



STATE OF HAWAII
 Department of Agriculture
ACCEPTED
 LICENSE NO.

9965.48

LABEL IS CLEAR

GREEN BOTTLE



FRONT OF BOTTLE FOR VISUALIZATION PURPOSES ONLY

STATEMENT OF IDENTITY (SOI):	6.25pt
KEEP OUT...:	6pt
WARNING:	6pt
WEIGHT STATEMENT:	7.6pt (1/16in)
ACTIVE IL...:	6.2pt

AVON & SKIN-SO-SOFT PRINT SPOT WHITE

SSS & EXPEDITION PRINT SPOT WHITE

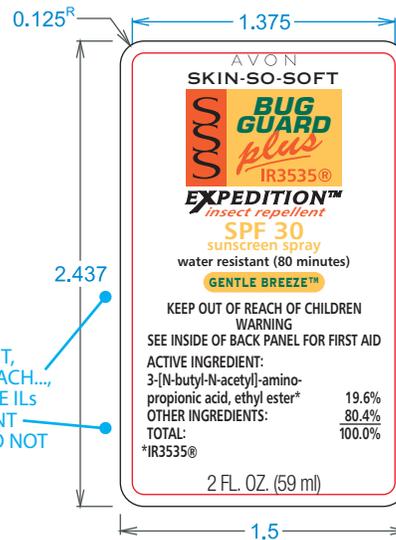
BUG GUARD KO'S TO GREEN BOTTLE COLOR

PLUS, INSECT REPELLENT & IR3535 PRINT RED PMS 17-1462TP

BCKGROUND COLORS OF BOX PRINT PMS 14-1159TP & PMS 17-1462TP

GENTLE BREEZ KO'S TO GREEN BOTTLE COLOR

SPF30, SUNSCREEN SPRAY, LOZENGTE & REPELS MOSQUITOS... PRINT YELLOW PMS 14-1159TP



WATER RESISTANT, KEEP OUT OF REACH..., WARINGS, ACTIVE ILS & WT CLAIM PRINT SPOT WHITE - DO NOT PRINT BLACK

RR DONNELLEY

1160753p SSS Bug Guard Plus Expedition 2oz FRONT Label Bottle.ai

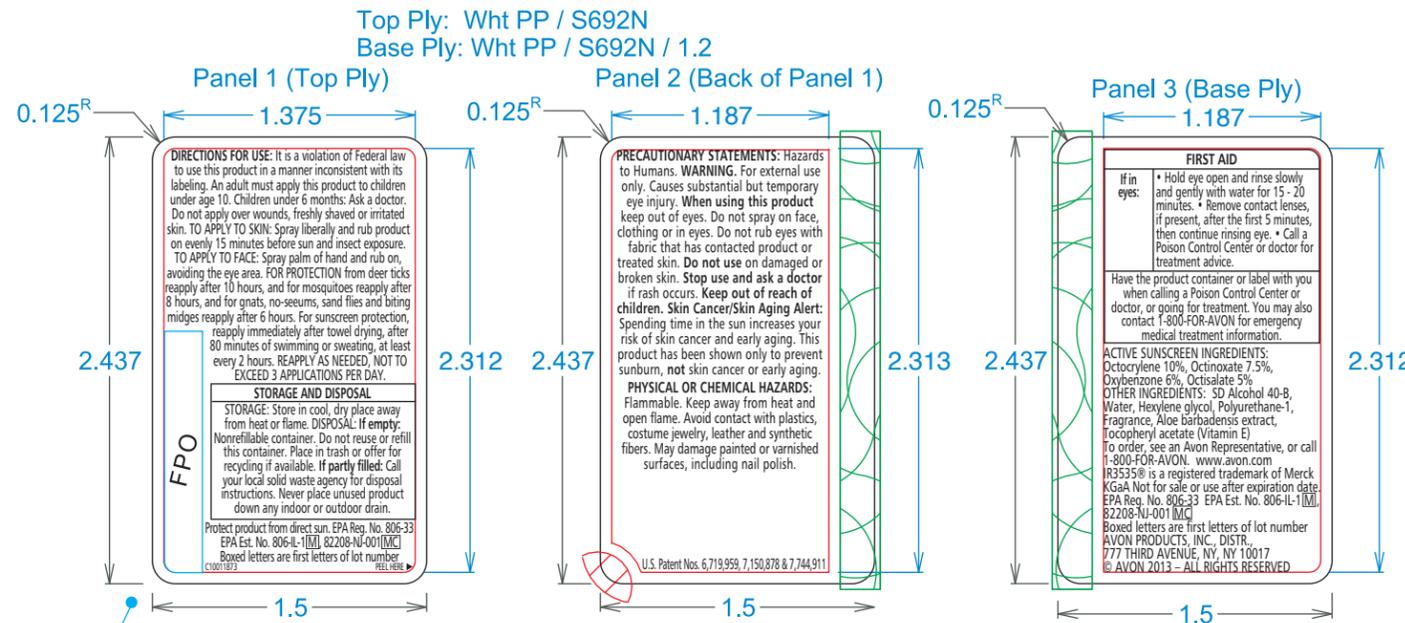
VERSION NO.: 003

AVON		PRODUCTION NOTES				COLOR MATCH CHIPS			
Global Package Design Mechanical Artwork		SUPPLIER: RR DONNELLEY							
Category:	Personal Care	NOTES:							
