

**HAWAII**  
**Quarterly Narrative Report**  
**ARRA Green Jobs State LMI Improvement Grants**  
**SGA/DFA PY-08-17**

**General Grant Information**

**SGA Type:** **SGA/DFA-08-17**

**Grantee Name:** **Hawaii Department of Labor and Industrial Relations**

**Project Name:** **ARRA Green Jobs State LMI Improvement Grant**

**Grant Number:** **GJ-19811-10-60-A-15**

**Report Quarter Ending:** **June 30, 2011**

**Date of Submission:** **August 1, 2011 (Revised 8/5/2011)**

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**A. Summary of Grant Activities**

The quarter, April to June 2011, focused on outreach and sustaining public engagement. The project was branded and publicly launched as the Hawaii Green Jobs Initiative. The launching included the release and distribution of key publications, co-sponsorship of key employment and clean energy events, public and stakeholders presentations by the project's lead researcher, training of department workforce development staff engaged in labor exchange related services, and introduction of the Hawaii green jobs portal.

Key publications focused on main project deliverables namely:

- Green Employment Projections
- Training Gap Assessment
- Occupational Profiles
- Industry Profiles
- Business Directory

Event co-sponsorships that highlighted green workforce development as pivotal in realizing Hawaii's goal of 70% Clean Energy by 2030 and the current administration's New Day plan vision of sustainability.

- **“Hawaii: The State of Clean Energy”** six-show TV series including a 30-minute April 21 show featuring experts on green jobs information and workforce development.
- Workforce Development Staff training series on green jobs and green jobs information tools and including “May 17 Green Apprenticeship Bus Tour” to apprenticeship program sites.

Hawaii Department of Labor and Industrial Relations  
Narrative Report  
Quarter Ending 6/30/2011

- “Green Jobs Zone” featuring green employers, ARRA green training, and Green Labor Market and Career Information at Hawaii’s largest annual job fair held last May 18.
- May 24 Green Workforce Development Conference Tract in the third annual Green Conference and Expo in Hawaii featuring voices of labor market information, education and training, employment services, legislation and policy, and a town forum.

Presentations and off-island travels of lead researcher highlights and focus include:

- Solo and panel presentations summarizing Hawaii’s definition of a green job, the methods and results of the 2010 baseline assessment survey, and survey-based green employment projections by the University of Hawaii Economic Research Organization;
- Promotion of co-sponsored events and resources via Perry & Price Radio Morning show, Local TV Sunrise Morning Show, and 10-minute video for the DLIR website.
- Input and feedback solicitation including those from meetings at green job worksites with employers, industry associations, schools, and community groups.

The Green Portal was launched with the following key links:

- Finding Job (for labor exchange)
- Dashboard – Area, Industry, and Occupational Profiles ( for labor market information)
- Publications (for labor market information)
- Training (for workforce development)
- Videos
- Event and Update Board

Other activities include regrouping activities including the hiring of a key staff member, grant extension proposal review, attendance of April 28-29 LMI Improvement Grants Symposium in DC, and participation of other Research and Statistics staff members in clean energy outreach events.

## **B. Status Update on Strategic Partnership Activities**

During this quarter, the Hawaii Green Jobs Initiative was introduced and viewed by strategic partners as a green workforce development initiative.

- Leading stakeholders including the Governor acknowledged and stressed that workforce is one key to achieving the State's goal of 70% clean energy by 2030 (alongside capital and investments, technological development, and government policies).
- Various stakeholders but particularly workforce development partners including the DLIR Director and local area workforce investment board members were equipped with tools to define, count, and find green jobs.
- New faces from entities represented in the original LMII advisory group were engaged in HGJI and discussed green LMI improvement for training needs and collaborative sustainment of this grant project's output and outcomes. (e.g. data quality management for green jobs portal, updating of business directory and 2010 baseline assessment info, training gaps assessment and others).

### **C. Status Update on Leveraged Resources**

Collaboration especially over events represents leveraged resources. The project would have found it too costly and ineffective to launch conferences, job fairs and other forums on its own. Collaboration enabled the project to reach out to a greater number and more diverse groups of clean energy and workforce development stakeholders.

### **D. Status of Deliverables and System Building Activities**

All deliverables are on track except the second survey and evaluation. To meet deliverables and anticipating no project extension then, some were scaled back to demonstration and pilot levels. The industry profiles for local areas were limited to top three industries with green jobs; The occupational profiles contained top 25 new or emerging green occupations that have been recently added to the O\*NET national database of occupations and/or were of high interest among counselors across the country; The training gaps assessment was exploratory and focused on the construction sector.

Discussions on updated green LMI data and the overall sustainability of the project have been initiated by DLIR, the Workforce Development Council, University of Hawaii and other entities.

### **E. Key Issues and Technical Assistance Needs**

There are no key issues per se but the recognition that LMI Improvement and sustainment will increasingly be involving online-based solutions.

## **F. Best Practices and Success Stories**

Amidst the hype and overflow of information on anything “green”, the Hawaii Green Jobs Initiative brand help the LMI communicate its products and results more effectively and efficiently. A high-performing, highly-skilled staff was a key difference in translating the idea of branding into reality.

## **G. Additional Information**

Hawaii’s request for a no-cost extension to extend the time of performance to December 30, 2011 was approved by ETA on May 13, 2011.