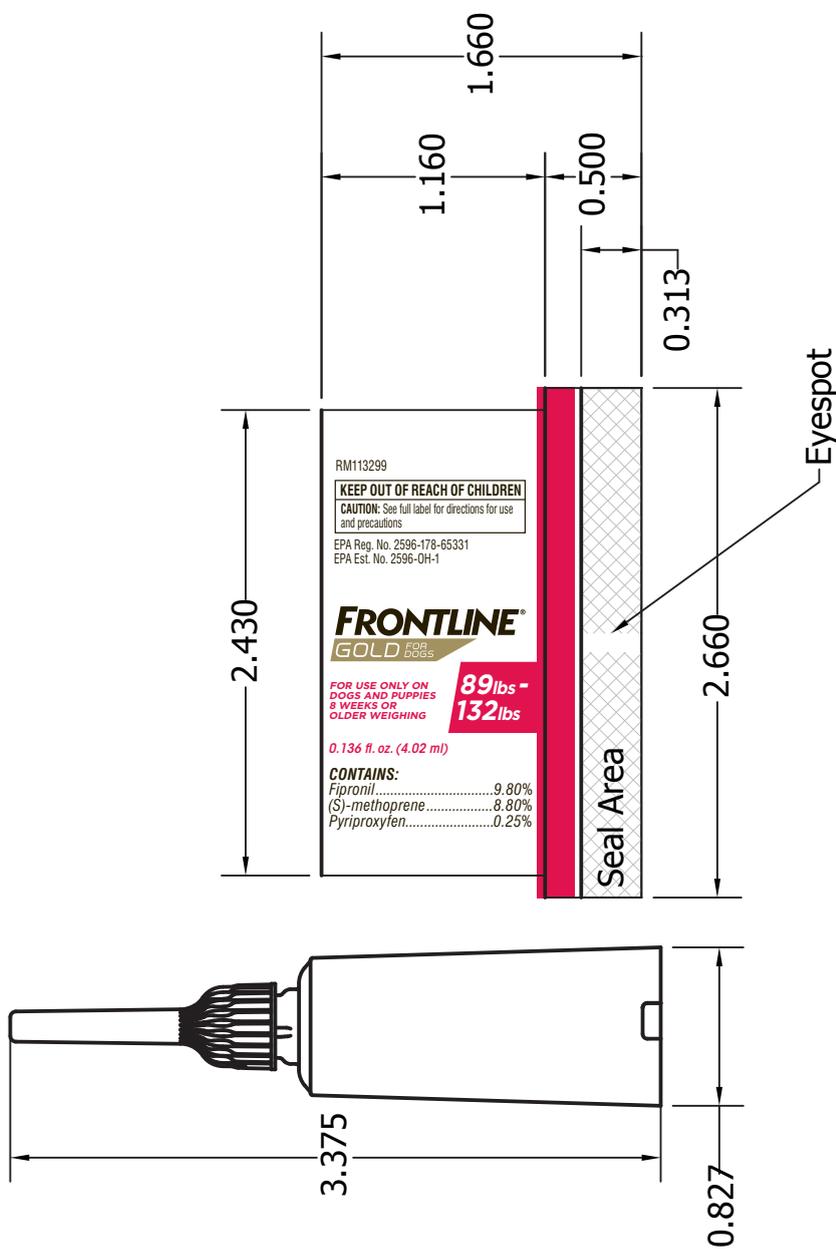
- Copy Area
- No Varnish
- No Copy
- Knife
- Score Lines
- RM Bar Code



Fold Pattern

Printed Leaflet Shall Be Delivered to Hartz Folded along the long axis (folded size 1.2 x 7.0)

Folded, Printed Insert
 Spec: 573701 Rev 1.0
 Date: 2015-11-18
 Rev 1.0 New Die Line



File Printed @ 100%

	Date: 11/11/15 Job No: AH 13-5899		Artwork Approval	Initials	Date
	File Name: 73373 113299 Frontline Gold Dog Tube.ai		Mktg		
	Packaging Spec #: 7cc ProFlo Tube		Mktg (Dir/Sr.Dir)		
	Software: Illustrator CS5		Package Engineering		
HARTZ MOUNTAIN CORPORATION 400 Plaza Drive • Secaucus, NJ 07094 201.271.4800 Fax: 201.271.0362			R&D		
			Regulatory		
			Legal		
			Creative Services		

- 11/11/15 jqr - new
- 11/18/15 jqr - add in logo, changes to epa reg number
- 11/19/15 jqr - change **active ingredients** to **contains**
- 11/20/15 jqr - release to PP

Do not use PDF files for printing.
Files produced from PDFs will not be approved.

VENDOR NOTE: COLOR ACCURATE PROOF REQUIRED.
Do not proceed to print without a signed proof from Hartz Mountain.
Finished product that was not shown a proof will not be accepted.