Project Profile Name:	Skin So Soft Bug Guard Plus Expedition 2oz FRONT Label	<ul style="list-style-type: none"> White Label on green bottle Copy and graphics print SPOT WHITE, PMS 14-1159TP and PMS17-1462TP 							
Project Profile Number:	1160753p	VARNISH: Glossy Varnish							
Finished Stock Code:	XXXXXX								
Lot Code:	LCXXXXX								
Service Bureau:	decozone.us								
Applications Used:	CS4								
APPROVALS		AUTHORITY	NAME	DATE RECEIVED	APPROVED	APPROVED W/ CHANGE	INITIAL AND DATE	TRAFFIC REVISIONS/NOTES	DATE
Artwork Due Date:	Artwork Release Date:	Package Design	Existing design N/A		<input type="radio"/>	<input type="radio"/>		Bring "WARNINGS:" onto it's own line	09/13/12
		Copywriting	April Zion		<input type="radio"/>	<input type="radio"/>		Cemter "WARNINGS:" copy	09/14/12
		Engineering	Ryan Johnson		<input type="radio"/>	<input type="radio"/>			
		Global Marketing			<input type="radio"/>	<input type="radio"/>			
		NA Marketing	Tara O'Flaherty / Vanessa Cugno		<input type="radio"/>	<input type="radio"/>			
		Legal	Laura Quintano		<input type="radio"/>	<input type="radio"/>			



