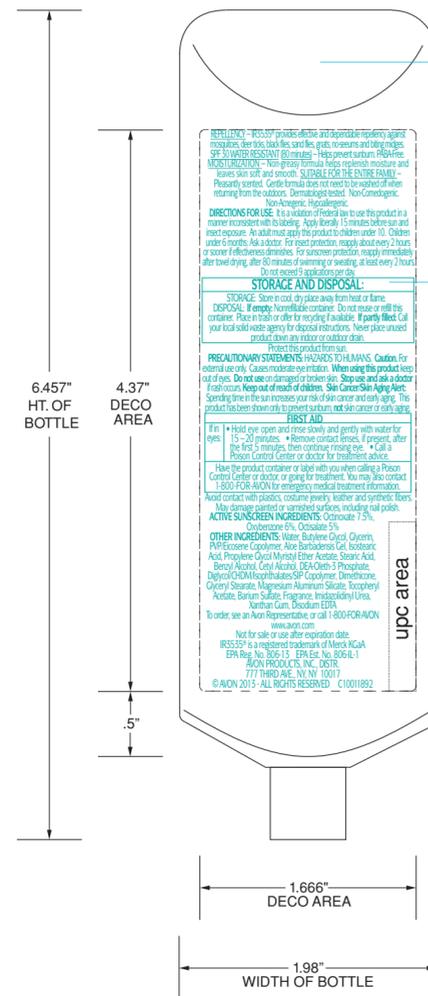
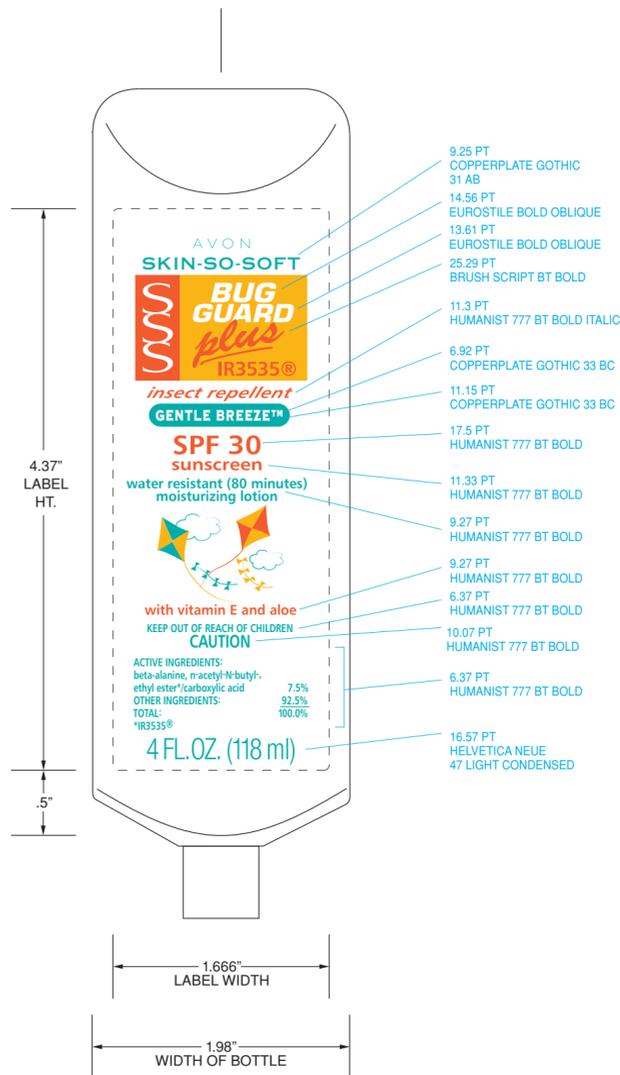
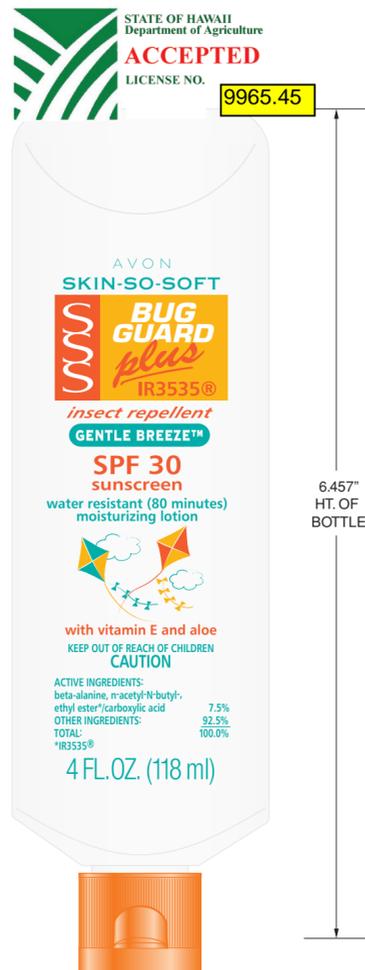


Enlarged 200%



NOTE: (JULIAN DAY LOT CODE NUMBER EXP. MONTH/YEAR)

8 PT ITC SYMBOL BOLD

6 PT ITC SYMBOL MED

REPELLENCY – IR3535® provides effective and dependable repellency against mosquitoes, deer ticks, black flies, sand flies, gnats, no-see-ums and biting midges. **SPF 30 WATER RESISTANT (80 minutes)** – Helps prevent sunburn. **PABA-Free MOISTURIZATION** – Non-greasy formula helps replenish moisture and leaves skin soft and smooth. **SUITABLE FOR THE ENTIRE FAMILY** – Pleasantly scented. Gentle formula does not need to be washed off when returning from the outdoors. Dermatologist-tested. Non-Comedogenic. Non-Acneogenic. Hypoallergenic.

