



**Verizon Wireless  
Partnering with  
The Limited English Proficiency Community  
and  
The Providers Serving Them**





## Agenda

1. Why Is Verizon Wireless Attending this Event
2. Technology Available to Assist Interpreters and the LEP Community
3. Applications Relevant to Translators & Interpreters
4. Moving Forward Together



# Communication Options for Today's Mobile World

# Wireless solutions for customers who are deaf or hard of hearing



- When hearing loss makes a standard voice conversation difficult, you can have entire conversations without talking. Simply send and receive **Text Messages** to stay connected.
- Similar to Text Messaging, **Instant Messaging** lets you have real-time text-based chats by linking up with desktop programs such as AIM,® Windows Live™ Messenger and Yahoo!® Messenger.
- By accessing the Internet over your wireless phone, you can check and send **email** by connecting to your AOL or MSN email accounts.
- If you are unable to hear your phone ring, you can set it to **flash or vibrate when receiving an incoming call or text message**.
- Verizon Wireless has made sure that our digital network supports **TTY** devices. The majority of the devices we sell also support TTY.
- Sometimes helping our customers is as simple as having someone on the other end of the line when you need help. By simply dialing **711** from your wireless phone, you have access to a TRS operator who can help with your call.

# Wireless solutions for customers who are blind or visually impaired



- **Voice Command** allows you to access certain features by simply speaking into your phone.
- **Text to Speech**—If you cannot easily read the information on your phone screen, you can set your phone to read the information aloud. For example, your phone can read your signal strength, battery status, number of missed calls, or Voice Mail alerts.
- By setting up **Personalized Ringtones**, you can know who is calling simply by hearing your phone ring. If your phone is set for text-to-speech, the specialized ringers are overridden.
- To assist our customers who may not be able to easily read printed materials, Verizon Wireless offers bills as well as product and service brochures—and select device **alternate media formats** including Braille, large print, 3.5 diskette manuals—in, audio recordings and CD-ROM.
- Verizon Wireless offers **free 411 Search®** for customers who are blind or visually impaired.

# Communications Options



## Mobile Phones

Capabilities Include:

- Voice Communication
- Text Messaging
- Picture Messaging
- Video Messaging
- Location Based Applications



# Picture Messaging



*What is the English Word for Mo'o?*



Street Sign in Laos

# Communications Options



## Smart Phones, PDA's & Blackberries

Capabilities Include:

- Voice Communication
- Text Messaging
- Picture Messaging
- Video Messaging
- E-mail Access to Multiple Accounts
- Synch with your Outlook or Lotus Notes
- Use As a Modem for High Speed Internet Connection



# Communications Options



## High Speed Wireless Broadband Access

- Internet Access anywhere in the Verizon Wireless Footprint
- 600 Kbps-1.4 Mbps Download
  - View a 1MB picture in just 8 seconds
- 500-800 Kbps Upload
  - Send a 1MB picture in just 13 seconds.
- Secure Connection



# Applications

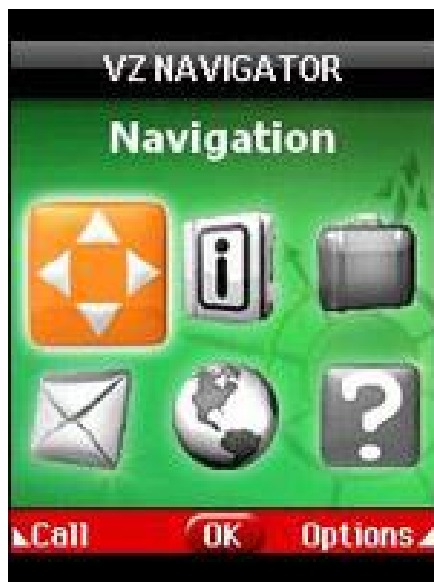


- VZ Navigator
- Field Force Manager
- 3<sup>rd</sup> Party Applications for Blackberry & PDA's

# VZ Navigator



- ✓ Turn by turn navigation with audible voice directions
- ✓ Locate points of interest (restaurants, clubs, ATMs, etc.)
- ✓ See a map of current location



