

Workforce Development Council - October 26, 2011

Hawaii Statewide Comprehensive Economic Development Strategy
(CEDS)

Presented by

Mark McGuffie, Managing Director of
Enterprise Honolulu, the O'ahu Economic Development Board
and on behalf of the
Economic Development Alliance of Hawai'i (EDAHI)



Who and what is CEDS?

What and Who is EDAH?

Comprehensive Economic Development Strategy (CEDDS)

- Who:

The U.S. Department of Commerce

Economic Development Administration requires all States to conduct a CEDDS every five years.

Gail Fujita is the EDA Representative in Hawai'i

What is CEDS?

A comprehensive economic development strategy (CEDS) is designed to bring together the public and private sectors in the creation of an economic roadmap to diversify and strengthen regional economies.

Who should develop a CEDS?

A Planning Organization seeking to formulate and implement a regional economic development program will benefit from developing a CEDS.

When and why was EDAH formed?

- The Economic Development Alliance of Hawai'i (EDAH) was established in 1998 to promote the economic wellbeing of the state of Hawai'i and each of its counties.

Who is involved with EDAH?

EDAH is an Economic Development Board driven organization, comprised of 290 member and contributing companies Statewide.

Listed are the EDAH Board of Directors:

- ❖ Jeanne Skog - Chair (MEDB)
- ❖ Pono Shim - Vice Chair (EH)
- ❖ Mattie Yoshioka - Treasurer (KEDB)
- ❖ Jacqui Hoover - Secretary (HIEDB)
- ❖ Director - Tom Cooper - KEDB
- ❖ Director - Leslie Wilkins - MEDB
- ❖ Director - Dr. Greg Chun - HIEDB
- ❖ Director - Mark McGuffie - EH
- ❖ Gary Kai - Hawai'i Business Roundtable
- ❖ Ex Officio - Dean of CTAHR - Sylvia Yuen

EDAH's Vision

Economic Development Alliance of Hawai'i
is for all citizens to thrive in balance with socio,
economic and environmental values in Hawai'i.

Simply put:

“Shared Prosperity the Island Way”

EDAH is:

An integrated statewide organization
that represents issues at the community level

An independent, non-partisan voice

Local, home grown and grassroots based

HAWAII STATEWIDE CEDS 2010



HAWAII COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY

Prepared By

Office of Planning,
Department of Business, Economic Development, and Planning

Economic Development Alliance of Hawaii

Office of Economic Development,
City and County of Honolulu

Kauai Economic Development Board

Maui Economic Development Board

Hawaii Island Economic Development Board

With the Assistance of
Enterprise Honolulu



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Office of Planning identifies Strategy Committee for CEDS

STRATEGY COMMITTEE

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Hawaii Workforce Development Council

CEDS Plan of Action:

The plan of action implements goals and objectives in a manner that:

- Promotes economic development and opportunity;
- Fosters effective transportation access;
- Enhances and protects the environment;
- Maximizes effective development and use of the workforce consistent with any applicable State or local workforce investment strategy;

CEDS Plan of Action contd:

- Promotes the use of technology in economic development, including access to high-speed telecommunications;
- Balances resources through sound management of physical development;
and
- Obtains and utilizes adequate funds and other resources.

Some of the Industry Clusters Identified

- Food and Agriculture
- Science & Technology
- Renewable Energy
- Dual use
- Arts & Culture
- Film and Media
- Visitor Industry
- Sports & Recreation
- Health & Wellness



Honolulu Seawater Air Conditioning

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Business Development

- **Attract, Nurture, Expand, Retain**

Convene and Engage Community

Education for 21st Century Jobs



maui economic development board, inc.