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Apply liberally 15 minutes before sun and insect exposure. An adult must apply this product to children under 10. Children under 6 months: Ask a doctor. For insect protection, reapply about every 2 hours or sooner if effectiveness diminishes. For sunscreen protection, reapply immediately after towel drying, after 80 minutes of swimming or sweating, or at least every 2 hours. Do not exceed 9 applications per day.

STORAGE AND DISPOSAL:

STORAGE: Store in cool, dry place away from heat or flame.
DISPOSAL: If empty: Nonrefillable container. Do not reuse or refill this container. Place in trash or for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

Protect this product from sun.
PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS. Caution. For external use only. Causes moderate eye irritation. When using this product keep out of eyes. Do not use on damaged or broken skin. Stop use and ask a doctor if rash occurs. Keep out of reach of children. **Skin Cancer/Skin Aging Alert:** Spending time in the sun increases your risk of skin cancer and early aging. This product has been shown only to prevent sunburn, not skin cancer or early aging.

FIRST AID

If in eyes: • Hold eye open and rinse slowly and gently with water for 15–20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a Poison Control Center or doctor for treatment advice.

Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment. You may also contact 1-800-FOR-AVON for emergency medical treatment information.

Avoid contact with plastics, costume jewelry, leather and synthetic fibers. May damage painted or varnished surfaces, including nail polish.

ACTIVE SUNSCREEN INGREDIENTS: Octinoxate 7.5%, Oxybenzone 6%, Octisalate 5%
OTHER INGREDIENTS: Water, Butylene Glycol, Glycerin, PVP/Eicosene Copolymer, Aloe Barbadensis Gel, Isostearic Acid, Propylene Glycol Myristyl Ether Acetate, Stearic Acid, Benzyl Alcohol, Cetyl Alcohol, DEA-Oleth-3 Phosphate, Diglycol(CHDM)Isophthalates/SIP Copolymer, Dimethicone, Glyceryl Stearate, Magnesium Aluminum Silicate, Tocopheryl Acetate, Barium Sulfate, Fragrance, Imidazolidinyl Urea, Xanthan Gum, Disodium EDTA
To order, see an Avon Representative, or call 1-800-FOR-AVON
www.avon.com
Not for sale or use after expiration date.
IR3535® is a registered trademark of Merck KGaA
EPA Reg. No. 806-13 EPA Est. No. 806-IL-1
AVON PRODUCTS, INC., DISTR.
777 THIRD AVE., NY, NY 10017
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upc area

BOTTLE - WHITE
GRAPHICS:
BLUE/GREEN - PMS 17-5034 TP
RED - PMS 17-1462 TP
YELLOW - PMS 14-1159 TP

PLEASE NOTE: ALL COLORS IN THIS ELECTRONIC FILE ARE FOR VISUALIZATION AND COLOR BREAK PURPOSES ONLY! USE ACTUAL SWATCHES, CHIPS OR CHIP SPECIFICATIONS TO MATCH COLORS WHEN PRINTING.

SEE LAYERING BOX FOR ACTUAL BREAKDOWN

NOTE TO PRINTER:
SMALLEST FONT SIZE ON FILE IS 6 PT

1001359AF_SSS_BGP_SPF30_Lot_GB_Lbl_r1.ai

AVON		PRODUCTION NOTES				COLOR MATCH CHIPS			
Global Package Design Mechanical Artwork		SUPPLIER:							
Category:	Personal Care	NOTES:							
Project Profile Name:	Skin So Soft Bug Guard Plus SPF30 LOTION - GB	• BOTTLE - WHITE							
Project Profile Number:	1001359AF	• Front prints on Clear Label							
Finished Stock Code:		• Back prints on Bottle							
Lot Code:	XXXXXXX	• TYPE & GRAPHICS PRINT BLUE/GREEN - PMS 17-5034 TP, PMS 17-1462 TP, PMS 14-1159 TP							
Service Bureau:	Lukasiewicz Design Inc.	FONTS: HELVETICA, FUTURA, EUROSTILE, ITC SYMBOL (ADOBE), BRUSH SCRIPT, COPPERPLATE, HUMANIST 777 (BT)							
Applications Used:	Adobe Illustrator CSS	VARNISH: Glossy Varnish							
APPROVALS		AUTHORITY	NAME	DATE RECEIVED	APPROVED	APPROVED W/ CHANGE	INITIAL AND DATE	TRAFFIC REVISIONS / NOTES	DATE
Artwork Due Date:	Artwork Release Date:	Package Design	Existing design N/A		○	○		Copy change ONLY as per EPA	8.30.12
		Copywriting	April Zion		○	○			
		Engineering	Ryan Johnson		○	○			
		Global Marketing			○	○			
		NA Marketing	Tara O'Flaherty / Vanessa Cugno		○	○			
		Legal	Laura Quintano		○	○			