

DECO ZONE  
 1160752p SSS Bug Guard Plus Picaridin 2oz FRONT Label Bottle  
 ADOBE ILLUSTRATOR CS4



STATE OF HAWAII  
 Department of Agriculture

**ACCEPTED**

LICENSE NO.

9965.41

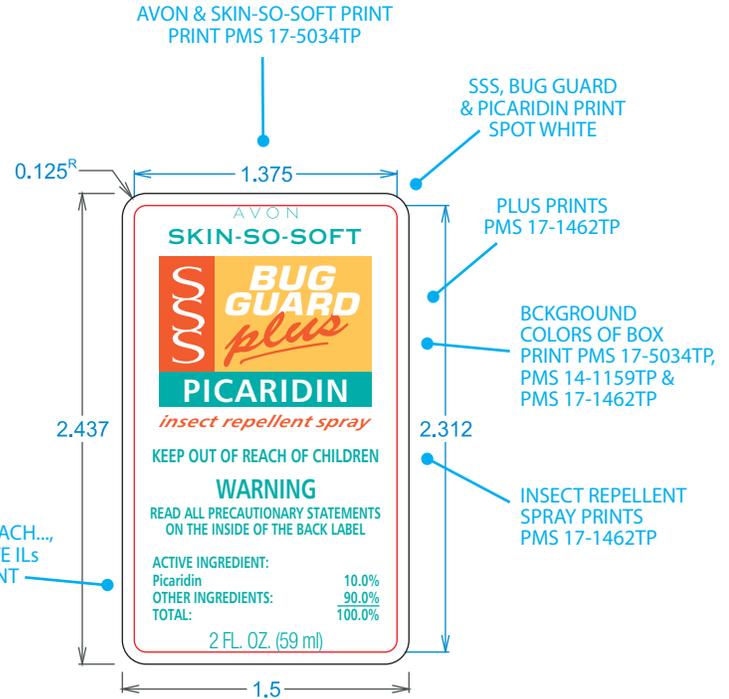
LABEL IS CLEAR

SILVER TINTED BOTTLE



FRONT OF BOTTLE FOR VISUALIZATION PURPOSES ONLY

STATEMENT OF IDENTITY (SOI):	6.5pt
KEEP OUT...:	7pt
WARNING:	8pt
READ ALL...:	6pt
WEIGHT STATEMENT:	7.6pt (1/16in)
ACTIVE IL...:	6pt