BACK OF BOTTLE FOR VISUALIZATION PURPOSES ONLY

TO USE:	6pt
DISTRIBUTION:	6pt
PEEL HERE:	4pt



UPC SIZE: 0.2069 in x 1.3168 in
 UPC PRINTS SPOT BLACK ON KO WHITE LABEL
 DO NOT PRINT CYAN RULE

ALL BACK COPY PRINTS SPOT BLACK

RR DONNELLEY

1160753p SSS Bug Guard Plus Expedition 2oz BACK Pullout Label Bottle.ai

VERSION NO.: 003

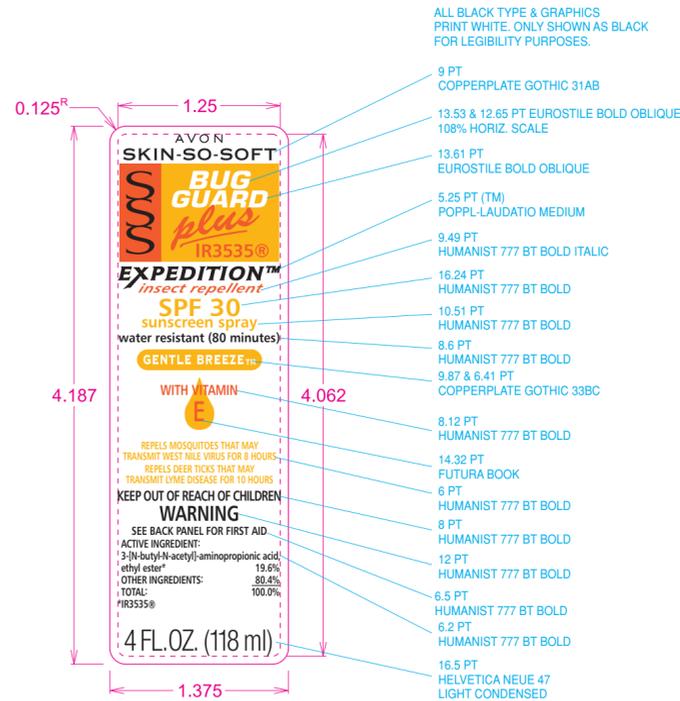
AVON		PRODUCTION NOTES				COLOR MATCH CHIPS			
Global Package Design Mechanical Artwork		SUPPLIER: RR DONNELLEY				 <p>SPOT BLACK</p>			
Category:	Personal Care	NOTES:							
Project Profile Name:	Skin So Soft Bug Guard Plus	• White Label on green bottle							
Expedition 2oz BACK Pullout Label		• Copy and graphics print SPOT BLACK							
Project Profile Number:	1160753p	VARNISH: Glossy Varnish							
Finished Stock Code:	XXXXX								
Lot Code:	LCXXXXX								
Service Bureau:	decozone.us								
Applications Used:	CS4								
APPROVALS		AUTHORITY	NAME	DATE RECEIVED	APPROVED	APPROVED W/ CHANGE	INITIAL AND DATE	TRAFFIC REVISIONS/NOTES	DATE
Artwork Due Date:	Artwork Release Date:	Package Design	Existing design N/A		<input type="radio"/>	<input type="radio"/>		Add copyright symbol	9/6
		Copywriting	April Zion		<input type="radio"/>	<input type="radio"/>		Add U.S. Patent Nos.	9/13
		Engineering	Ryan Johnson		<input type="radio"/>	<input type="radio"/>			
		Global Marketing			<input type="radio"/>	<input type="radio"/>			
		NA Marketing	Tara O'Flaherty / Vanessa Cugno		<input type="radio"/>	<input type="radio"/>			
		Legal	Laura Quintano		<input type="radio"/>	<input type="radio"/>			

AVON

SSS BGP SPF 30 EXP PUMP (23480) – GB
AI CS5 TP



9965.48



altered for 1/16" deco



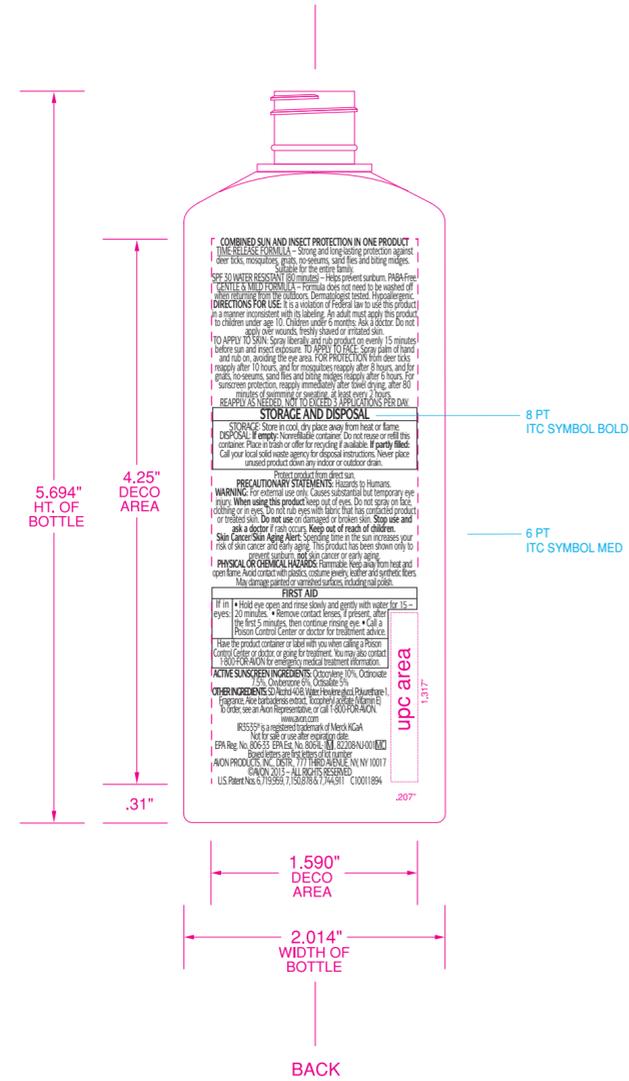
ILLUSTRATION TO SHOW GRAPHICS ON TOTTLE ENGINEER PRODUCT REFERENCE FOR VISUALIZATION ONLY!

