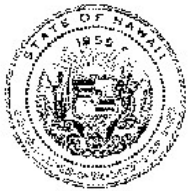


ALBERT



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STATE PROCUREMENT OFFICE  
NOTICE OF AND REQUEST FOR EXEMPTION  
STATE PROCUREMENT OFFICE  
STATE OF HAWAII FROM CHAPTER 103D, HRS

1 TO: Chief Procurement Officer

2 FROM: DBEDT/High Technology Development Corporation (HTDC)

Department/Division/Agency

Pursuant to §102D-102(b)(4), HRS, and Chapter 2-120, IAR, the Department requests a procurement exemption to purchase the following:

3. Description of goods, services or construction:  
To support ongoing production and broadcasting of Bytemarks Café, a new, one-hour weekly radio program exclusively showcasing innovation, creativity, news and interviews in and of the Hawaii's technology community.

4. Name of Vendor: Hawaii Public Radio (HPR)  
Address: 738 Kaheka Street  
Honolulu, Hawaii 96814-3726

5. Price:  
\$5,000.00

6. Term of Contract: From: April 2009 To: March 2010

7. Prior Exemption Ref. No.

8. Explanation describing how procurement by competitive means is either not practicable or not advantageous to the State:  
Because HTDC has limited funds to fulfill its mandate of providing financial, technical, business development, and promotion assistance to the technology companies, it is essential to find partners, e.g., community-based and non-profit organizations, educational institutions, other government entities) to leverage state funds. HPR will be providing in-kind support valued at \$17,455, which includes air time, radio show hosting, and on-air and print advertisements.

9. Details of the process or procedures to be followed in selecting the vendor to ensure maximum fair and open competition as practicable:  
There is no other radio program or radio station in Hawaii that focuses exclusively on the Hawaii technology industry, and there are no other stations offering the same programming. The program will air during peak 5:00p-6:00p drive time to reach the maximum listening audience.

10. A description of the agency's internal controls and approval requirements for the exempted procurement:  
This procurement will be administered through a Letter of Agreement with the contractor in cooperation with DBEDT's Contracts Office. The contract will be managed by HTDC staff to ensure the scope of services and deliverables are met.