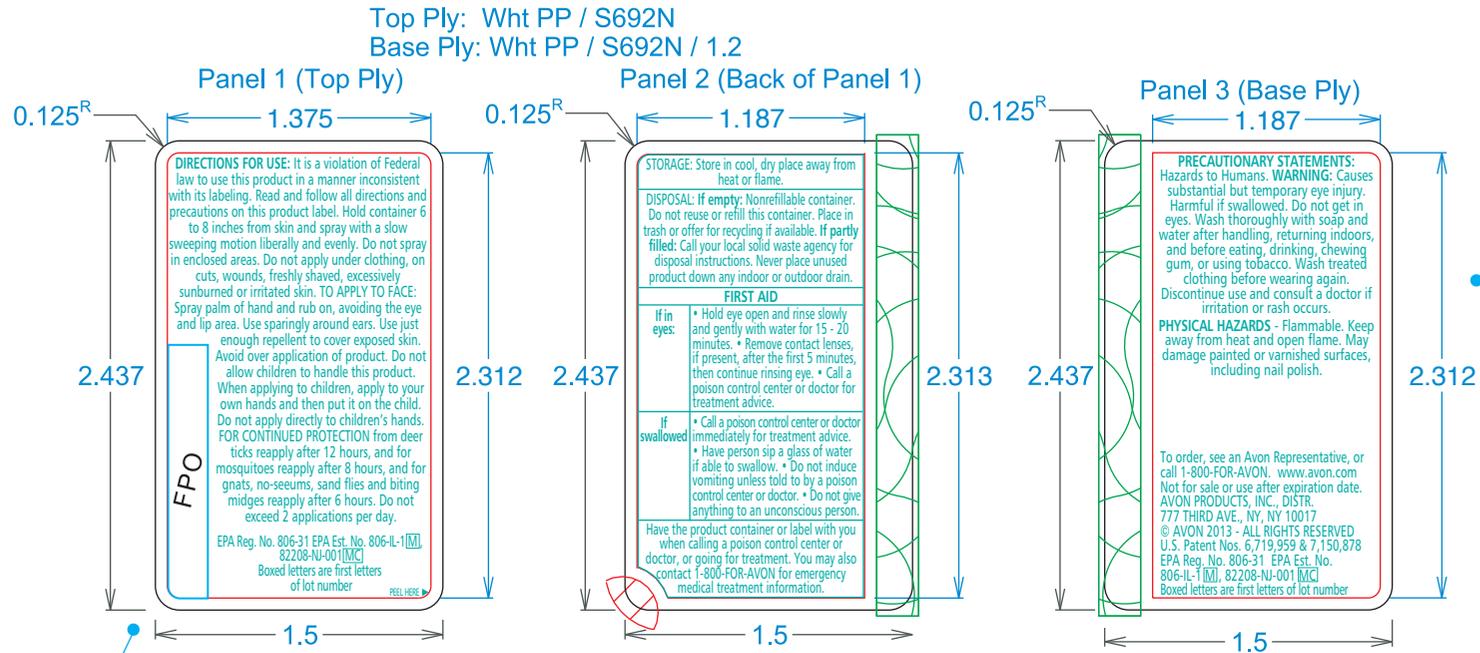


**RR DONNELLEY**



BACK OF BOTTLE FOR  
VISUALIZATION PURPOSES ONLY

TO USE:	6pt
DISTRIBUTION:	6pt
PEEL HERE:	4pt



ALL BACK COPY  
PRINTS PMS 17-5034TF

UPC SIZE: 0.2069 in x 1.3168 in  
UPC PRINTS SPOT BLACK  
ON KO WHITE LABEL  
DO NOT PRINT CYAN RULE

**RR DONNELLEY**

1160752p SSS Bug Guard Plus Picaridin 2oz BACK Pullout Label Bottle.ai

VERSION NO.: 001

AVON		PRODUCTION NOTES	COLOR MATCH CHIPS
Global Package Design Mechanical Artwork		SUPPLIER: RR DONNELLEY	
Category:	Personal Care	NOTES:	
Project Profile Name:	Skin So Soft Bug Guard Plus	• White Label on tinted silver bottle	

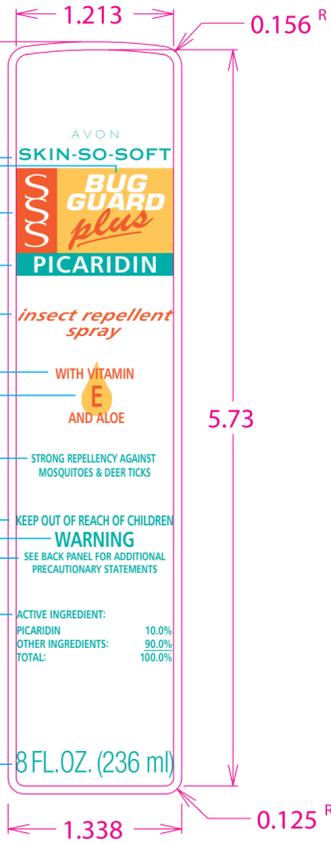
# AVON

ENLARGED 200%

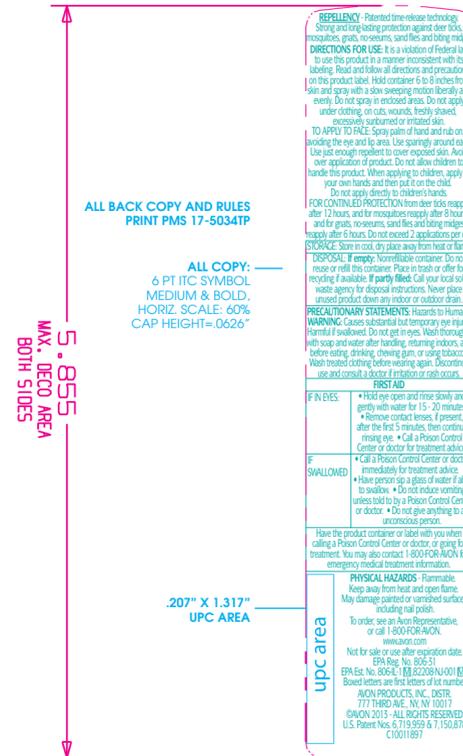


- 8.93 PT COPPERPLATE GOTHIC 31AB
- 13.29 & 12.42 PT EUROSITILE BOLD OBLIQUE  
111.7% HORIZ. SCALE
- LOGO PRINTS PMS 17-1462TP,  
PMS 14-1159TP, PMS 17-5034TP,  
& WHITE
- 13.04 PT HUMANIST 777 BT BOLD
- ORANGE TYPE PRINTS  
PMS 17-1462TP
- 12.08 PT HUMANIST 777 BT  
BOLD ITALIC, HORIZ. SCALE: 112.5%
- 8.5 PT HUMANIST 777 BT  
BOLD ITALIC, HORIZ. SCALE: 75%;
- 15 PT FUTURA BOOK, HORIZ. SCALE: 80%  
W/.595 STROKE
- BLUE/GREEN TYPE & GRAPHICS  
PRINT PMS 17-5034TP
- 6.75 PT HUMANIST 777 BT  
BOLD, HORIZ. SCALE: 70%
- KEEP OUT: 8 PT HUMANIST 777 BT  
BOLD, HORIZ. SCALE: 69%  
.0771" CAP HEIGHT
- WARNING: 12 PT HUMANIST 777 BT  
BOLD, HORIZ. SCALE: 78%  
.1156" CAP HEIGHT
- SEE BACK PANEL:  
6.2 HUMANIST 777 BT  
BOLD, HORIZ. SCALE: 78%
- ACTIVE INGREDIENT:  
6.5 & 9 PT HUMANIST 777 BT  
BOLD, HORIZ. SCALE: 89%  
.0626" CAP HEIGHT  
.0634 X-HEIGHT
- NET WEIGHT:  
16.75 PT HELVETICA NEUE 47  
LIGHT CONDENSED,  
HORIZ. SCALE: 89%  
.1662" CAP HEIGHT  
.1264" X-HEIGHT

### FRONT LABEL



### BACK PRINTS ON BOTTLE



FOR VISUAL PURPOSES ONLY

**REPELLENCY** - Patented time-release technology. Strong and long-lasting protection against deer ticks, mosquitoes, gnats, no-see-ums, sand flies and biting midges.