BOTTLE - GREEN
GRAPHICS:
WHITE
RED - PMS 17-1462 TP
YELLOW - PMS 14-1159 TP

PLEASE NOTE: ALL COLORS IN THIS ELECTRONIC FILE ARE FOR VISUALIZATION AND COLOR BREAK PURPOSES ONLY! USE ACTUAL SWATCHES, CHIPS OR CHIP SPECIFICATIONS TO MATCH COLORS WHEN PRINTING.

SEE LAYERING BOX FOR ACTUAL BREAKDOWN

NOTE TO PRINTER:
• SMALLEST FONT SIZE ON FILE IS 6 PT.
• COPY TO PRINT WHITE IS INDICATED IN BLACK FOR LEGIBILITY PURPOSES ONLY.
• BAR CODE PRINTS BLACK ON WHITE BACKGROUND.



BACK

Enlarged 200%

COMBINED SUN AND INSECT PROTECTION IN ONE PRODUCT
TIME-RELEASE FORMULA – Strong and long-lasting protection against deer ticks, mosquitoes, gnats, no-see-ums, sand flies and biting midges. Suitable for the entire family.
SPF 30 WATER RESISTANT (80 minutes) – Helps prevent sunburn. PABA-Free
GENTLE & MILD FORMULA – Formula does not need to be washed off when returning from the outdoors. Dermatologist tested. Hypoallergenic.
DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. An adult must apply this product to children under age 10. Children under 6 months; Ask a doctor. Do not apply over wounds, freshly shaved or irritated skin.
TO APPLY TO SKIN: Spray liberally and rub product on evenly 15 minutes before sun and insect exposure. **TO APPLY TO FACE:** Spray palm of hand and rub on, avoiding the eye area. **FOR PROTECTION** from deer ticks reapply after 10 hours, and for mosquitoes reapply after 8 hours, and for gnats, no-see-ums, sand flies and biting midges reapply after 6 hours. For sunscreen protection, reapply immediately after towel drying, after 80 minutes of swimming or sweating, at least every 2 hours.
REAPPLY AS NEEDED. NOT TO EXCEED 3 APPLICATIONS PER DAY.

STORAGE AND DISPOSAL

STORAGE: Store in cool, dry place away from heat or flame.
DISPOSAL: If empty: Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

Protect product from direct sun.
PRECAUTIONARY STATEMENTS: Hazards to Humans.
WARNING: For external use only. Causes substantial but temporary eye injury. When using this product keep out of eyes. Do not spray on face, clothing or in eyes. Do not rub eyes with fabric that has contacted product or treated skin. Do not use on damaged or broken skin. **Stop use and ask a doctor if rash occurs. Keep out of reach of children.**
Skin Cancer/Skin Aging Alert: Spending time in the sun increases your risk of skin cancer and early aging. This product has been shown only to prevent sunburn, not skin cancer or early aging.
PHYSICAL OR CHEMICAL HAZARDS: Flammable. Keep away from heat and open flame. Avoid contact with plastics, costume jewelry, leather and synthetic fibers. May damage painted or varnished surfaces, including nail polish.

FIRST AID

If in eyes: Hold eye open and rinse slowly and gently with water for 15 – 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice.

Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment. You may also call 1-800-FOR-AVON for emergency medical treatment information.