CEDS Renewable Energy Cluster

Sustainable Energy curriculum expansion

Algae to biofuel farm

Financing for small-scale energy projects

LEED transportation center

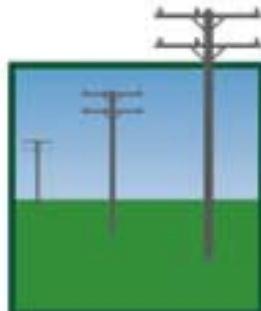
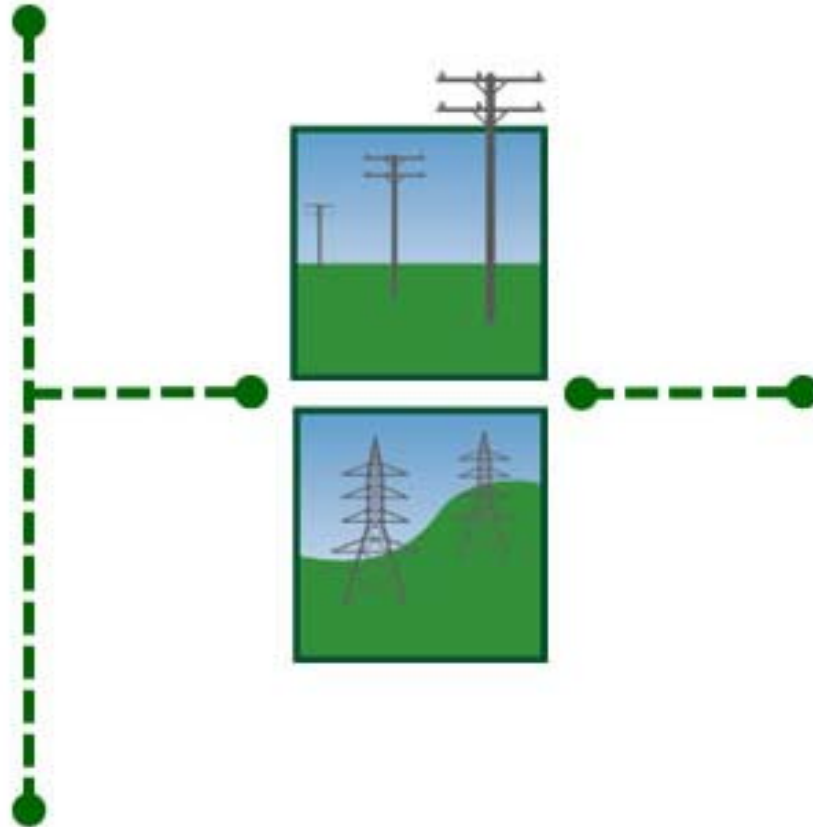
Maui Renewable Energy Resource Center



EDA Renewable Energy Resource Center



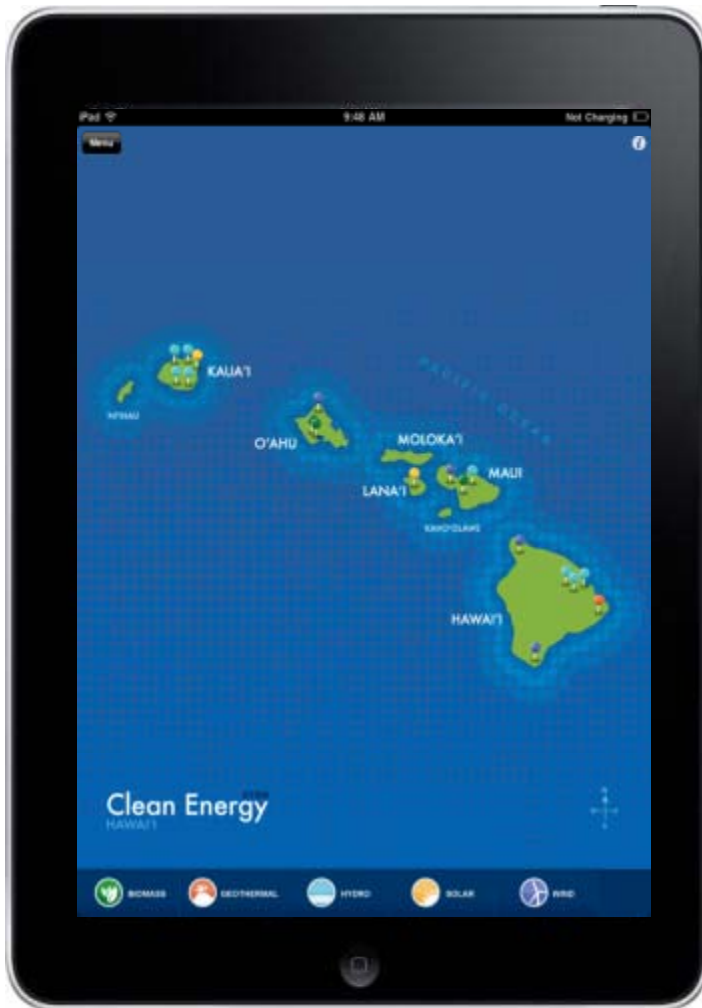
Maui Smart Grid



Our newest Social Enterprise



Island Energy Inquiry.



Clean Energy Hawaii STEM HD



iPad App
\$3.99

- First Clean Energy App Available
- Hawaii Renewable Energy Data
- Interactive Learning Experiences on Solar, Wind, Geothermal, & More!

Link to CEDS 2010 Report

Go to the 455 page document at:

http://hawaii.gov/dbedt/op/projects/Final_CEDS_2010.pdf

Handouts describing status of CEDS related projects on Kauaʻi and Maui are available – courtesy of KEDB and MEDB.

It's about connection...

GO to AlohaConnects.com

Watch the video:

What is Hawai'i, What is Aloha?