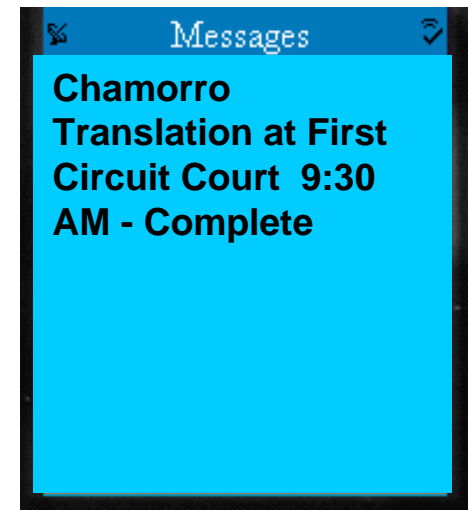
# Field Force Manager



## Location Tracking

Organizations who want to validate the location of their mobile workforce using GPS capabilities.

- Rich and detailed mapping
- GPS breadcrumb trails
- Worker status indication (logged in/off etc.)
- Exception alerts (speeding & stopping)
- Workzones – more than just geo fencing
- Proactive Alerts
- A Safety Mechanism for Translators

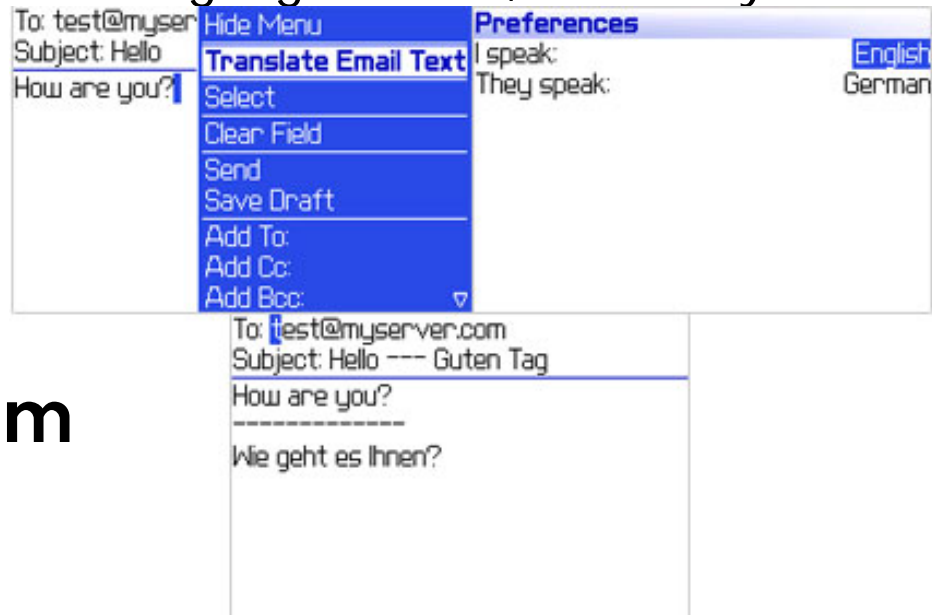


# 3<sup>rd</sup> Party Applications for BlackBerry & PDA's



## Transclick for BlackBerry

*Transclick Email Translation Tool for BlackBerry* is a simple to use translation tool that can be applied to any outgoing email or SMS message from the BlackBerry device. With a simple click of the menu button, BlackBerry users can translate their message into one of the fifteen available languages. This handy translation tool allows you to communicate with other people and businesses without the language barrier, and lets you travel with confidence.



[www.transclick.com](http://www.transclick.com)

(212) 751-5150

# 3<sup>rd</sup> Party Applications for Blackberry & PDA's



**RantNetwork**™ WE'VE GOT THE WORLD

## **RantNetwork, Inc. Introduces Breakthrough Image and Text Translation Service for Mobile Communications Market**

RantNetwork, Inc. is now providing real time mobile Image Translation with embedded text translation for BlackBerry and BlackBerry® Pearl™ and Curve™ customers around the world. The "**Communilator**" allows mobile subscribers to take a picture of a document, newspaper headline or sign and have the text translated in up to 20 currently available languages. Mobile customers also have the option to manually translate the text on the handset with the text translation feature.

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