ACTIVE SUNSCREEN INGREDIENTS: Octocrylene 10%, Octinoxate 7.5%, Oxybenzone 6%, Octisalate 5%

OTHER INGREDIENTS: SD Alcohol 40B, Water, Hexylene glycol, Polyurethane-1, Fragrance, Aloe barbadensis extract, Tocopheryl acetate (Vitamin E)

To order, see an Avon Representative, or call 1-800-FOR-AVON.

www.avon.com

IR3535® is a registered trademark of Merck KGaA

Not for sale or use after expiration date.

EPA Reg. No. 806-33 EPA Est. No. 806-IL-1M, 82208-NJ-001(NM)

Boxed letters are first letters of lot number

AVON PRODUCTS, INC., DISTR., 777 THIRD AVENUE, NY, NY 10017

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U.S. Patent Nos. 6,719,959; 7,150,878 & 7,744,911 C10011894

upc area

1029445AE_SSS_BGP_ExpdedPump_Lbl_r1.ci

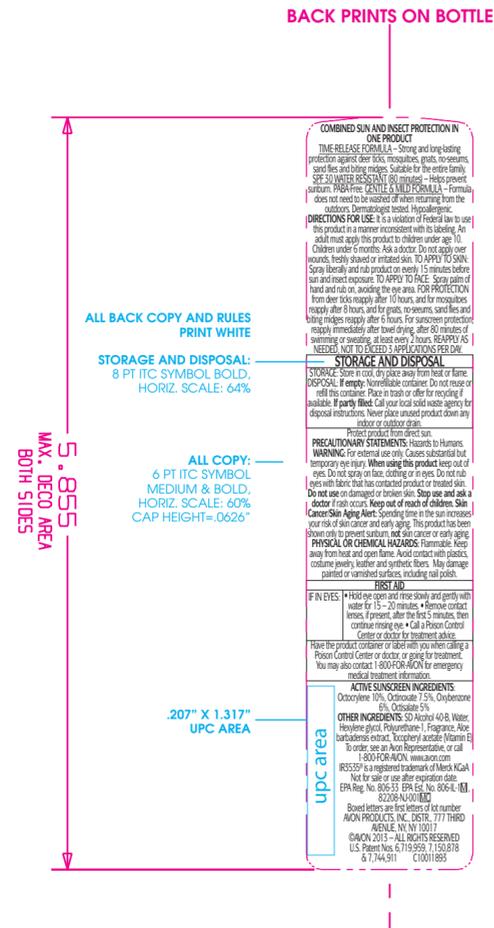
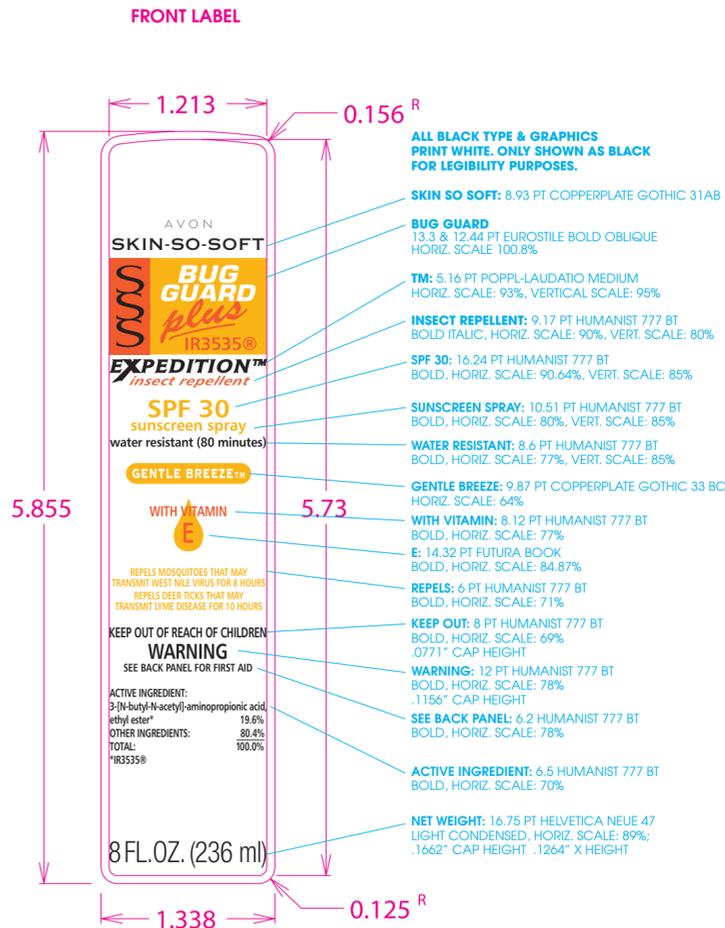
AVON		PRODUCTION NOTES				COLOR MATCH CHIPS	
Global Package Design Mechanical Artwork		SUPPLIER:				PMS 14-1159TP	
Category:	Personal Care	NOTES:				PMS 17-1462TP	
Project Profile Name:	Skin So Soft Bug Guard Plus Expedition Pump Spray	• Front prints on Clear Label				WHITE (Shown as Back for Legibility Purposes ONLY)	
Project Profile Number:	1029445AE	• Back prints on Bottle					
Lot Code:	XXXXXXX	• Type & graphics print White, PMS 14-1159TP, & PMS 17-1462TP					
Service Bureau:	Lukasiewicz Design Inc.	FONTS: Humanist 777 BT Bold, Bold Italic; ITC Symbol Medium, Bold; Copperplate Gothic 31AB, 33BC; Eurostile Bold Oblique; Poppl-Laudatio Medium; Futura Book					
Applications Used:	Adobe Illustrator CSS	VARNISH: Glossy Varnish					
APPROVALS		NAME	DATE RECEIVED	APPROVED W/ CHANGE	INITIAL AND DATE	TRAFFIC REVISIONS / NOTES	
Artwork Due Date:	Artwork Release Date:	Package Design		Existing design N/A		Copy change ONLY as per EPA	
		Copywriting		April Zion			
		Engineering		Ryan Johnson			
		Global Marketing					
		NA Marketing		Tara O' Flaherty / Vanessa Cugno			
		Legal		Laura Quintano			



