



### **Hawaii Dept. of Health Twitter policy (9/30/2009)**

#### **Content**

The Hawaii State Department of Health (DOH) Twitter account pilot project is managed by the Communications Office, on behalf of colleagues across the DOH.

If you follow us, you can expect between 2-10 tweets a day covering some or all of the following:

- Alerts about new content such as news releases, videos, or health-related campaigns.
- Information on upcoming events
- Information on public health alerts or key public health messages
- Occasional live coverage of events

#### **Following**

Since the initial goal of this pilot project is to expand the reach of our information campaign, at this time we will not be regularly following other Twitter users. This is to discourage overuse of direct messaging and avoid resource wasting spam handling. If, or when, our policy changes in this regard, we will update this page accordingly.

#### **Availability**

We will update and monitor our Twitter account during office hours, Monday through Friday, approximately 7:45 a.m. to 4:30 p.m.

Twitter may occasionally be unavailable and we accept no responsibility for lack of service due to Twitter downtime.

For static, current public health information, please visit our Web site at [Hawaii.gov/health](http://Hawaii.gov/health).