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label. Hold container 6 to 8 inches from skin and spray with a slow sweeping motion liberally and evenly. Do not spray in enclosed areas. Do not apply under clothing, on cuts, wounds, freshly shaved, excessively sunburned or irritated skin.

**TO APPLY TO FACE:** Spray palm of hand and rub on, avoiding the eye and lip area. Use sparingly around ears. Use just enough repellent to cover exposed skin. Avoid over application of product. Do not allow children to handle this product. When applying to children, apply to your own hands and then put it on the child. Do not apply directly to children's hands.

**FOR CONTINUED PROTECTION** from deer ticks reapply after 12 hours, and for mosquitoes reapply after 8 hours, and for gnats, no-see-ums, sand flies and biting midges reapply after 6 hours. Do not exceed 2 applications per day.

**STORAGE:** Store in cool, dry place away from heat or flame.

**DISPOSAL:** If empty: Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**PRECAUTIONARY STATEMENTS: Hazards to Humans**  
**WARNING:** Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes. Wash thoroughly with soap and water after handling, returning indoors, and before eating, drinking, chewing gum, or using tobacco. Wash treated clothing before wearing again. Discontinue use and consult a doctor if irritation or rash occurs.

**FIRST AID**

<b>IF IN EYES:</b>	<ul style="list-style-type: none"> <li>Hold eye open and rinse slowly and gently with water for 15 - 20 minutes.</li> <li>Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>Call a Poison Control Center or doctor for treatment advice.</li> </ul>
<b>IF SWALLOWED:</b>	<ul style="list-style-type: none"> <li>Have person sip a glass of water if able to swallow.</li> <li>Do not induce vomiting, unless told to by a Poison Control Center or doctor.</li> <li>Do not give anything to an unconscious person.</li> </ul>

Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment. You may also contact 1-800-FOR-AVON for emergency medical treatment information.

**PHYSICAL HAZARDS - Flammable.**  
Keep away from heat and open flame. May damage painted or varnished surfaces, including nail polish.  
To order, see an Avon Representative, or call 1-800-FOR-AVON.  
www.avon.com  
Not for sale or use after expiration date.  
EPA Reg. No. 806-31 (EPA 82208-NJ-001) (M)  
Boxed letters are first letters of lot number  
AVON PRODUCTS, INC., DISTR.  
777 THIRD AVE., NY, NY 10017  
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U.S. Patent Nos. 6,719,959 & 7,150,878  
C10011897

## 1167506p\_SSS BGP Picardin 8 OZ.ai

AVON		PRODUCTION NOTES		COLOR MATCH CHIPS		
Global Package Design Mechanical Artwork		SUPPLIER: RR Donnelley, Sligon				
Category:	Personal Care	<ul style="list-style-type: none"> <li>Front prints on Clear Label with matte varnish</li> <li>Back prints on Bottle</li> <li>Type &amp; graphics print PMS 17-5034TP, PMS 14-1159TP, PMS 17-1462TP, and White</li> </ul>				
Project Profile Name:	Skin So Soft Bug Guard Picardin Label	<b>FONTS:</b> Humanist 777 BT Bold, Bold Italic; ITC Symbol Medium, Bold; Copperplate Gothic 31AB; Eurostile Bold Oblique; Helvetica Neue 47 Light Condensed; Futura Book				
Project Profile Number:	1167506	<b>VARNISH:</b> Matte				
Finished Stock Code:						
Lot Code:	02XXXXX					
Service Bureau:	Graphic Systems Group					
Applications Used:	Adobe Illustrator CS4					
APPROVALS		TRAFFIC REVISIONS/NOTES		DATE		
ARTWORK DUE DATE:	AUTHORITY:	NAME:	DATE RECEIVED:	APPROVED:	APPROVED W/ CHANGE:	INITIAL AND DATE:
	Package Design	H. Wong		<input type="checkbox"/>	<input type="checkbox"/>	
	Copywriting	A. Zion		<input type="checkbox"/>	<input type="checkbox"/>	
	Engineering	R. Johnson, J. McCarthy	Ext.	<input type="checkbox"/>	<input type="checkbox"/>	
	Global Marketing			<input type="checkbox"/>	<input type="checkbox"/>	
	NA Marketing	V. Cugno		<input type="checkbox"/>	<input type="checkbox"/>	
	Legal	L. Quintano		<input type="checkbox"/>	<input type="checkbox"/>	