9965.48



FOR VISUAL PURPOSES ONLY



ENLARGED 200%

COMBINED SUN AND INSECT PROTECTION IN ONE PRODUCT

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Boxed letters are first letters of lot number AVON PRODUCTS, INC., DISTR., 777 THIRD AVENUE, NY, NY 10017

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U.S. Patent Nos. 6,719,959, 7,150,878 & 7,744,911 C10011895

1167505_SSS_BGP_ExpedPump_Lbl_r1.ai

AVON		PRODUCTION NOTES		COLOR MATCH CHIPS			
Global Package Design Mechanical Artwork		SUPPLIER: Personal Care		PMS 14-1159TP			
Category: Personal Care		Project Profile Name: Skin So Soft Bug Guard Plus Expedition Pump Spray		PMS 17-1462TP			
Project Profile Number: 1167505		Project Profile Code: XXXXXXXX		WHITE (Shown as Black for Legibility Purposes ONLY)			
Service Bureau: Lukaszewicz Design Inc.		Applications Used: Adobe Illustrator CS5		VARNISH: Glossy Varnish			
Fonts: Humanist 777 BT Bold, Bold Italic; ITC Symbol Medium, Bold; Copperplate Gothic 31AB, 33BC; Eurostile Bold Oblique; Poppl-Laudatio Medium; Futura Book, Helvetica Neue 47		VARNISH: Glossy Varnish					
APPROVALS		TRAFFIC REVISIONS / NOTES		DATE			
Artwork Due Date:	Artwork Release Date:	Package Design	Existing design N/A	DATE RECEIVED	APPROVED W/ CHANGE	INITIAL AND DATE	DATE
		Copywriting	April Zion				Copy change ONLY as per EPA
		Engineering	Ryan Johnso				
		Global Marketing					
		NA Marketing	Tara O'Flaherty / Vanessa Cugno				
		Legal	Laura Quintano				

BOTTLE - GREEN
GRAPHICS: WHITE
RED - PMS 17-1462 TP
YELLOW - PMS 14-1159 TP

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SEE LAYERING BOX FOR ACTUAL BREAKDOWN

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