File Printed @ 100%

HISTORY

11/13/15 - jqr - revision from existing new RM, new epa #
11/18/15 - jqr - add in logo, changes to epa reg number
11/19/15 - jqr - match caution statement on tube
11/20/15 - jqr - release to TekniPlex

Artwork Approval	Initials	Date
Mktg		
Mktg (Dir/SC/Dir)		
Package Engineering		
R&D		
Legal		
Creative Services		



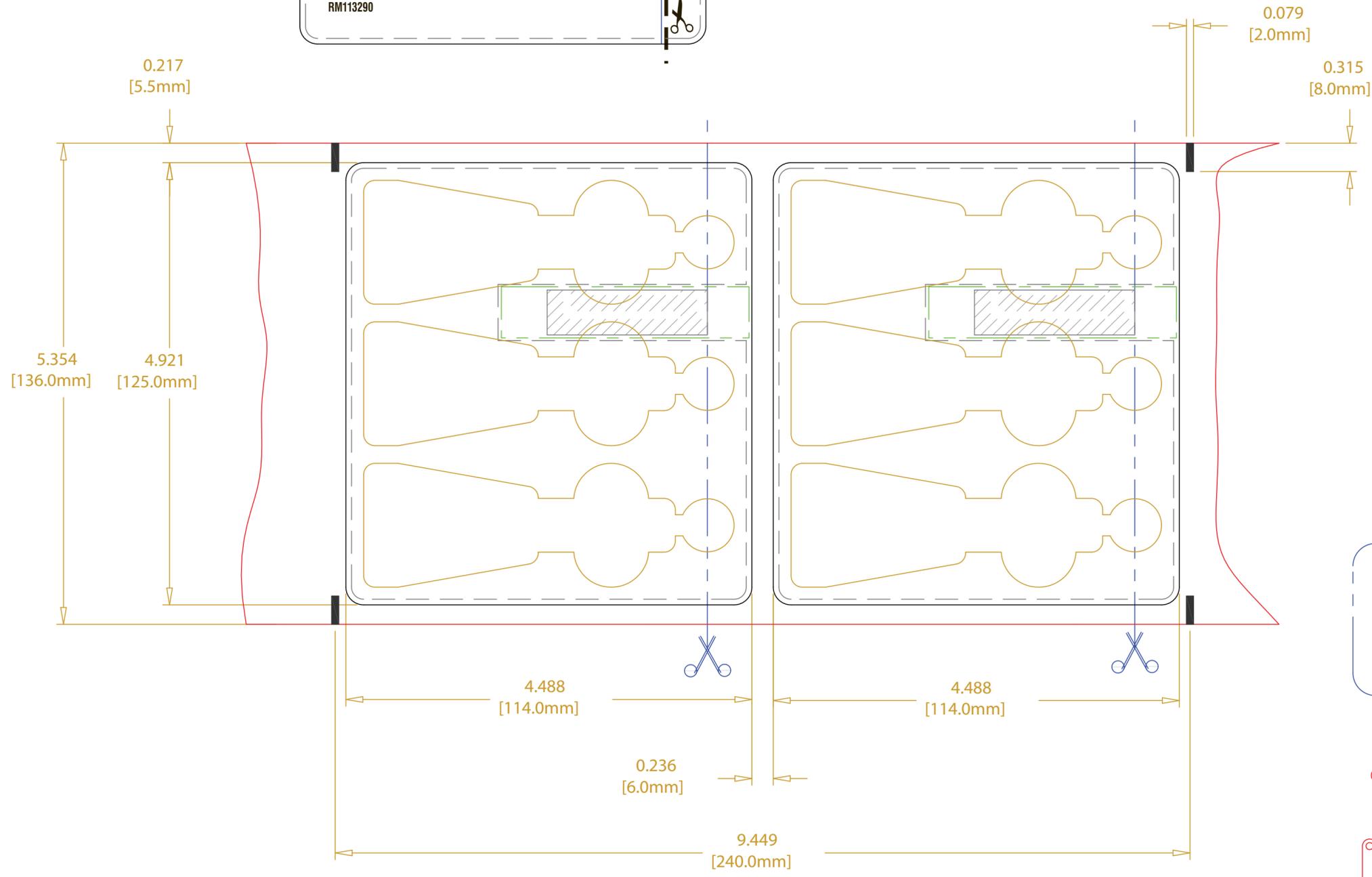
Date: 11/11/15
Job No: 113290
File Name: 113290 Frontline Gold Edge Lidding Stock
Packaging Spec: 565896 Rev 1.0
Software: Illustrator CSS



HARTZ MOUNTAIN CORPORATION
407 Main Drive • Scotch Plains, NJ 07094 • 201.271.4800 Fax: 201.271.0392



Example with 2D barcode and pre-print text



Legend

- Copy Area
- No Varnish
- No Copy
- Eyespot
- Film web
- Knife
- Scissor Line

FIP Lidding Stock

Spec: 565896 Rev 1.0
Date: 08/24/2012
Revisions
1.0 NEW FIP Lidding Stock Die Lines

