

# Waimea-Kohala Airport Airport and Aviation Services Survey

February 2013

Thank you for taking the time to participate in this informal survey of airport and aviation services at the Waimea-Kohala Airport. The results of this survey will provide us information to help us assess future air service and aviation services needs in order to plan for them appropriately.

## Are your responses confidential?

Please be assured that your identity and responses are kept confidential. Your response will be grouped together with others, and utilized as a collective aggregate. No information will be disclosed that might identify you, however, there is an optional section to include your name and contact information if you wish to discuss the survey further with me

Please complete survey and return in person tonight, or mail it to me:

Chauncey Wong Yuen,  
Hawaii Airports District Manager,  
73-200 Kupipi Street,  
Kailua-Kona Hawaii 96740.

The form may also be faxed to (808) 329-7414. or emailed to; [Chauncey.Wongyuen@hawaii.gov](mailto:Chauncey.Wongyuen@hawaii.gov)  
Thanks so much! I greatly appreciate your time, responses and comments about Waimea-Kohala Airport.

1. Do you see the local economy growing at a similar pace as today or higher (or lower)?  
\_\_\_\_\_
2. How do you see your business (or community) developing in the next 3 – 5 years? 5 – 10 years?  
\_\_\_\_\_
3. Which airport do you fly from for business or leisure air travel today?  
 Kona  
 Hilo  
 Waimea-Kohala
4. How satisfied are you with the existing air services choices available to you today?  
\_\_\_\_\_
5. Are you familiar with the current services provided at the Waimea-Kohala Airport?  
\_\_\_\_\_
6. Do you / your business sometimes use private / corporate aircraft from:  
 Waimea-Kohala Airport  
 Other area airports (please name the airports)  
\_\_\_\_\_

7. From the following list of factors, please select the MOST IMPORTANT factor that determines where you depart. If the most important factor is not on this list, please add it to the bottom. Then add in the next three most important factors in determining your air travel plans.

	<b>MOST important factor</b> <i>PLEASE SELECT 1 ONLY</i>	<b>NEXT THREE important factors</b> <i>PLEASE SELECT 3 ONLY</i>
Number of flight departures available	<input type="checkbox"/>	<input type="checkbox"/>
Dependability of flight schedule	<input type="checkbox"/>	<input type="checkbox"/>
Number of flight connections to get to my final destination	<input type="checkbox"/>	<input type="checkbox"/>
Convenience of flight schedules and departure times	<input type="checkbox"/>	<input type="checkbox"/>
Type of aircraft (jet vs. turboprop / large vs. small aircraft)	<input type="checkbox"/>	<input type="checkbox"/>
Proximity to where I live	<input type="checkbox"/>	<input type="checkbox"/>
Proximity to place of business / work	<input type="checkbox"/>	<input type="checkbox"/>
Cost of flight	<input type="checkbox"/>	<input type="checkbox"/>
Cost and time of travel to and from the point of departure	<input type="checkbox"/>	<input type="checkbox"/>
Availability of parking at the airport	<input type="checkbox"/>	<input type="checkbox"/>
Cost of parking at the airport	<input type="checkbox"/>	<input type="checkbox"/>
Availability of amenities at airport	<input type="checkbox"/>	<input type="checkbox"/>
Other (specify) _____	<input type="checkbox"/>	<input type="checkbox"/>

8. What would be the advantages to you of taking a direct flight out of the Waimea-Kohala Airport rather than another point of departure? Please feel free to add any items that you think should be on this list to the bottom.

- Less travel time
  - More predictable travel time (i.e. in cases of unpredictable weather)
  - Safer, due to less driving
  - Fewer travel costs (i.e. hotels, meals, fuel)
  - None
  - Other (specify)
- 

9. What destinations would appeal to you for direct flights for the Waimea-Kohala Airport?

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10. Would you be willing to pay more *per ticket* for this direct service out of the Waimea-Kohala Airport?

- No
  - Yes, up to 10% more than a comparable flight out of another departure city
  - Yes, up to 20% more than a comparable flight out of another departure city
  - Yes, up to 30% more than a comparable flight out of another departure city
  - Yes, up to 40% more than a comparable flight out of another departure city
  - Other \_\_\_\_\_
- 

11. What are your aircraft preferences for flights from Waimea-Kohala?

- Jet (10 or more seats)
- Jet (less than 10-seats)
- Turboprop (10 or more seats)
- Turboprop (less than 10-seats)
- Helicopter

12. What is your tolerance for noise as it relates to airport operations?

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13. Due to noise how early and how late you would prefer airport hours of operation?

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14. In what community do you currently reside?

Waimea /Kamuela

Honoka'a

North Kohala

Other (specify) \_\_\_\_\_

15. Would you consider it to be desirable for your travel / aviation interests if General Aviation activity at Waimea-Kohala airport increased?

\_\_\_\_\_

16. What would you like Waimea-Kohala Airport to be known for in five years time?

\_\_\_\_\_

17. What contribution or benefit should Waimea-Kohala Airport provide to the Waimea-Kohala area?

\_\_\_\_\_

18. How would you sum up Waimea-Kohala Airport (as it is today) in one statement?

\_\_\_\_\_

19. Do you have any comments you would like to pass on to the Waimea-Kohala Airport? (Use back of form as necessary.)

\_\_\_\_\_

# *Mahalo!*

**Optional:**

I wish to be contacted to discuss this further.

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_