



DEPARTMENT OF LABOR AND INDUSTRIAL RELATIONS

**News Release**

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GOVERNOR

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**DEPARTMENT OF LABOR AND INDUSTRIAL RELATIONS ACTIVATES  
RAPID RESPONSE TEAM TO ASSIST  
MAUI LAND & PINEAPPLE COMPANY EMPLOYEES**

**HONOLULU** – The Hawai'i Department of Labor and Industrial Relations (DLIR) announced today that the state has activated its multi-agency Rapid Response Team to assist employees who are being laid off by Maui Land and Pineapple Company's (MLP), Kapalua Land Company and Maui Pineapple Company.

A Rapid Response Services meeting for the affected employees will be held at 10:00 a.m. on Tuesday, July 29, 2008, at the Kapalua Training Center, located at 700 Village Road, Lahaina, Hawai'i 96761. This session will be held for 46 employees being laid off within the next few weeks from MLP's Kapalua Land Company, and 24 in the corporate and community development unit.

The DLIR will hold additional Rapid Response Services for the approximately 204 employees expected to be laid off from MLP's Maui Pineapple Company. Times and locations will be announced in the coming weeks.

The Rapid Response Team is composed of staff from the DLIR's Workforce Development Division and Unemployment Insurance Division, Department of Human Resources Development, Department Human Services, Department of Business, Economic Development and Tourism and Department of Hawaiian Home Lands. Officials from the DLIR have been in contact with MLP management in disseminating information to their employees.

“Our first priority is to ensure that these displaced workers are provided with as much information and assistance as possible to assist them during this time of transition,” said Darwin L.D. Ching, Director of Labor and Industrial Relations.

The Rapid Response team will provide an array of services for these dislocated workers, including skills assessment, individual counseling, career planning, employment development, occupational skills training, on-the-job training, entrepreneurial training, job-readiness training and adult education. Participants will also be provided information regarding unemployment benefits, welfare assistance and medical benefits. Project participants may also receive out-of-area job search assistance, relocation assistance and other related supportive services. Support services may include childcare, transportation assistance and job related certifications, uniforms and equipment.

DLIR activated similar Rapid Response Teams to assist employees who were laid off by Kona Community Hospital and North Hawai'i Community Hospital and meetings were held on the Big Island today with the affected employees.

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